### **WELCOME TO** THE EUGENE M. LANG ENTREPRENEURSHIP CENTER AT COLUMBIA BUSINESS SCHOOL



Creating global leaders and innovators in NYC, at the very center of entrepreneurship.

# **WHO WE ARE**

The Lang Center at Columbia Business School supports students and alumni in solving big problems and leading change within a vibrant and collaborative environment of continuous learning and innovation.

Through a world-class curriculum, programming, funding opportunities, and a robust alumni network, students learn to identify opportunities, engage in global conversations, and drive value throughout the business world.

> Ideation to scale. Highly customized, experiential coursework and programs to support the whole entrepreneurial journey.

Award-winning faculty. Cutting edge research in entrepreneurship and venture investing.

Lifetime community. Powerful connections and continued mentorship through our extensive alumni network.









"It's hard to overstate just how powerful the community around CBS is."

Nina Tandon '12, Co-Founder, EpiBone

"The early mentorship and support from the business school was critical."

Donnel Baird '13, Founder, BlocPower

"The Lang Center was our first institutional investor. Pretty much any way we could get help from CBS, we did."

Ben Gordon '15 and Matt Bachman '15, Co-Founders, Wandering Bear Coffee

#### STATS 2011-2021



# \$23 Billion

Amount of institutional funding raised by Columbia Business School alumni startups

## \$226 Billion

In venture capital and private equity funds raised by graduates

## 726

Number of venture-backed companies launched by alumni founders

#### 125

Exits by graduates as they go public or sell their profitable startup

Source: Crunchbase

# **OUR ALUMNI**

Our thriving network of founders and investors are actively shaping the future of global business.







**Betterment** 



**COMPASS** 

















































# The Lang Center offers three areas of focus



We offer a wide array of courses to help students incubate, collaborate, and get ideas off the ground. Our co-curricular programs such as Columbia Build Lab, which matches engineers with business school founders, and our popular summer accelerator provide 1:1 coaching, workshops, and funding opportunities.

#### PURSUE A CAREER IN VENTURE INVESTING

Our invest path features a competitive two-year Venture Capital Fellows Program, providing experiential learning and unparalleled access to the VC community. Students expand their skill sets and exposure to experienced investors in highly-rated courses such as Foundations of VC, Building a VC Investment Thesis, and VC Seminar.







# SCALE





The Entrepreneurial Greenhouse course helps advanced student founders level up and prepare for investment. For both graduating students and alumni who are looking to accelerate growth, we offer equity funding through our flagship Lang Fund, a virtual global accelerator, and lifetime access to a community of entrepreneurs and investors.



# **IDEAS**

The Lang Center propels influential ideas in entrepreneurship to the forefront by supporting award-winning research and thought leadership. Faculty members conduct research initiatives on the impact of entrepreneurship, innovation, and venture investing, and our PhD Fellows are awarded grants to pursue deep investigation into their areas of interest.

Our Forbes column highlights industry trends, analysis, and actionable insights within the innovation economy, featuring thought