

2013  
EMPLOYMENT REPORT  
CAREER MANAGEMENT CENTER



"At the CMC, we're here to connect you with the Columbia community and our talented and passionate students. Whatever your organization's size or sector, we can help you find the right talent to meet your goals."

—Regina Resnick,  
Associate Dean and Managing Director,  
Career Management Center

"Thanks to our renowned thought leaders and access to industry innovators, Columbia Business School students gain the skills, knowledge, and entrepreneurial mindset to thrive in any business environment."

—Glenn Hubbard,  
Dean and Russell L. Carson Professor  
of Finance and Economics

Visit the Career  
Management Center online at  
[gsb.columbia.edu/recruiters](https://gsb.columbia.edu/recruiters).

Post positions online at  
[gsb.columbia.edu/jobpost](https://gsb.columbia.edu/jobpost).

## RECRUITING AT COLUMBIA BUSINESS SCHOOL

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Columbia Business School is at the very center of business. We offer students unique opportunities for full-time work and summer and school-year internships, preparing them for success through an education based on real-world business challenges. The unrivaled access our students have to business leaders in and out of the classroom, combined with the academic edge of Columbia's renowned thought leadership and curriculum, creates graduates who are adept at navigating change and offering innovative solutions in an increasingly complex business world.

From prerecruiting events to customized résumé books, the Career Management Center is here to help you find Columbia talent perfectly suited to driving your business forward. We work with hiring organizations across the public, private, and nonprofit sectors, internationally and domestically, to develop effective and efficient recruiting strategies. For more, visit us at [gsb.columbia.edu/recruiters](https://gsb.columbia.edu/recruiters).

# ENTREPRENEURIAL MINDSET

This year at Columbia Business School, we updated our core curriculum to make entrepreneurial thinking an even more prominent part of the Columbia experience. We encourage our students to seek out opportunities wherever they are, from start-ups to established corporations, and have introduced innovative new programs to help students launch their business ideas. For example, we opened the Columbia Business Lab, a coworking space in Soho for recent graduates in the process of starting new ventures. Twenty-one businesses took off in the lab's first year.



"Columbia's different from a lot of schools that teach entrepreneurship in that we don't think about it from the perspective of who's an entrepreneur and who isn't. We think about how to teach people to think outside the box and how to develop innovative thinkers."

—Keith Wilcox  
Assistant Professor, Marketing Division

**340**  
students were members of the Columbia Entrepreneurs Organization.

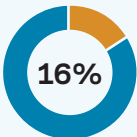
## STUDENT DIVERSITY BY GEOGRAPHIC REGION CLASS ENTERING IN 2013



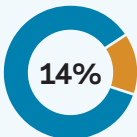
US Citizens*		Non-US Citizens	
66%		34%	
Northeast	38%	Europe	11%
West	10%	Asia/Oceania	11%
Mid-Atlantic	6%	North America	5%
South	4%	South America	4%
Midwest	4%	Africa/Middle East	3%
Outside US	4%		

\* Includes permanent US residents

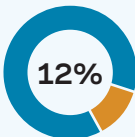
## DIVERSITY IN ALUMNI EMPLOYMENT BY INDUSTRY IN 2013



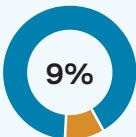
Investment Management



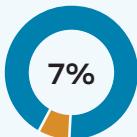
Finance: Banking



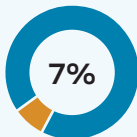
Finance: Other



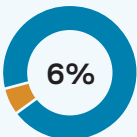
Consulting



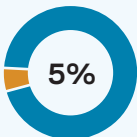
Media



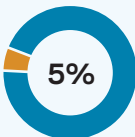
Technology



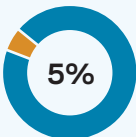
Nonprofit\*



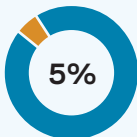
Healthcare



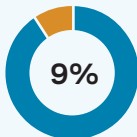
Manufacturing



Real Estate



Retail



Other\*

\* Includes education and government  
\* Includes construction, human resources, hospitality management, and law

# GRADUATE EMPLOYMENT

Our students are poised to make an impact thanks to their efforts during the 2013 recruiting season. Through on-campus recruiting, savvy networking, and job postings on COIN, our proprietary job board, Columbia MBA graduates found full-time positions in a wide variety of industries and functions across 30 countries. As always, our active alumni network—more than 40,000 strong—played a central role.

## CLASS OF 2013 AT A GLANCE

**744**

Total Students  
in the Class

**3.5**

Average  
Undergraduate GPA

**35%**

Minorities of US  
Origin

**28**

Average Age  
at Entry

**680-760**

GMAT Range  
(middle 80%)

**5**

Average Years of  
Work Experience

**22-39**

Age Range

**38%**

Non-US Citizens

**35%**

Women

**92%**

of students  
reported their job  
satisfaction as a 4  
or 5 on a scale of 5.

## 2013 GRADUATES COMPENSATION SUMMARY\*

### BASE SALARY

Percent Receiving	Median	Range
100	\$110,000	\$44,000-\$310,000

### SIGNING BONUS

Percent Receiving	Median	Range
67.6	\$30,000	\$2,500-\$70,000

### OTHER GUARANTEED COMPENSATION

Percent Receiving	Median	Range
21.7	\$20,000	\$1,500-\$200,000

Class of 2013 Job Offers and Acceptances  
Three months after graduation (August 22)

OFFERS	97%
ACCEPTANCES	90%

\* Data reflects students who reported compensation. Guaranteed compensation does not include tuition reimbursement, relocation compensation, carry, or nonguaranteed performance bonuses.

