

**Course Feedback
Electives (All Programs)**

Summer 2014

Course No.	Sec.	Course Title	Professor	Division	Prog.	Resp.		BIE ¹	
						Enr.	Rate	Course Overall	Instructor Overall
B7009	001	Financial Statement Analysis & Valuation	Bartczak Norman	Accounting	EMBA	57	74	4.3	4.3
B7107	100	Service Operations Management	Singh M. & Fraiman N.	DRO	EMBA	12	75	4.7	4.8
B7109	001	Technology & Operations Strategy	Singh M. & Fraiman N.	DRO	EMBA	32	78	3.0	3.0
B7114	001	Applied Regression Analysis	Juran David	DRO	EMBA	52	29	4.5	4.5
B7221	100	Economics of Healthcare & Pharmaceuticals	Lichtenberg Frank	Economics	EMBA	10	90	4.2	4.2
B7223	100	Globalization & Mkts. & Changing Econ. Landscape	Greenwald B. & Stiglitz J.	Economics	EMBA	156	49	4.5	4.6
B7306	001	Capital Markets & Investments	Zurack Mark	Finance	EMBA	42	71	4.6	4.5
B7306	002	Capital Markets & Investments	Zurack Mark	Finance	EMBA	63	52	4.3	4.3
B7325	100	Mergers & Acquisitions	Hitscherich Donna	Finance	EMBA	36	83	4.7	4.8
B7327	001	Corporate Finance, Restructurings & LBOs	Grad Michael	Finance	EMBA	72	67	4.8	4.9
B7331	001	Real Estate Finance	Mayer Christopher	Finance	EMBA	66	47	3.6	3.4
B7345	100	Entrepreneurial Finance	Hubbard, R.G., Keehner, M. & Sorensen, M.	Finance	EMBA	100	73	4.9	4.8
B7372	100	Seminar in Value Investing	Johnson Paul	Finance	EMBA	35	69	4.2	4.3
B7421	002	Quantitative Corporate Finance	Tallis Hans	Finance	EMBA	34	53	3.8	3.8
B7422	001	Banking & the Credit Markets	Giles R. Philip	Finance	EMBA	13	38	4.0	4.3
B7422	002	Banking & the Credit Markets	Giles R. Philip	Finance	EMBA	27	52	3.5	3.6
B7508	001	Corporate Growth & Development	Harrigan Kathryn	Management	EMBA	29	76	4.3	4.2
B7508	002	Corporate Growth & Development	Harrigan Kathryn	Management	EMBA	17	88	4.7	4.9
B7510	100	Managerial Negotiations	Mason Malia	Management	EMBA	32	38	4.8	4.9
B7510	001	Managerial Negotiations	Sasaki Stacey	Management	EMBA	19	84	4.3	4.2
B7513	100	Personal Leadership & Success	Wadhwa Hitendra	Management	EMBA	74	47	4.8	4.8
B7514	100	Napoleon's Glance	Duggan William	Management	EMBA	142	16	4.5	4.7
B7515	001	Top Process Management	Feely Matthew	Management	EMBA	44	57	1.8	1.6
B7519	001	Launching New Ventures	Kaplan Jack	Management	EMBA	24	63	4.3	4.5
B7519	002	Launching New Ventures	Kaplan Jack	Management	EMBA	34	79	4.6	4.4
B7537	001	Org. Culture Demystified	Meola Peter	Management	EMBA	33	67	4.6	4.8
B7611	001	Marketing Plans Workshop	Sexton Donald	Marketing	EMBA	34	91	4.1	4.5
B7611	002	Marketing Plans Workshop	Sexton Donald	Marketing	EMBA	13	92	4.0	3.9
B7651	100	Systematic Creativity in Business	Goldenberg Jacob	Marketing	EMBA	26	65	4.6	4.8
B7663	001	Health Care Mktg.: From start-up to multintls.	Simon Francoise	Marketing	EMBA	30	93	4.6	4.4
B7666	100	Media Platforms & Content	Sarvary Miklos	Marketing	EMBA	23	52	4.6	4.8
B7760	100	International Seminar: Istanbul	Celen Bogachan	Other	EMBA	42	57	2.9	2.6
B7762	100	Modern Political Economy	Horton Raymond	Management	EMBA	38	82	4.5	4.7

