

Why a Climate Science & Investment Conference?

- > Climate change is a negative externality
- > To solve a negative externality, need to know (i) cost of the externality, and (ii) cost to remove the externality.

Cost to remove the climate change externality = cost of reducing greenhouse gas emissions. This cost has been quantified.

Cost of the externality = economic costs associated with heat, drought, rising seas, and extreme events. These costs are challenging to quantify.

> Smart business and investment decisions require information on costs.

With respect to climate change, *good cost information requires good science.*





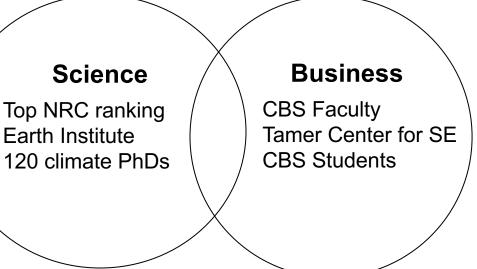
Why Columbia University?

Science

Top NRC ranking Earth Institute 120 climate PhDs

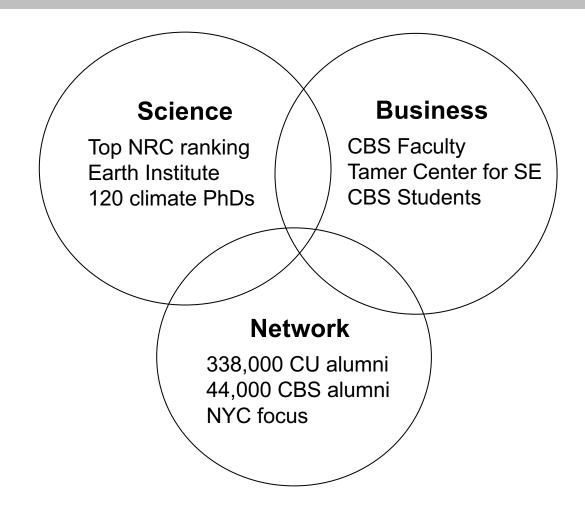


Why Columbia University?





Why Columbia University?







Main Take-Aways

8:40-9:20 a.m.

What are the effects of climate change?



Robin Bell
Palisades Geophysical Institute/Lamont Research Professor,
Marine Geology and Geophysics
Lamont-Doherty Earth Observatory;
President
American Geophysical Union (AGU)



Marco Tedesco Lamont Research Professor, Marine Geology and Geophysics Lamont-Doherty Earth Observatory



Main Take-Aways

9:20-10:20 a.m.

What are the effects of sea level rise on coastal property?



Geoffrey Heal
Donald C. Waite III Professor of Social Enterprise
Columbia Business School



Radley Horton
Lamont Associate Research Professor
Adjunct Associate Professor of Ecology, Evolution and
Environmental Biology
Lamont-Doherty Earth Observatory



Christopher Mayer
Paul Milstein Professor of Real Estate
Columbia Business School





Main Take-Aways

10:45-11:25 a.m.

What are the effects of storm surges and extreme climate on coastal property?



Marla Schwartz Atmospheric Perils Specialist, Natural Catastrophe Modeling Swiss Re



Suzana Camargo
Lamont Research Professor
Division of Ocean and Climate Physics
Lamont-Doherty Earth Observatory;
Executive Director
Initiative on Extreme Weather and Climate
Columbia University





Main Take-Aways

11:25 a.m.-12:30 p.m.

Business impacts panel discussion



Michael M. Samuelian President Trust for Governors Island



Rich Sorkin Founder and CEO Jupiter Intelligence



Michael Wertz Vice President - Senior Analyst Moody's Investors Service