These figures do not include students returning to a sponsoring employer (86) or starting their own business (18) in adherence to MBA CSEA reporting standards.



## SOURCE OF OPPORTUNITY

### 79% SCHOOL-FACILITATED OPPORTUNITIES



### 21% GRADUATE-FACILITATED OPPORTUNITIES



## 2013 GRADUATES COMPENSATION BY INDUSTRY

Data on these two pages includes information on 86 sponsored students returning to their employers, but excludes 18 students starting their own businesses.

INDUSTRY	%	BASE SALARY RANGE*	MEDIAN	OTHER COMPENSATION*		
				RANGE	MEDIAN	%
<b>CONSULTING</b>	<b>29.7</b>					
Strategic/Management	26.5	90,000 - 200,000	135,000	10,000 - 145,000	25,000	83.0
Other	3.2	70,000 - 175,000	120,000	5,000 - 62,000	20,000	88.2
<b>FINANCIAL SERVICES</b>	<b>37.9</b>					
Diversified Financial Services	2.7	80,000 - 112,000	100,000	18,000 - 48,000	37,500	80.0
Investment Banking/Brokerage	18.6	60,000 - 160,000	100,000	20,000 - 135,000	50,000	92.4
Investment Management						
Fund of Funds/Hedge Funds/ Mutual Funds	4.1	75,000 - 175,000	125,000	15,000 - 200,000	55,000	66.7
Private Equity	3.2	67,000 - 310,000	132,500	10,000 - 300,000	30,000	62.5
Venture Capital	+	90,000 - 150,000	120,000	11,500	11,500	50.0
Other Investment Management	5.4	80,000 - 225,000	122,500	30,000 - 167,500	47,500	57.7
Other	3.4	80,400 - 140,000	102,500	20,000 - 75,000	30,000	58.3
<b>MANUFACTURING</b>	<b>7.5</b>					
Consumer Products	6.1	58,271 - 180,000	100,000	1,500 - 170,000	25,000	90.3
Other	1.4	80,000 - 230,000	117,000	17,500 - 25,000	22,500	57.1
<b>MEDIA/TECHNOLOGY (NONHEALTH)</b>	<b>13.2</b>					
Entertainment (Film/Music/TV/Sports/Leisure)	1.4	65,000 - 170,000	90,000	7,800 - 55,000	10,000	60.0
Internet Services/E-commerce	6.6	70,000 - 240,000	115,000	7,500 - 118,000	35,000	75.8
Software/Telecom	2.0	65,000 - 130,000	92,500	15,000 - 80,000	40,000	50.0
Other	3.2	85,000 - 140,000	116,000	10,000 - 60,000	20,000	68.8
<b>OTHER</b>	<b>11.7</b>					
Aerospace/Aviation/Defense/ Transportation	1.8	50,000 - 140,000	120,000	15,000 - 20,000	19,200	57.1
Education/Government/Nonprofit	1.1	44,000 - 100,000	87,000	0	0	0
Healthcare (including Pharmaceuticals)	1.8	55,000 - 125,000	110,000	11,750 - 65,000	20,000	77.8
Real Estate	3.4	80,000 - 180,000	110,000	2,500 - 100,000	40,000	52.6
Retail	1.8	85,000 - 106,000	90,000	5,000 - 15,500	8,750	75.0
Other	1.8	60,000 - 210,000	110,000	10,000 - 27,000	23,000	57.1

In compliance with MBA CSEA reporting standards, student information is collected through four months after graduation each year, and only includes data for jobs obtained by three months after graduation. This data, however, also includes sponsored students returning to their employers, which does not adhere to MBA CSEA reporting standards. We have done so to present a more accurate view of where our students go after graduation.

Excluding sponsored students and those starting businesses, per MBA CSEA reporting standards, leads to the following data:

Industry: Consulting 20.7%, Financial Services 43.1%, Manufacturing 9.1%, Media/Tech 14.9%, Other 12.2%

Function: Consulting 26.2%, Finance (Internal) 7.6%, Financial Services 38%, Management 8.0%, Marketing 9.8%, Other 10.4%

