

CONTACT INFORMATION	475 Via Ortega, Stanford, CA 94305 United States	Phone: +1(301) 919-6517 Email: wajeehaa@stanford.edu Web: www.wajeehaahmad.com
ACADEMIC POSITIONS	Columbia University Assistant Professor of Management, Columbia Business School	2026 -
EDUCATION	Stanford University PhD Candidate in <i>Management Science and Engineering</i> Dissertation Committee: Erik Brynjolfsson, Charles Eesley, Eric Horvitz Runner-Up for the Organization Science INFORMS Dissertation Proposal Competition	2026
	Massachusetts Institute of Technology Master of Science, <i>Technology and Policy Program</i> , Institute for Data, Systems and Society Thesis: “The Anonymity-Accountability Trade-off in Communication Networks.”	2019
	Massachusetts Institute of Technology Bachelor of Science in <i>Mathematics with Computer Science</i> Minors in <i>Economics</i> and <i>Applied International Studies</i>	2017
RESEARCH AFFILIATIONS	Stanford Digital Economy Lab, Human-Centered AI Institute Stanford Technology Ventures Program (STVP) Stanford Center for AI Safety (SAFE) Rotman School of Management, University of Toronto Internet Policy Research Initiative, MIT Computer Science and AI Lab Advanced Network Architecture, MIT Computer Science and AI Lab	2020 - 2020 - 2026 2024 - 2026 2022 - 2023 2017 - 2019 2017 - 2019
RESEARCH INTERESTS	Artificial Intelligence, Algorithms, Future of Work and Organizations, Digital Platforms, Technology Strategy & Governance, Innovation, Regulation, Computational Social Science	
PEER-REVIEWED PUBLICATIONS (* = first author)	Companies inadvertently fund online misinformation despite consumer backlash Wajeeha Ahmad*, Ananya Sen, Chuck Eesley & Erik Brynjolfsson. <i>Nature</i> , 123-131 (2024). Select Press: Nature Editorial, Stanford HAI, Adexchanger <i>Select Pre-PhD publications:</i> A Systems Approach Toward Addressing Anonymous Abuses: Technical and Policy Considerations (Best paper award) Wajeeha Ahmad* and David D. Clark. <i>IEEE Security & Privacy</i> , Volume: 19, Issue: 2, March-April 2021, p. 38-47. Addressing Anonymous Abuses: Measuring the Effects of Technical Mechanisms on Reported User Behaviors Wajeeha Ahmad* and Ilaria Liccardi. <i>Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems</i> , p. 1-14, April 25-30, 2020, Honolulu, HI, USA.	
RESEARCH IN PROGRESS	Managing Online Participation: Evidence from a Field Experiment with AI Agents (Working paper) Artificial Authority: A Study of Human-AI Agency at Work Wajeeha Ahmad and Eric Horvitz (Data analysis in progress)	

**Deploying AI to Diversify Online Participation:
Evidence from Human-AI Field Experiments (Piloting stage)**

GRANTS
AWARDED

- **Google TPU Research & Education Award**
TPU credits worth \$50,000 and unrestricted gift of \$50,000, 2026
- **Human-Centered AI Research Seed Grant**
Stanford Institute for Human-Centered AI (\$75,000), 2022
- **Ethics, Society and Technology Grant Award**
Stanford McCoy Family Center for Ethics in Society, 2022
- **Summer Collaborative Research Fellowship**
Stanford Impact Labs (\$4,000), 2022
- **Economics of Digital Services Research Grant**
University of Pennsylvania Carey Law School (\$10,000), 2021
- **Information Controls Fellowship**
Open Technology Fund (\$50,400), 2019 (declined due to work permit constraints)
- **Davis Projects for Peace Grant**
Davis United World College Scholars Program (\$10,000), 2017

AWARDS AND
FELLOWSHIPS

- **CSIG Best Proposal Award for Creativity in Research**
SMS Competitive Strategy Interest Group, 2025
- **Organization Science/INFORMS Dissertation Proposal Competition**
Runner-Up, INFORMS Annual Meeting, Atlanta, Georgia, 2025
- **Nominated for the SMS Annual Conference PhD Paper Prize**
Strategic Management Society (SMS) Annual Meeting, San Francisco, 2025
- **Nominated for the Best Proposal Award for Rigor in Research**
Strategic Management Society (SMS) Annual Meeting, San Francisco, 2025
- **Rising Star in MS&E**
Recognized by Stanford's Management Science and Engineering Department, 2024
- **Emerging Technology Policy Writing Competition (second place)**
Stanford Institute for Human-Centered AI, 2022
- **Graduate Public Service Fellowship**
Stanford Haas Center for Public Service, 2021
- **Heitz Fellowship**
Stanford Management Science and Engineering, 2021
- **Security & Privacy Best Paper Award**
IEEE Computer Society Publications Board, 2021
- **Best Privacy Bill**
Georgetown Law Center on Privacy and Technology, 2018
- **Burchard Scholar**
MIT School of Humanities, Arts and Social Sciences, 2016
- **Regional Distinction** ("Best Across Four Advanced Subsidiary Levels")
University of Cambridge International General Certificate of Education, 2012
- **National Mathematics Olympiad Qualifier**
Higher Education Commission of Pakistan, 2011

POLICY
PUBLICATIONS

Why Botnets Persist: Designing Effective Technical & Policy Interventions
Wajeeha Ahmad, *MIT Internet Policy Research Initiative*, 2019.

Dealing with Fake News: Policy and Technical Measures
Wajeeha Ahmad, *MIT Internet Policy Research Initiative*, 2018.

