



Research at Columbia Business School

[At the very center of research](#)

"Research at Columbia Business School" is the School's bi-monthly research newsletter. The purpose of the newsletter is to bring you to the very center of research activity in the School, share research related news and announcements, highlight faculty research achievements (grants, awards, publications), profile faculty and PhD student research, and disseminate external research funding opportunities.

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Ilyana Kuziemko and Emi Nakamura selected as 2014 Sloan Research Fellows

Ilyana Kuziemko, the David W. Zalaznick Associate Professor of Business, and **Emi Nakamura**, Associate Professor of Business, have been selected as 2014 Sloan Research Fellows in economics.

Research Events

Upcoming events

BRITE '14 Conference

Organized by the Center on Global Brand Leadership

March 3-4, 2014

Research Meets Practice with Sendhil Mullainathan

Organized by the Social Enterprise Program and the Center for Decision Sciences at Columbia Business School

Monday, March 31, 2014 from 6:00-8:00 p.m.

Columbia University, Warren Hall, Feldberg Space, 1125 Amsterdam Avenue.

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

The Sloan Research Fellowships are awarded annually to early-career scientists and scholars whose achievements and potential identify them as next-generation leaders in their fields. Candidates are nominated by fellow scientists and winning fellows are then selected by an independent panel of senior scholars on the basis of a candidate's independent research accomplishments, creativity, and potential to become a leader in his or her field. Each fellow receives \$50,000 to further their research.

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New grants and gifts

Congratulations to the below faculty members who have been awarded research grants:

- **Saki Bigio**, Assistant Professor in Finance and Economics, has won a \$41,600 grant from Banque de France Foundation for his project "Liquidity Management and Monetary Policy."
- **Emily Breza**, Assistant Professor in Finance and Economics, won a \$100,000 grant from the BASIS AMA Innovation Lab (hosted at the University of California, Davis and funded by USAID) in partial funding for her research project "Group savings for a rainy day: Labeled vehicles and peer allocation."
- **Sheena Iyengar**, the S. T. Lee Professor of Business, won a \$344,000 grant from the Mac Arthur Foundation (through a subaward from NYU) for her participation in the research project "Mac Arthur Network on Opening Governance."
- **Gabriel Weintraub**, the Sidney Taurel Associate Professor of Business, has won a \$25,000 grant from Columbia University's Global Center in Latin America (Santiago), for his project "Public Procurement Mechanisms: from Practice to Research and Back Again."

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Call for Faculty proposals for 2014 Summer Internship Program

The Dean's Office is once again launching its Summer Research Internship Program to provide research support to faculty members. In 2014, we expect to have another class of truly exceptional undergraduate students, not only those with quantitative backgrounds, but also those with social and behavioral sciences backgrounds. The student researchers are recruited from the very top undergraduate programs in the US, and are typically at the end of their junior year. We anticipate the selection process will be highly competitive.

We are seeking faculty proposals for research projects to assign to the interns. Projects should meet the following criteria:

- Be an integral part of a Faculty member's research program
- Could benefit from 9 weeks (June 1 – August 2) of dedicated research assistance funded by the Dean's Office
- Would have a tangible set of deliverables or results

The selection process for proposals will seek, among other things, to ensure that the difficulty level, scope, and intellectual challenge allows the students to make significant contributions, and have rewarding experiences. At the end of the summer, we will consider hiring some of the students as full-time Research Coordinators once they have graduated from college.

If you have a project that meets these criteria, please send a brief description (at most 1 page) to [Khaled Hamdy](#) with **2014 Intern Proposal** in the subject line of the email.

The program is fully funded by the Dean's office and the Office of the Vice Dean for Research. The Director of Research and Planning, Khaled Hamdy, will help supervise and manage the students.

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Recent papers covered in Columbia

Ideas at Work

JANUARY AND FEBRUARY 2014

- [Hear and Be Heard](#), Daniel Ames, Joel Brockner, and Lily Benjamin
- [Save or Be Selfish?](#), Andrew Hertzberg
- [For Shoppers, Does it Pay to Play It Cool?](#), Leonard Lee
- [The Long Tail for Biomedical Research](#), Frank Lichtenberg
- [Lessons from Asia in Financial Development](#), Hugh Patrick
- [When Women Rule, Nations Prosper](#), Katherine Phillips
- [Clocking Out Early in the C-Suite](#), Andrea Prat
- [Driving Productivity](#), Evan Rawley

Columbia Ideas at Work is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

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Columbia Business School and SSRN statistics: how is the School doing?

The *Social Science Research Network (SSRN)* is a website devoted to the rapid dissemination of scholarly research in the social sciences and humanities. Columbia Business School maintains a dedicated Research Paper Series on SSRN.

SSRN compiles rankings of Top Organizations divided by scholarly areas (e.g. Business Schools, Economics Departments, Law Schools) and by geography (e.g. U.S. and International). The ranking of an organization depends on the total number of downloads during the last 12 months of full-text papers by all authors currently affiliated with the organization.

Columbia Business Schools is ranked **5th among US**

Business Schools, with 127,246 downloads of its authors' papers in the past 12 months (after Harvard, NYU, Wharton, and Chicago Booth).

The author with the most downloads is **Eric Johnson**, the Normal Eig Professor of Business, with 25,895 paper downloads in the last 12 months.

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Accounting PhD candidate wins Deloitte 2014 Doctoral Fellowship

Yu Ting (Forester) Wong, PhD candidate in Accounting, is one of the ten recipients of the \$25,000 Deloitte Foundation's annual Doctoral Fellowship. The award will support his final year of coursework and the subsequent year to complete his doctoral dissertation.

Each year, approximately 100 universities are invited to apply for the Fellowship. Student applicants are nominated by the accounting faculty of their school. A selection committee composed of four eminent accounting educators chose this year's recipients.

Historically, Columbia Business School has been quite successful winning these fellowships: three of Columbia Business school PhD candidates have received this \$25,000 fellowship: Sharon P. Katz, in 2005; Lei Zhu, in 2008; and Xiaojing Meng, in 2010.

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External research funding opportunities

GRANTS

March due dates

March 15, 2014

[Association for Consumer Research Funds for conferences and workshops](#)

April due dates

April 1, 2014

[SHRM Foundation Research Grants](#)

April 15, 2014

[Google faculty research awards](#)

June due dates

June 30, 2014

[Alliance call for joint projects](#)

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Assistant Dean of Faculty Affairs

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

More information and resources on research issues can be found on the internal [research website](#)

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