## 2013 GRADUATES COMPENSATION BY FUNCTION

FUNCTION	%	BASE SALARY RANGE*	MEDIAN	OTHER COMPENSATION*		
				RANGE	MEDIAN	%
<b>CONSULTING</b>	<b>35.0</b>					
Management Consulting	32.0	70,000 - 200,000	135,000	5,000 - 145,000	25,000	84.0
Strategic Planning	3.0	60,000 - 180,000	120,000	18,400 - 50,000	22,500	66.7
<b>FINANCE (INTERNAL)</b>	<b>6.6</b>					
Business/Corporate Development	3.2	70,000 - 225,000	100,000	15,000 - 66,500	31,000	40.0
Corporate Finance	3.4	90,000 - 121,000	100,000	5,000 - 170,000	25,000	94.1
<b>FINANCIAL SERVICES</b>	<b>33.3</b>					
Buy-Side/Sell-Side Research	4.7	80,000 - 200,000	122,500	20,000 - 160,000	48,750	75.0
Investment Banking/M&A	15.0	100,000 - 160,000	100,000	35,000 - 135,000	50,000	90.4
Investment Management	5.1	60,000 - 220,000	120,000	15,000 - 200,000	55,000	61.5
Private Client Services/Wealth Management	+	100,000	100,000	45,000 - 50,000	45,000	75.0
Private Equity/LBOs/Venture Capital	3.8	67,000 - 310,000	130,000	10,000 - 300,000	30,000	61.1
Sales and Trading	+	100,000	100,000	47,500 - 57,500	50,000	80.0
Other	3.0	80,400 - 225,000	100,000	10,000 - 102,500	40,000	76.9
<b>MANAGEMENT</b>	<b>7.0</b>					
General Management	1.7	57,000 - 230,000	105,000	15,500 - 62,000	22,500	66.7
Operations	+	87,000 - 120,000	90,000	35,000 - 40,000	37,500	40.0
Rotational/Development Program	3.4	95,000 - 140,000	111,000	15,000 - 50,000	30,000	87.5
Other	+	58,271 - 130,000	100,000	10,000 - 18,000	14,000	50.0
<b>MARKETING</b>	<b>9.2</b>					
Brand-Product Management	6.2	65,000 - 130,000	100,000	1,500 - 80,000	25,000	93.5
Business Development	1.7	90,000 - 240,000	110,000	10,000 - 118,000	39,950	44.4
Other	1.3	70,000 - 135,000	100,000	10,000 - 40,000	37,500	71.4
<b>REAL ESTATE</b>	<b>3.4</b>					
Finance	1.7	100,000 - 150,000	120,000	5,000 - 100,000	50,000	77.8
Other	1.7	80,000 - 180,000	112,500	2,500 - 30,000	16,250	22.2
<b>OTHER FUNCTIONS</b>	<b>5.5</b>					
Lawyer/Legal Professional	+	44,000 - 210,000	160,000	20,000 - 27,000	23,500	50.0
Technology	1.3	90,000 - 135,000	115,000	15,000 - 50,000	42,250	57.1
Other	3.4	50,000 - 120,000	90,000	7,500 - 60,000	16,250	58.8

\* Includes sign-on, year-end and other guaranteed compensation besides base salary but does not include tuition reimbursement, relocation compensation, carry or nonguaranteed performance bonuses.

+ Indicates less than 1%

# INTERNSHIP EMPLOYMENT



For our 545 September-entry students, the summer provides an opportunity to explore a new function or industry of interest. Internships are also valuable to companies, as they can assess a student's fit for full-time employment after graduation.

Our 200 January-entry students do not seek internships, since they take classes during the summer term. Companies often visit campus over the summer to meet this group of MBAs. For these students in particular, and increasingly for all students, school-year internships and projects provide connections to employers.

## CLASS OF 2014 AT A GLANCE

**28**

Average Age  
at Entry

**21-36**

Age Range

**680-760**

GMAT Range  
(middle 80%)

**33%**

Percent Minorities  
of US Origin

**37%**

Women

**38%**

Non-US Citizens

**3.5**

Average  
Undergraduate  
GPA

**5**

Average Years of  
Work Experience

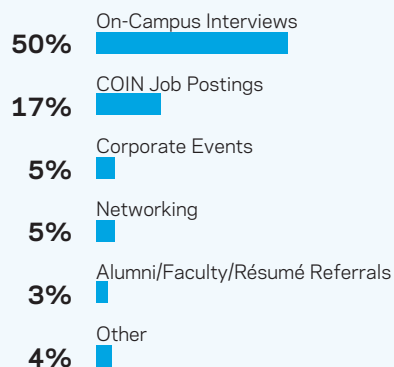
**745**

students entered in  
the class of 2014—  
545 in Sept. 2012 and  
200 in Jan. 2013.\*

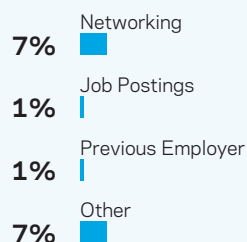
\*January entrants complete their MBAs in four consecutive terms and do not participate in summer internships.

## SOURCE OF OPPORTUNITY

### 84% SCHOOL-FACILITATED OPPORTUNITIES



### 16% STUDENT-FACILITATED OPPORTUNITIES



"I was inspired by the class Launching Social Ventures with Ron Gonen '04. From all of the great entrepreneurs he brought in, I saw that so many of the new and exciting ventures that are changing the world have a tech component. It got me excited about pursuing technology to influence social change. That experience led me to an internship at Google, where I fell in love with the culture and the breadth of the company's reach. I'll be returning there to work full-time, likely in the global education group."

