



## Research at Columbia Business School

Welcome to the first 2012 issue of the Research at Columbia Business School newsletter. 2012 brings some changes and some new additions to staff supporting research in the Dean's Office and ITG:

- **Dimitra Koutsantoni** has assumed full-time status and has added Foundation Relations to her work portfolio. She will continue to provide support to faculty members in applying for and managing federal and foundation research grants, managing IRB applications, hiring paperwork for student assistants, and serving as a liaison to our public relations team. Her new title is Associate Director of Sponsored Projects and Foundation Relations.
- **Paul Tylkin** has been appointed to a new role as Director of Research and Planning. In this new capacity, Paul will support faculty with their scientific computing and programming needs, coordinate access to data (both acquisition as well as processing), help with managing and hiring suitable support for faculty research (RCs, RAs etc), and other activities that provide faculty with seamless support in setting up and executing their research programs.
- **Dan Mechanic** has joined ITG as Research Computing Administrator, and will work closely with Paul Tylkin and the ITG Staff on optimizing the research grid to support faculty research needs.

With best wishes for a happy and prosperous new year,

Assaf Zeevi  
Vice Dean for Research

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## Funding Opportunities

JANUARY 15, 2012

[NSF Sociology](#)  
[NSF Social Psychology](#)

JANUARY 18, 2012

[NSF Economics](#) (including [SBE Doctoral Dissertation Research Improvement Grants](#))

[NSF Decision, Risk and Management Sciences](#) (including [SBE Doctoral Dissertation Research Improvement Grants](#))

JANUARY 23, 2012

[Kauffman Junior Faculty Fellowship in Entrepreneurship Research](#)

JANUARY 27, 2012

[Center for Retirement Research at Boston College: Steven H. Sandell Grant Program](#)

[Center for Retirement Research at Boston College: Dissertation Fellowship Program](#)

FEBRUARY 2, 2012

[NSF Science of Organizations](#)

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[NSF Operations Research](#)

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## Media publicity for research

The Business School's Public Relations team works with faculty to promote peer-reviewed research via press release distribution on EurekAlert!. EurekAlert! is an online, global news service operated by AAAS (American Association for the Advancement of Science). EurekAlert! provides a central place for universities, medical centers, journals, government agencies, corporations and other organizations engaged in research to share their peer-reviewed research with the media. You can visit the newswire at <http://www.eurekalert.org/>.

The School's public relations team also proactively shares research with reporters, as applicable. Examples of faculty media coverage can be found on the [Faculty and Research website](#). The team also shares resulting coverage with media on social media channels such as the ColumbiaBizNews twitter feed.

If you would like to share your peer-reviewed research with the media please contact [Sona Rai](#), Senior Media Relations Manager.

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## Overviews on Foundations: Rockefeller Foundation

Through grantmaking, the [Rockefeller Foundation](#) works to spread the benefits of globalization to more people in more places around the world. The Rockefeller Foundation focuses its resources on specific issue areas and funds a portfolio of initiatives that work across these areas, linking and interlinking, to achieve meaningful and measurable impact. Some areas of interest include:

- Protecting American Workers' Economic Security: Campaign for American Workers (Shaping plans, products,

[NSF Service Enterprise Systems](#)

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NO DEADLINE

- [Marketing Science Institute Research Support](#)
  - [Moody's Credit Markets Research Fund](#)
  - [Robert Wood Johnson Foundation: Changes in Health Care Financing and Organization \(HCFO\)](#)
  - [Russell Sage Foundation: Small grants program in Behavioral Economics](#)
  - [Sloan Foundation: Economic Performance and Quality of Life Program Grants](#)
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For further information and assistance with preparing a letter of inquiry or proposals please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations. Information on grant application procedures and tips for proposal preparation can be found on the [Research Support](#) web pages.

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and policies to provide a modern economic safety net)

- Advancing Innovation Processes to Solve Social Problems: Building models to expand the use of cutting-edge innovation methods to achieve social impact
- Harnessing the Power of Impact Investing: Expanding and increasing the effectiveness of investments that solve social and environmental problems and generate a profit

### **Previous relevant grants**

#### **Duke University**

Initiative: Impact Investing

TERM of the Grant: 10/1/2011 – 9/30/2013

Amount: \$300,000

for use by its Center for the Advancement of Social Entrepreneurship in support of a research project analyzing the sustainability and impact of impact enterprises on poor and vulnerable populations globally.

#### **Trustees of Tufts College**

Initiative: Innovation

TERM of the Grant: 5/1/2008 – 12/31/2012

Amount: \$3,000,000

for use by its Positive Deviance Initiative to implement its business plan for scaling up and making available to institutions working on the needs of poor or vulnerable populations, the "positive deviance" model, a behavior and social change approach based on the observation that uncommon practices and behaviors enable certain individuals or groups to find better solutions to prevalent problems than others who have access to the same resources.

#### **Yale University**

Initiative: American Workers

TERM of the Grant: 1/1/2011 – 12/31/2014

Amount: \$621,856

for use by its Institution for Social and Policy Studies in support of additional installments of the Economic Security Index, which identifies and measures key indicators of whether U.S. workers have adequate protection to withstand hardship-causing economic loss.

For further information on foundation funding, please contact [Kristen de Paor](#), Director of Corporate and Foundation Relations or [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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## **Yahoo! Labs Key Scientific Challenges Program**

In January 2012, Yahoo! Labs will be launching their Key Scientific Challenges Program, a unique chance for PhD students to receive \$5,000 in seed funding, access to selected Yahoo! datasets through Webscope™, the opportunity to collaborate with Yahoo! Scientists and an exclusive invitation to the Key Scientific Challenges Graduate Student Summit.

PhD students doing research in areas of Search Experiences, Machine Learning, Data Management, Information Extraction, Economics, Statistics, Multimedia, Computational Advertising, Social Sciences, Green Computing, Security, Privacy and other related fields will be invited to submit an application between January 20th - March 9th, 2012 to be considered for the Key Scientific Challenges Program.

[Yahoo! Labs Key Scientific Challenges Program](#)

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## **Selected recently accepted papers**

Doron, Nissim. "Relative Valuation of U.S. Insurance Companies". Forthcoming at the *Review of Accounting Studies*.

Ferri, Fabrizio. "Reputation Penalties for Poor Monitoring of Executive Pay: Evidence from Option Backdating" (with Y. Ertimur and D. Maber), forthcoming at the *Journal of Financial Economics*.

Ferri, Fabrizio. "Say on Pay Votes and CEO Compensation: Evidence from the UK" (with D. Maber), forthcoming at the *Review of Finance*.

## **2011 publications**

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## **NBER: Call for papers for 34th Annual Summer Institute**

The National Bureau of Economic Research invites interested economists to submit papers to its 34th Annual Summer Institute which will be held in Cambridge, MA beginning in July, 2012

[Call for papers](#)

If you have any questions, please contact Rob Shannon in the NBER's Conference Department at 617/588-0384 or [rshannon@nber.org](mailto:rshannon@nber.org).

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## Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

More information and resources on research issues can be found on the internal [research website](#)

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