Senseable City Guide to Quito
Anthony Vanky, Wajeeha Ahmad, Akshay Gayal, Phillip Hu, Chang Liu, and Wayne Liu
MIT School of Architecture and Planning. 2017. ISBN: 978-0-9984189-0-2

Enabling Digital Development: 6 digital technologies to watch
Wajeeha Ahmad, Hallie Applebaum, Naomi Halewood, Arturo Munte-Kunigami,
Marcela Sabino, Randeep Sudan, and Darshan Yadunath.
World Development Report 2016, World Bank.

PRESENTATIONS
(* = scheduled)

2026: Management, Analytics, and Data Conference (Columbia Business School)*, Price Center Winter Conference in Entrepreneurship and Innovation Research (UCLA Anderson), Harvard Business School (TOM)

2025: Conference on Digital Experimentation @ MIT (Cambridge, MA), INFORMS Annual Meeting (Atlanta), Conference on Information Systems and Technology (Atlanta), Carnegie Mellon University (Heinz College), Columbia Business School, UBC Sauder School of Business, Purdue University, UT Austin, NYU Stern, London Business School, UCL School of Management, Berkeley Haas (Management of Organizations), Strategic Management Society SMS 45th Annual Conference (San Francisco), Advances with Field Experiments Conference (University of Chicago), Conference on Field Experiments in Strategy (INSEAD), 3rd Annual Business & Generative AI Conference (Wharton Human-AI Research), Platform Strategy Research Symposium (Boston University), Consortium on Competitiveness and Cooperation (Harvard Business School), AI plus Management Doctoral Consortium (UCL), Women in Data-Driven Discovery (Stanford), Digital Regulation Working Group (Paris Dauphine University)

2024: Academy of Management *Generative AI: Competitive Landscape and Innovation Strategy* workshop (Chicago), Global Entrepreneurship and Innovation Research Conference (University of Colorado Boulder), Reinventing Digital Infrastructure for Civic Empowerment workshop (Stanford), Strategy and the Business Environment Conference (University of Virginia), Rising Stars Workshop for Management Science and Engineering (Stanford), National Academies' Virtual Workshop on *Countering Disinformation in Social Media* (virtual).

2023: Conference on Digital Experimentation (MIT), Conference on Information Systems and Technology (Phoenix, AZ), Trust and Safety Research Conference (Stanford), Conference on Field Experiments in Strategy (HBS), SSRC Workshop on the Economics of Social Media (NYU), NBER Summer Institute on Digital Economics and Artificial Intelligence (Cambridge, MA), Platform Strategy Research Symposium (Boston University), ISMS Marketing Science Conference (Miami, FL), Rotman Strategy PhD Seminar (University of Toronto).

2022: Workshop on Information Systems and Economics (Copenhagen, Denmark), Conference on Digital Experimentation (MIT).

2018-19: Science, Technology and Policy Workshop on The Future of Work (Singapore), Inaugural Symposium in Cybersecurity Policy (Tufts University).

SERVICE

- Session Chair: Strategic Management Society (2025)
- Co-organizer: *Stanford Digital Economy Lab Seminar Series* (2021-22)
- Ad Hoc Reviewer: *International Conference on Computational Social Science*, *MISQ*, *NeurIPS Joint Workshop on AI for Social Good*, *The Trust in American Institutions Challenge*

WORK EXPERIENCE	Microsoft <i>Research Intern & Affiliate, Office of Chief Scientific Officer</i>	Mountain View, CA Nov 2023 - May 2025
	Keystone Strategy <i>Associate</i>	Boston, MA Oct 2019 - Aug 2020
	Thomson Reuters <i>Product Management Intern</i>	Toronto, Canada May 2018 - Jul 2018
	Google X, The Moonshot Factory <i>Product & Strategy Intern, The Foundry</i>	Mountain View, CA Jun 2016 - Aug 2016
	International Criminal Court <i>Visiting Researcher, Office of the Prosecutor</i>	Den Haag, Netherlands Jun 2017 - Aug 2017
	The World Bank <i>Short-term Consultant, Transport & ICT Unit</i>	Washington D.C. May 2015 - May 2016
	MIT Senseable City Lab <i>Undergraduate Researcher</i>	Cambridge, MA Jun 2014 - May 2015
	MIT Media Lab <i>Undergraduate Researcher, Lifelong Kindergarten Group</i>	Cambridge, MA Feb 2014 - Aug 2014
TEACHING AND MENTORSHIP	<i>MS&E Research Experience for Undergraduates (REU) program</i> Research mentor for one student Research mentor for one student	Winter 2026 Fall 2025
	<i>CURIS program, Stanford Computer Science</i> Research mentor for one student Research mentor for two students Research mentor for two students Research mentor for four students	Summer 2025 Spring 2025 Winter 2025 Fall 2024
	<i>Undergraduate Research Fellows Program, Stanford Institute for Economic Policy Research (SIEPR)</i> Primary advisor for undergraduate student on year-long research project	2023-2024
	<i>MS&E 272: Entrepreneurship without Borders</i> Teaching Assistant, Dept. of Management Science and Engineering	Spring 2023
	<i>MS&E Undergraduate Diversity in Research (UDR) program</i> Research mentor for four students	2021-22
	<i>ENGR 145: Technology Entrepreneurship</i> Teaching Assistant, Dept. of Management Science and Engineering Teaching Assistant, Dept. of Management Science and Engineering	Spring 2021 Fall 2021
	<i>MIT Global Teaching Labs: Entrepreneurship</i> Designed and led entrepreneurship training for students in Amman, Jordan	Jan 2016
	<i>MIT D-lab Botswana Product Design Workshops</i> Organized sessions to co-create tech tools with local residents	Jan 2015
	Citizenship: Pakistan, Canada Languages: Urdu (native), English	