—Jenny Tolan '14  
Google

## 2013 INTERNS SALARY BY INDUSTRY

INDUSTRY	%	MONTHLY SALARY RANGE*	MEDIAN
<b>CONSULTING</b>	<b>19.9</b>		
Strategic/Management	18.1	4,500 - 12,083	11,250
Other	1.8	2,000 - 9,000	6,850
<b>FINANCIAL SERVICES</b>	<b>41.4</b>		
Diversified Financial Services	1.6	3,222 - 9,000	7,646
Investment Banking/ Brokerage	22.1	4,000 - 10,833	8,333
Investment Management			
Hedge Funds/Mutual Funds	6.1	2,000 - 15,000	7,700
Private Equity/Venture Capital	4.1	1,000 - 10,000	4,250
Other Investment Management	4.7	2,692 - 12,083	8,333
Other	2.8	2,500 - 10,000	7,728
<b>MANUFACTURING</b>	<b>8.1</b>		
Consumer Products— Beverages/Food	2.8	1,650 - 7,100	6,923
Consumer Products— Other	3.7	1,200 - 8,000	5,120
Other	1.6	3,680 - 8,000	7,200
<b>MEDIA/TECHNOLOGY (NONHEALTH)</b>	<b>15.3</b>		
Digital/Hardware/ Software/Telecom	3.2	4,000 - 9,000	6,400
Entertainment (Film/Music/ TV/Sports/Publishing)	3.2	3,200 - 9,600	4,800
Internet Services/ E-commerce	8.9	1,500 - 8,000	8,000
<b>OTHER</b>	<b>15.2</b>		
Economic Development/ Microfinance	+	—	2,200
Education/Government/ Nonprofit	3.4	2,240 - 7,500	3,200
Healthcare (including Pharmaceuticals)	3.0	1,600 - 7,900	6,400
Real Estate	4.9	1,200 - 9,167	5,000
Retail	1.8	1,500 - 6,666	5,000
Other	1.2	5,000 - 7,000	7,000

\* Salary ranges do not reflect those students who did not receive compensation.

+ Indicates less than 1%

## 2013 INTERNS SALARY BY FUNCTION

FUNCTION	%	BASE SALARY RANGE*	MEDIAN
<b>CONSULTING</b>	<b>28.3</b>		
Management Consulting	23.3	2,000 - 12,083	11,200
Strategic Planning	5.0	1,500 - 11,250	5,000
<b>FINANCE (INTERNAL)</b>	<b>7.8</b>		
Business/Corporate Development	4.1	1,500 - 10,000	5,700
Corporate Finance	3.7	1,200 - 8,333	6,512
<b>FINANCIAL SERVICES</b>	<b>36.8</b>		
Buy-Side/Sell-Side Research	6.6	3,000 - 12,083	8,333
Investment Banking/M&A	15.3	4,000 - 10,833	8,333
Investment Management	5.3	2,000 - 15,000	8,183
Private Client Services/ Wealth Management	1.1	8,333 - 10,000	8,333
Private Equity/LBOs	3.7	1,000 - 12,500	6,500
Sales and Trading	1.4	4,000 - 8,333	8,333
Other	3.4	3,222 - 8,333	7,000
<b>MANAGEMENT</b>	<b>4.6</b>		
General Management	+	2,500 - 8,000	6,500
Operations	1.4	3,300 - 8,000	6,500
Project Management	1.6	2,800 - 8,000	5,500
Other	+	4,000 - 6,000	5,000
<b>MARKETING</b>	<b>11.4</b>		
Brand-Product Management	7.3	1,600 - 8,333	6,604
Business/ Product Development	2.3	3,200 - 8,800	6,800
Other	1.8	5,000 - 10,000	7,684
<b>REAL ESTATE</b>	<b>5.2</b>		
Finance	2.5	2,500 - 9,167	6,250
Other	2.7	1,200 - 8,333	4,900
<b>OTHER FUNCTIONS</b>	<b>5.9</b>		
Development/ Rotational Program	1.8	4,000 - 10,000	8,000
Other	4.1	2,400 - 8,000	7,040

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Columbia Business School's Board of Overseers, composed of distinguished global business leaders from a diverse range of fields, plays an active role in shaping our unique brand of education and helping to increase the impact the Columbia community has on business and society.

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Jabre Capital Partners S.A.  
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**Ann F. Kaplan '77**

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Circle Wealth Management  
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**James W. Keyes '80**

