# Lang Center Resources & Roadmaps

The Eugene Lang Entrepreneurship Center catalyzes entrepreneurship, venture capital, and innovation at Columbia Business School and throughout the startup ecosystem.



#### **LAUNCH**

Ideate, build and launch a startup



#### **INVEST**

Learn about VC and angel investing



#### **SCALE**

Grow your postlaunch venture



### LANG CENTER RESOURCE MAP



	CURRICULUM	PROGRAMS	COMMUNITY & RESOURCES
LAUNCH	<ul> <li>Foundations of Entrepreneurship</li> <li>Entrep Through Acquisition</li> <li>Launch Your Startup</li> <li>Launch Your Startup II</li> <li>Greenhouse Master Class</li> </ul>	<ul> <li>Summer Startup Track</li> <li>Summer Fellows Program: Startups</li> <li>Columbia Build Lab</li> <li>Lang Fund (graduating students)</li> </ul>	<ul> <li>Lang Coach Office Hours</li> <li>Lang Talks</li> <li>Student and Alumni Startup Showcases</li> </ul>
INVEST	<ul><li>Foundations of VC</li><li>Building a VC Investment Thesis</li><li>VC Seminar</li></ul>	<ul> <li>VC Workshops</li> <li>Columbia Venture Fellows Program</li> <li>Summer Fellowship Program: VC</li> </ul>	<ul> <li>Cross CU Networking Events</li> <li>Alumni Networking Nights</li> <li>Research Resources</li> <li>Student Clubs: CEO, VC, ETA</li> </ul>
SCALE	<ul> <li>Visit bit.ly/lang-courses to see the breadth of courses offered</li> </ul>	<ul> <li>Lang Fund (graduating students &amp; alumni)</li> <li>Columbia Startup Lab (alumni)</li> <li>Columbia Alumni Virtual Accelerator (alumni)</li> </ul>	

Launch a startup	Funding opportunity  + Application-based	S1	S2/SU	S3	S4
Lang Coach Office Hours  Meet with an experienced entrepreneur or investor to get career feedback and/or advice on your startup					
Entrepreneurship Research Resources Get access to company, industry and audience research, including CBInsights, Pitchbook, Mintel, Forrester, el	Marketer, and more				
Summer Startup Track \$+ Students working on their startup over the summer get access to advisory, workshops, peer support, and \$5	\$10k grant opportunity				
Summer Fellowship Program: Startups \$+  Obtain a summer internship with an early-stage company and receive an income supplement					
Columbia Build Lab + Students are matched to technical resources around the University to help build their MVP					
Entrepreneurial Greenhouse Master Class \$+  On-campus accelerator course helping second-year students prepare their businesses for investment					
Lang Fund \$+ Offers graduating students and alumni the opportunity to pitch for startup funding					

Invest in startups	<ul><li>Funding opportunity</li><li>Application-based</li></ul>	S1	S2/SU	S3	<b>S4</b>
Lang Coach Office Hours  Meet with an experienced coach or investor about pursuing a career in venture capital					
VC Workshops Receive practical advice for getting that all-important VC internship in these hands-on workshops					
Columbia Venture Fellows <sup>+</sup> Two-year intensive program designed to provide the tools and experience necessary to succeed in VC through both academic and experiential learning opportunities.					
Summer Fellowship Program: VC \$+  Obtain a summer internship with a small VC firm (under \$50MM AUM) and receive an income supple	ement				

## SCALE ROADMAP | for alumni & graduating students

Scale your post-launch venture	Funding opportunity *Application-based	FALL	SPRING	SUMMER
Lang Coach Office Hours  Meet with an experienced entrepreneur or investor to get career feedback and/or advice on your sta	rtup			
Lang Alumni Newsletter A summary of Lang events, resources, and news tailored for our entrepreneurial alumni community				
Lang Talks Webinar series from experts on entrepreneurial topics like ideation, investor pitches, digital marketin	g, and more			
Columbia Startup Lab + Columbia University's recent-alumni co-working space located in Soho				
Columbia Alumni Virtual Accelerator \$+  An industry-agnostic, global accelerator providing mentorship, workshops, and a virtual demo day				
Lang Fund \$+  Offers graduating students and alumni the opportunity to pitch for startup funding, typically \$25k-\$50	0k			
CBS Alumni Edge Evolving set of low cost online courses specifically for alumni, including VC and entrepreneurship				

### EMBA-SPECIFIC | program access

Funding opportunityApplication-based

TIME COMMITMENTS (ET)	FALL	SPRING	SUMMER
Various			
None			
All events at 8am, mid-day, or after 5:30 pm			
<b>Customized to student schedules</b>			
Can request specific pitch times			
Lunchtime / Evenings			
<b>Customized to student schedules</b>			
TIME COMMITMENTS (ET)	FALL	SPRING	SUMMER
For summer internships only			
Classes are typically mid-week afternoons			
	None  All events at 8am, mid-day, or after 5:30 pm  Customized to student schedules  Can request specific pitch times  Lunchtime / Evenings  Customized to student schedules  TIME COMMITMENTS (ET)  For summer internships only	None  All events at 8am, mid-day, or after 5:30 pm  Customized to student schedules  Can request specific pitch times  Lunchtime / Evenings  Customized to student schedules  TIME COMMITMENTS (ET)  FALL  For summer internships only	Various  None  All events at 8am, mid-day, or after 5:30 pm  Customized to student schedules  Can request specific pitch times  Lunchtime / Evenings  Customized to student schedules  TIME COMMITMENTS (ET)  FALL SPRING  For summer internships only