

# The Hermes Society Council

LEAD OUR GIVING SOCIETY

## WHAT IS THE HERMES SOCIETY?

The Hermes Society is a recognition club for the most generous supporters of the Columbia Business School Annual Fund. Members enjoy special acknowledgment and exclusive benefits, while deepening their connection to the School.

## WHAT IS THE COUNCIL?

Hermes Society Council members serve as ambassadors for the Hermes Society and the School through opportunities to lead our outreach and engagement efforts. Council members will attend events and provide peer-to-peer outreach, among other means of support.

## ROLES AND RESPONSIBILITIES

The Hermes Society Council, in partnership with the School's External Relations and Development department, will help increase the number of unique leadership donors and boost the Annual Fund's impact on the School's priorities. Council members will be tasked with providing personal perspectives and making suggestions on how to build Hermes Society membership, enhance total engagement with the School, and grow donor recognition. Each council member will serve as a voice to encourage alumni's support for the annual fund and participation with events and initiatives. Council members will participate in three council meetings a year.

## YOUR IMPACT

The Hermes Society is the driving force behind the growth of the Columbia Business School Annual Fund. Since fiscal year 2015, Hermes Society support accounts for nearly 80 percent of the Annual Fund's overall fundraising goal. Your leadership and volunteerism are vital to this success.

## HERMES COUNCIL GIVING

Hermes Society Council members are asked to make a three- year pledge agreement to the annual fund.



For more information on the Hermes Society, please contact  
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