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**Nand Khemka '56**

Chairman  
SUN Group  
India

**Henry R. Kravis '69**

Cofounder, Cochairman, and Co-CEO  
Kohlberg Kravis Roberts & Co.  
New York

**Sallie Krawcheck '92**

New York

**Bill Lambert '72**

Founding Partner  
Wasserstein, Perella & Co. Inc.  
New York

**Eugene M. Lang MS '40**

Chairman  
Eugene M. Lang Foundation  
New York

**Rochelle "Shelly" Lazarus '70**

Chairman Emeritus  
Ogilvy & Mather  
New York

**Harrison T. LeFrak '98**

Vice Chairman  
LeFrak Organization  
New York

**Edward J. Ludwig '75**

Former Chairman and CEO  
Becton Dickinson and Company (BD)  
New Jersey

**John K. Martin Jr. '94**

Chief Financial and Administrative  
Officer  
Time Warner, Inc.  
New York

**Marc O. Mayer '83**

Partner and CEO  
Alignment Financial Services  
New York

**Linda Ho McAfee '73**

Group Director  
Fairmont Shipping  
China

**Nancy McKinstry '84**

CEO and Chairman of the  
Executive Board  
Wolters Kluwer  
Netherlands

**Henry S. Miller '70**

Chairman  
Marblegate Asset Management  
New York

**Yuzaburo Mogi '61**

Honorary CEO and Chairman  
Kikkoman Corporation  
Japan

**Paul M. Montrone PhD '66**

Chairman  
Perspecta Trust LLC  
New Hampshire

**Norberto O. Morita '75**

Chairman  
Southern Cross Group  
Argentina

**Jonathan Newcomb '69**

Managing Director  
Berenson & Company  
New York

**Nicholas Oppenheim '73**

Chairman  
Brifor Limited  
England

**Willard J. "Mike" Overlock Jr. '73**

Senior Director  
3G Capital  
New York

**S. Steven Pan '88**

Chairman  
Formosa International Hotels Group  
Taiwan

**Vikram S. Pandit PhD '86**

New York

**Alan J. Patricof '57**

Managing Director  
Greycroft LLC  
New York

**Ronald O. Perelman**

Chairman and CEO  
MacAndrews & Forbes Holdings Inc.  
New York

**Bruce Eben Pindyck '71**

Chairman and CEO  
Meridian Industries Inc.  
Wisconsin

**Richard Paul Richman '73**

Chairman and Founder  
The Richman Group Inc.  
Connecticut

**Xavier Robert Rolet '84**

CEO  
London Stock Exchange  
England

**Arthur J. Samberg '67**

Manager  
Hawkes Financial LLC  
New York

**Paolo Scaroni '73**

CEO  
Eni  
Italy

**Keith Sherin '91**

Chairman and CEO  
GE Capital  
Connecticut

**Shin Dong-Bin '81**

Chairman  
Lotte Group  
South Korea

**David M. Silfen '68**

Senior Director  
The Goldman Sachs Group Inc.  
New York

**David E. Simon '85**

Chairman and CEO  
Simon Property Group Inc.  
Indiana

**Jerry I. Speyer '64**

Chairman and Co-CEO  
Tishman Speyer  
New York

**Sabin C. Streeter '67**

Executive in Residence  
Columbia Business School  
New York

**Washington Z. SyCip MS '43**

Founder  
The SGV Group  
Philippines

**Frank K. Tang '94**

Managing Partner and CEO  
FountainVest Partners (Asia) Ltd.  
Hong Kong

**Charles W. Tate '72**

Chairman and Founder  
Capital Royalty LP  
Texas

**Sidney Taurel '71**

Chairman Emeritus  
Eli Lilly and Company  
Indiana

**Diana L. Taylor '80**

Managing Director  
Wolfensohn Fund Management LP  
New York

**John T. Thompson '81**

Chairman and CEO  
Thompson Distribution Company  
Indiana

**Oakleigh Thorne '86**

CEO  
Thorndale Farm LLC  
New York

**Massimo Tosato '80**

Executive Vice Chairman  
Schroders plc  
England

**Tracey T. Travis '86**

EVP, CFO  
The Estée Lauder Companies Inc.  
New York

**Joseph M. Tucci '84**

Chairman, President, and CEO  
EMC Corporation  
Massachusetts

**Arthur V. Ty '91**

President  
Metropolitan Bank & Trust Company  
Philippines

**Alberto J. Verme '84**

Chairman, Europe, Middle East,  
and Africa  
Citi  
Dubai and London

**William A. von Mueffling '95**

President and Chief Investment  
Officer  
Cantillon Capital Management  
New York

**Donald C. Waite III '66**

Director, Executives in Residence  
Program  
Columbia Business School  
New York

**Lulu C. Wang '83**

Founder and CEO  
Tupelo Capital Management LLC  
New York

**A. Lorne Weil '71**

Chairman  
Scientific Games Corporation  
New York

**Alfonso T. Yuchengco '50**

Chairman  
Yuchengco Group of Companies  
Philippines

**David W. Zalaznick '78**

Founding and Managing Principal  
The Jordan Company LP;  
Chairman  
Jordan/Zalaznick Advisers Inc.  
New York

**Martin E. Zimmerman '61**

President and CEO  
LFC Capital Inc.  
Illinois

## MEMBERS EMERITI

**Charles E. Exley Jr. '54**

Retired Chairman and CEO  
NCR Corporation  
Michigan

**Joseph V. Vittoria '59**

Retired Chairman and CEO  
Avis Inc.  
Florida

# SELECT HIRING ORGANIZATIONS

Columbia Business School students accepted positions with a broad range of companies in 2013. Organizations that hired more than one student from a class year are **bolded**. Organizations that hired for both full-time and summer positions are in *italics*.

1000|Museums  
3i Private Equity  
85 Broads

**A.T. Kearney**

**AB InBev**

Abrika Management, LLC

**Ackman Ziff**

Admiral Capital Group

The Advisory Board Company

Aetna Consulting

Albourne Partners

Allen Edmonds

Allianz Real Estate of America

Alphadyne Asset Management

Alvarez & Marsal

**Amazon**

**American Airlines**

*American Century*

**American Express**

Amplify Education

Amsterdam Airport Schiphol

Andalusian Capital Partners

Andean Collection

Angel Island Partners

Anheuser-Busch InBev

ansarada

AOL

Apollo Global Management

Appaloosa Management

*Apple Inc.*

Apple Tree Partners

Aramark

Artisan Partners

Ascend Global Investments

Asenya Development

Ashoka

Asian Century Quest Capital

**AT&T**

Atlantic Pacific Capital

AUA Private Equity Partners

AvalonBay

Backcountry.com

**Bain & Company**

Banco Santander (Brasil) S.A.