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B8007	001	Financial Planning & Analysis	Yeo Julian	Accounting	MBA	41	61	4.2	4.4
B8007	002	Financial Planning & Analysis	Yeo Julian	Accounting	MBA	40	50	4.3	4.4
B8009	001	Financial Statement Analysis & Valuation	Bartczak Norman	Accounting	MBA	59	53	4.0	4.0
B8106	001	Operations Strategy	Singh Medini	DRO	MBA	71	49	4.7	4.9
B8106	002	Operations Strategy	Singh Medini	DRO	MBA	67	54	4.7	4.8
B8106	060	Operations Strategy	Singh Medini	DRO	MSE	17	76	4.6	4.4
B8111	060	Analytics for Business Research	Riccio Lucius	DRO	MSE	15	47	4.4	4.6
B8114	001	Applied Regression Analysis	Juran David	DRO	MBA	55	25	4.4	4.9
B8213	001	Media & Entertainment: Strat. Consulting Projects	Seave Ava	Economics	MBA	15	80	4.1	4.4
B8221	001	Economics of Healthcare & Pharmaceuticals	Lichtenberg Frank	Economics	MBA	17	24	4.0	3.8
B8306	001	Capital Markets & Investments	Lochstoer Lars	Finance	MBA	43	35	4.5	4.7
B8306	002	Capital Markets & Investments	Lochstoer Lars	Finance	MBA	65	46	4.4	4.7
B8307	001	Advanced Corporate Finance	Moon John	Finance	MBA	25	32	4.6	4.8
B8368	001	Security Analysis	Luh Keith	Finance	MBA	67	69	3.8	3.9
B8424	001	Competitive Advantage in Investing	Abrahams Steven	Finance	MBA	14	57	4.1	4.3
B8510	001	Managerial Negotiations	Kuwabara Ko	Management	MBA	35	77	4.2	3.6
B8510	002	Managerial Negotiations	Kuwabara Ko	Management	MBA	27	81	4.4	4.1
B8513	001	Personal Leadership & Success	Wadhwa Hitendra	Management	MBA	53	58	4.7	4.5
B8518	001	Introduction to Venturing	Ponzo Vince	Management	MBA	45	51	2.8	3.6
B8518	001	Introduction to Venturing	Saxena Asha	Management	MBA	45	51	2.8	3.2
B8522	001	Lean LaunchPad: Full Semester Edition	Dorf Robert	Management	MBA	56	34	3.8	3.7
B8530	001	Managing the Growing Company	Preston Michael	Management	MBA	46	67	4.2	4.3
B8538	001	The Leader's Voice: Comm. Skills for Ldg. Orgs.	Aspel Bradley	Management	MBA	33	88	4.8	5.0
B8538	002	The Leader's Voice: Comm. Skills for Ldg. Orgs.	Aspel Bradley	Management	MBA	41	78	4.7	4.8
B8617	001	Marketing Research	Jedidi Kamel	Marketing	MBA	23	52	4.0	4.0
B8640	001	Digital Marketing: Strategy & Tactics	Kagan Jeremy	Marketing	MBA	57	33	3.7	3.8
B8641	001	Mobile Marketing	Busby W. Edmund	Marketing	MBA	15	27	4.8	4.8
B8666	001	Media Platforms & Content	Sarvary Miklos	Marketing	MBA	23	35	4.6	4.9
B9015	001	(PhD) Financial Reporting in Banking	Khan Urooj	Accounting	PhD	8	38	5.0	5.0
B9016	001	(PhD) Executive Compensation	Fabrizio Ferri	Accounting	PhD	7	29	5.0	5.0
B9106	001	(PhD) Applied Multivariate Statistics	Jedidi Kamel	DRO	PhD	10	70	4.3	4.7
B9618	001	(PhD) Marketing, Models & Decisions	Lehmann Donald	Marketing	PhD	7	29	5.0	5.0
K4033	001	Decision Models & Management	Riccio Lucius	Other	Cont. Ed.	21	33	4.4	4.9