



Program for Financial Studies (PFS) Summer Newsletter

Featuring COVID-19 research from the Columbia Business School faculty community

Summer and fall programming by the PFS

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Columbia Business School's Program for Financial Studies

Welcome to our quarterly newsletter! The Program for Financial Studies (PFS) at Columbia Business School is a partnership between academia and industry whose goal is to support and promote the School's research in financial economics, connecting with internal and external stakeholders - students, alumni, advisory board - and the practitioners operating in the financial services industry. In our summer newsletter, we feature current research by CBS faculty related to business and COVID-19. The newsletter also announces our upcoming summer and fall programming. We hope you are all staying healthy and enjoying the summertime.

Best regards,

Harry Mamaysky, Faculty Director, hm2646@columbia.edu

Melina Denebeim '12, Program Director, md2953@gsb.columbia.edu

Upcoming Summer & Fall Events

News & Finance Seminar series

Markets & Media in Times of Crisis

Featuring a panel of experts in media and financial markets

July 22, webinar

[REGISTRATION LINK](#)

Big Data for Better Business Seminar series

- *High Frequency Trading*

- *Automated Risk Management*

Educational seminars for MBA students.

Fall, webinar (registration to come)

ESG and Sustainability Seminar series

ESG Investing: Creating Value?

Featuring CBS faculty leading a discussion with ESG portfolio managers

August, webinar (registration to come)

No Free Lunch Seminar series

Research seminars showcasing CBS faculty research to MBA students, to be announced

Fall 2020, webinars (registration to come)

Latest Business & COVID-19 Research



For Main Street Firms to Remain a Mainstay of the Economy, We Need to Save New Businesses Too

Professor Jorge Guzman (and co-authors)

[Link to summary](#) | [Link to research](#)



Implications of Stochastic Transmission Rates for Managing Pandemic Risks

Professor Neng Wang (and co-authors)

[Link to research](#)



Scarring Body and Mind: The Long-Term Belief-Scarring Effects of COVID-19

Professor Laura Veldkamp (and co-authors)

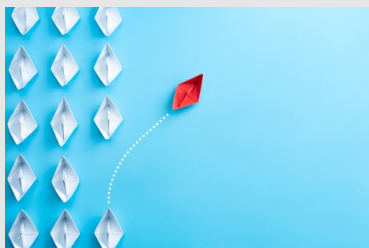
[Link to summary](#) | [Link to research](#)



Can the COVID Bailouts Save the Economy?

Professor Stijn Van Nieuwerburgh (and co-authors)

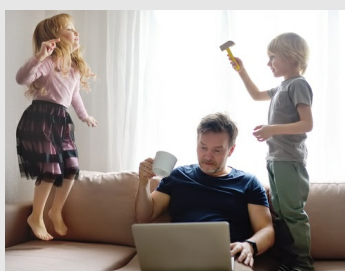
[Link to summary](#) | [Link to research](#)



Crisis Innovation

Professor Tania Babina (and co-authors)

[Link to summary](#) | [Link to research](#)



How Does Household Spending Respond to an Epidemic? Consumption During the 2020 COVID-19 Pandemic

Professors Michaela Pagal and R.A. Farrokhnia (and co-authors)

[Link to summary](#) | [Link to research](#)



Financial Markets and News about the Coronavirus

Professor Harry Mamaysky

[Link to summary](#) | [Link to research](#)

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