Banco Votorantim

**Bank of America Merrill Lynch**

Bank of East Asia

**Barclays**

Barkbox

Basin Holdings

Baublebar

*Bayer Business Consulting*

Bayer HealthCare

BBC Worldwide Americas

Beacon Capital

Beautified

Becton Dickinson

Benjamin Moore

Berd

Bernstein Value Equities

**Betterment**

BlackRock

**The Blackstone Group**

Blake Partners

Bloomberg LP

Bloomingdale's

BNP Paribas

Bobbi Brown

Body Labs

**Booz & Company Inc.**

Bose Corporation

**The Boston Consulting Group**

Bowery Capital

Bowery Investment Management

Bradesco Private Equity

Bridgewater Associates

BrightEdge

Bristol-Myers Squibb

Brock Capital

Brondell

Brookfield Office Properties

Bunge

Business for Social Responsibility

CAA

Carlson Capital

Campbell Alliance

Cantor Commercial Real Estate

Capgemini Consulting

Capital Access Network

Capital Family Holdings inc

Casa de Bolsa Banorte Ixe, S.A. de

C.V., Grupo Financiero Banorte

Castle Hill Investors

Causeway Capital Management

CBRE

CDB Capital RW Funds

CDH

**Celgene**

Centaur Properties

Chanel

Charlotte Mecklenburg

Public Defenders

Chatham Asset Management

Chertoff Group

Chevron

Chic Boutique

China Wanxiang Financial Holdings

Church & Dwight

Citadel

**Citi**

**CITIC PE**

Clear Channel

Cleary Gottlieb

Club Monaco

CNL Financial

Collective

Coller Capital

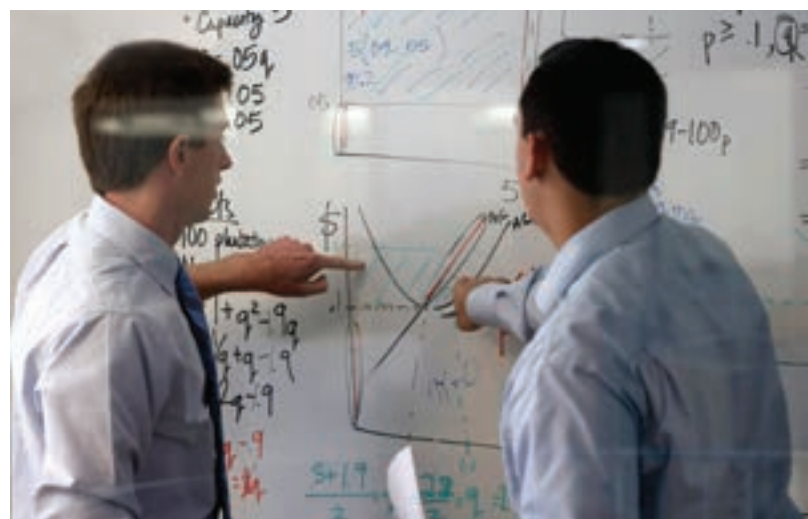
**Comcast Corporation**

Commerzbank

CommonBond

TOP EMPLOYERS OF 2013 GRADUATES*	
	TOTAL
McKinsey & Company	50
The Boston Consulting Group	28
Bain & Company	21
Deloitte Consulting	20
Goldman, Sachs & Co.	16
Citi	13
Amazon	11
Bank of America Merrill Lynch	11
American Express	10
Booz & Company Inc.	10
JPMorgan Chase & Co.	10
Credit Suisse	9
Google	9
IBM Corporation	9
Morgan Stanley	8
Samsung Corporation	8
Barclays	7
Evercore Partners	7
A.T. Kearney	6
PIMCO (Pacific Investment Management Co.)	5
Unilever	5
PepsiCo	4
Toys "R" Us	4
Latam Airlines	3
L'Oreal USA	3
Microsoft	3
Moelis & Co.	3
Sanford C. Bernstein	3
UBS	3

\*Includes sponsored students




Compass Global Investments  
 ConAgra Foods  
 The Concordia Summit  
 Corporate Executive Board (CEB)  
 Credicorp Capital  
 Credit Agricole  
**Credit Suisse**  
 Cushman & Wakefield  
**The Dannon Company**  
 Datadog  
 Dataminr  
 DDG Partners LLC  
**Deloitte Consulting**  
**Deutsche Bank**  
 Development Capital Partners  
 DIRECTV  
 Discerene Value Advisors  
 Discovery Communications  
 Disney  
 Documentation Center of Cambodia  
 Dream Incubator  
 East Wind Advisors  
*Eastdil Secured*  
 Eb Trans  
 EDP Renewables North America  
**Education Pioneers**  
 Education Resource Strategies  
 Elm Partners  
*Elm Ridge Capital*  
 Emil Capital Partners  
 Emmes Asset Management  
 EMX Capital Partners  
 Epsilon  
**Ernst & Young**  
**Estée Lauder**  
**Evercore Partners**  
 Expedia  
 Facebook  
 Fahrenheit 212  
 Federal Reserve Bank of New York  
 Federated Clover Investment Advisors  
 Fever  
**Fidelity Investments**  
 Firebird Management LLC  
 Fox Searchlight  
 Franco Compania Naviera S.A.  
 Freeport McMoran Oil & Gas  
 FreeWheel  
 FrontFour Capital

fusion  
 G2 Crowd  
 Gabelli & Company  
 Galaxar AG  
 Game Account Network  
 Genentech  
**General Electric**  
 General Mills  
 GFI Development Company  
 Gibson, Dunn & Crutcher  
 Glade Brook Capital Partners  
 Glencore  
 Glenfarne Group  
 GMS Holdings  
 Golden Seeds  
**Goldman, Sachs & Co.**  
**Google**  
 Gradus Management Consultants  
 Gramercy  
 Grantham Mayo Van Otterloo  
 Greater Jamaica Development Corp  
 Greenhill & Co., LLC  
 Greystar Real Estate Partners  
 Greytown Advisors  
 GTIS Partners  
 Gucci  
 Hailo  
 Hakuhodo Inc.  
 Hanwha Galleria  
 Hess  
 Himalaya Capital  
 Honest Buildings  
 Honeywell International  
 HookLogic  
 Host Hotels & Resorts  
 Houlihan Lokey  
 Howard Hughes Corporation  
**HSBC**  
 Hyundai Capital America  
 IAC Corp  
**IBM Corporation**  
 ICF International SH&E  
 Ichigo Asset Management  
 IK Investment Partners  
 IMS Consulting Group  
 Incline Global  
 Inditex  
 Infrastructure Management Group  
 Insight Equity

Institutional Capital (ICAP)  
 Intel  
 International Finance Corporation  
 International Value Advisers  
 Interstate Hotels  
**Itau BBA**  
**JPMorgan Chase & Co.**  
**Johnson & Johnson**  
**The Jones Group**  
 Juice Press  
 KeyBanc  
 KeyMe  
 Kidsy  
 Koch Industries  
 Kookmin Bank  
 Kurt Salmon  
**L.E.K. Consulting**  
 Las Vegas Sands  
**Latam Airlines**  
 Laven Partners  
**Lazard**  
 Leerink Swann

The LeFrak Organization  
 Level 3 Communications  
 Liberty Mutual  
 Lincoln International  
 LinkedIn  
 Lionstone Capital Management  
 Livelyhoods  
 Loews Corporation  
 Lone Star Funds  
**L'Oreal USA**  
 Loro Piana  
 Louis Vuitton  
 LVO Global  
**M&T Bank**  
 Macquarie Capital  
 Makaira Partners  
 Manikay Partners  
 Maroteknoloji  
 Mars & Co.  
**MasterCard**  
 Matchstick LLC  
 Mattel/Fisher-Price



"For Columbia students, finding a job is about determining the impact you want to have and going with laserlike focus in that direction. I wanted to work in men's retail and luxury goods—a field that doesn't do the same structured recruiting as other industries like finance. The people at the Career Management Center gave me the confidence to be bold in my search and the know-how to find the right place."

—Elmer Moore '13  
*Allen Edmonds*

## DIVERSE INTERESTS

Behind our Employment Report numbers are the unique stories of our students. They come to us from nearly 90 countries with an interest in advancing their careers in a wide array of fields. After graduation, they pursue opportunities in everything from digital media to retail to real estate. They're focused not just on the bottom line but on the world at large, working in microfinance, green technology, and international development in emerging markets.

Even in more traditional areas like consulting and investment banking, our MBAs find ways to differentiate themselves, focusing on industries such as energy, healthcare, and media. The diversity of our graduates' interests is one of the key elements that make our network of over 40,000 alumni worldwide so powerful.

# SELECT HIRING ORGANIZATIONS CONTINUED

McCourt Group  
**McKinsey & Company**  
 Medtronic  
 Merck  
 MetLife  
 Metropolitan Real Estate  
 Equity Management  
**Microsoft**  
 MidAmerican Energy Renewables  
 Millstein & Co.  
 Millward Brown Optimor  
 Minto Group  
 Mitsubishi UFJ Morgan Stanley  
**Moelis & Co.**  
 Moët Hennessy  
 Mondelez International  
 Moneda Asset Management  
 Monitor Deloitte  
**Morgan Stanley**  
 Mount Kellett  
 MTA NYC Transit  
 MTS Health Partners  
 Mutual Series  
 MyHabit  
 National Basketball Association  
 NestEgg Wealth  
 Net-A-Porter  
 New Ventures Mexico/Adobe Capital  
 New York Department of  
 Financial Services  
 New York Department of Small  
 Business Services  
**New York Presbyterian Hospital**  
 Next Big Sound  
 Nike  
 Nomura  
 Nora Lighting  
 Nordstrom  
 North Oak Capital  
 Northeast Securities Argentina  
 Northrop Grumman  
 NPR  
 NRG Energy, Inc.  
 Numina Capital Management

Oaktree Capital Management  
 Ogilvy & Mather  
 Omnicom  
 OneAmerica  
 Optimity Advisors  
 Oracle Canada ULC  
 Origami Capital  
 Owl Creek Asset Management  
 PAAMCO  
 Palantir  
 Palisade Capital Management  
 Paramount Pictures  
 The Parthenon Group  
 Partners Group  
 Paul, Weiss, Rifkind, Wharton &  
 Garrison LLP  
 Pennybacker Capital  
**PepsiCo**  
**Perella Weinberg Partners**  
 Perry Capital  
 Petflow.com  
 Pfizer Inc.  
 Philips Consumer Lifestyle  
 Phoenix Collegiate Academy  
**PIMCO (Pacific Investment  
 Management Co.)**  
 Piper Jaffray  
 Planned Parenthood Federation  
 of America  
 Plated  
 Polen Capital Management  
**PricewaterhouseCoopers**  
 Protostar Partners LLC  
 Prudential Capital Group  
 Prudential Mortgage Capital Company  
 PSK Inc.  
**Quidsi Inc.**  
 Quinlan Development  
 The Raine Group  
 Raptor Technologies  
 Raymond James  
 RBC Capital Markets  
 Real Infrastructure Capital Partners  
**Red Oak Growth Partners**

Related  
 Relay Graduate School of Education  
 Renewable Energy Trust Capital  
 Reverence Capital Partners  
 Rivulet  
 Robeco Investment Management  
 Robert Amir Farrokhia  
 Robin Hood Foundation  
 Rocket Fuel, Inc.  
 Rocket Internet  
 Roland Berger Strategy Consultants  
*Rothschild Inc.*  
 Rouse Properties Inc.  
 RRE Ventures  
 RSE Ventures  
 Rubicon Point Partners  
 Rubicon Technology Partners  
 Russian Direct Investment Fund  
 SAC Capital  
 salaUno  
 Saltonstall & Co.  
**Samsung Corporation**  
 Samsung Electronics  
 Sandler O'Neill  
**Sanford C. Bernstein**  
 Saw Mill Capital  
 SC Fundamental  
 SCG Trading Company Limited  
 Schlumberger Business Consulting  
 Scholastic Corp.  
 Schultze Asset Management  
 Schulze Global Investments  
 Selway Capital  
 Sequoia Capital  
 Serengeti Asset Management  
 Shapeways  
 ShopKeep  
 Siemens  
 Simon Properties  
 Skycure  
 Social Bicycles  
 Sociedad Latinoamericana  
 de Inversiones  
 SoFi

Sonenshine Partners  
 Sony Computer Entertainment  
 Americas (PlayStation)  
 Sony Music  
 Sony Pictures  
 Soros Fund Management  
 Sovereign Partners, LLC  
 SPBD Microfinance  
 Spear Street Capital  
 Spencer Capital Holdings  
 Spotify  
 Standard & Poors  
 Starwood Capital Group  
 Starz Media  
 State General Reserve Fund  
*State Street Global Advisors*  
 Stifel, Nicolaus  
 StubHub  
 Suvretta Capital Management  
 Sylvain Labs  
*T. Rowe Price*  
 Talpion  
 Teorema Gestão de Ativos Ltda  
 Thomson Reuters  
 Tishman Speyer  
 TitleVest, LLC  
 Tony Elumelu Foundation, The  
 Tortus Capital Management  
 Totem Point Management  
*Tough Mudder*  
**Toys "R" Us**  
 TrendSeeder Corp  
 TripAdvisor  
 Tugende  
**UBS**  
 UDR, Inc.  
 UMT  
**Unilever**  
 URBN  
 Valeant Insights  
 Verizon Wireless  
 VGI Partners  
 Viacom Media Networks  
 Vinci Partners  
 Virtus Partners  
 VMware  
 The Walt Disney Company  
 Wells Fargo  
 Wellspring Consulting  
 Welsh, Carson, Anderson & Stowe  
 Whitestone Communications, Inc  
 William Blair & Co.  
 Wiskerke Onions  
 Wolfe Research  
 WPP  
 Yahoo!  
 Yield/Capital Appreciation Partners  
 York Capital  
 YouTube  
 Ziff Brothers Investments  
 ZocDoc  
 Zynga

## TOP EMPLOYERS OF 2013 INTERNS

	TOTAL		TOTAL
McKinsey & Company	27	PIMCO (Pacific Investment Management Co.)	6
Goldman, Sachs & Co.	18	American Express	5
Bank of America Merrill Lynch	14	Barclays	4
Google	14	Deutsche Bank	4
Amazon	13	Education Pioneers	4
Bain & Company	13	Estée Lauder	4
Credit Suisse	13	Evercore Partners	4
Deloitte Consulting	13	The Jones Group	4
JPMorgan Chase & Co.	13	PepsiCo	4
Morgan Stanley	13	AB InBev	3
The Boston Consulting Group	11	Celgene	3
Booz & Company Inc.	9	The Dannon Company	3
Citi	8	Itau BBA	3
IBM Corporation	8	Johnson & Johnson	3
A.T. Kearney	6	UBS	3

## HIRING COLUMBIA MBAs



Manage your recruiting activities on the Career Opportunity Information Network (COIN).



Connect with dedicated account managers for on-campus recruiting interviews and related activities.



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**[gsb.columbia.edu/jobpost](https://gsb.columbia.edu/jobpost)**.



Search online résumé databases, which include student and alumni profiles and career preferences.

To access the  
Recruiters' Guide, post jobs,  
or have your questions answered:

VISIT  
the Career Management Center at  
**[gsb.columbia.edu/recruiters](https://gsb.columbia.edu/recruiters)**

E-MAIL  
**[careermanagementcenter@gsb.columbia.edu](mailto:careermanagementcenter@gsb.columbia.edu)**

CALL  
212-854-5471



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[careermanagementcenter@gsb.columbia.edu](mailto:careermanagementcenter@gsb.columbia.edu) | 212-854-5471