# Angela W. Lee

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# **EDUCATION**

Columbia Business School: MBA (Dean's List) University of California, Berkeley: BA Economics

# PROFESSIONAL EXPERIENCE

#### 2019-Present

# **COLUMBIA BUSINESS SCHOOL**

# **Professor of Practice. Finance Division**

- Teach VC courses (Foundations of VC, Building an Investment Thesis, VC Seminar)
- Faculty director for the Lang Center for Entrepreneurship
- Winner of Dean's Award for Teaching Excellence in 2020
- Winner of Singhvi Prize for Scholarship (voted by entire student body) in 2022

### 2013-2019

# Associate Dean of Teaching Excellence and Chief Innovation Officer

- Developed and delivered workshops for 200+ faculty on curriculum design, case teaching, student engagement, and classroom facilitation with avg. rating of 4.8/5.0
- Supported faculty committees: core, curriculum & instruction, online learning
- Oversaw recruiting process for adjunct faculty across 6 divisions and 10 centers
- Developed strategy for faculty development that resulted in 20% improvement in teaching quality (as reported by annual student survey with 75% response rate)
- Collaborated on curriculum strategy based on student demand, faculty expertise, and the changing recruiting landscape
- Transformed classroom environment from apathy to engagement; led co-creation of a new classroom culture, coordinated launch effort, trained faculty to reinforce culture
- Sourced new teaching technology and oversaw faculty training and adoption
- Led 10-person team to support 400 faculty & 2000+ students

# **Assistant Dean, Academic Integration**

- Oversaw curriculum integration project to ensure that the Core (10 foundational courses) is a cohesive learning experience for the students
- Launched initiatives to foster faculty and student collaboration

# 2012-Present: 37 ANGELS (Investing network with mission of closing gender gap in investing) Founder, CEO

- Developed & delivered 25 bootcamps to female executives to teach startup investing - deal sourcing, diligence, valuation, terms sheets, portfolio strategy
- Evaluated 10000 startups to invest in 50; portfolio IRR is in top 20% of peer group
- Featured in 125+ articles (Forbes, Fortune, Fast Company, Huffington Post, Inc)

## 2010-2013

# **DELPHINITY** (Innovation consulting firm)

## **Associate Partner**

- Built innovation capability for clients such as Pfizer and Actavis
- Delivered corporate training to clients such as Microsoft, Unilever, and Verizon
- Conducted follow-on executive and team coaching to enable change management
- Managed business development: lead generation, project scoping, negotiations

#### 2007-2010

#### MCKINSEY & COMPANY

### **Engagement Manager / Associate**

- Revenue Management for automotive company: Managed a team to identify pricing opportunities, product development options, and customer segments to target
- Post-merger integration of pharmaceutical companies: Coordinated integration of 100+ consultants across continents and business units to ensure Day-1 readiness
- Pricing transformation for construction company: Created and handed off a pricing model based on competitive dynamics, macroeconomic factors, and customer needs

# **Internal Learning Consultant**

- Determined strategy and developed curriculum to enhance and refresh global yearlong leadership development program for all 1<sup>st</sup> year consultants
- Redesigned McKinsey's Northeast Learning platform by benchmarking comprehensiveness and cost effectiveness against leading learning companies
- Designed distance learning through webinar and self-serve learning portals

# 2001-2005: JP MORGAN CHASE (FORMERLY PROVIDIAN)

# Senior Product Manager, Strategic Partnerships

- Launched first partnership credit cards (eBay, NBA, NASCAR) for the company
- Managed P&L to \$100M through acquisitions and customer management initiatives

# **Project Manager, New Product Development**

- Launched School Rewards and Interest Refund programs from conception
- Enhanced customer loyalty and product utilization by 45% by designing and implementing a web site to service School Rewards customers
- Led technical conversion of a system platform that impacted 10 million customers

1999-Present: Co-founded several companies: IT consulting firm, career counseling company,

executive education company, and angel investment network

Advisory board member: Fresco Fund, Luna Cap Ventures, Alice, Cariclub, Axle Travel

# **TEACHING & TRAINING EXPERIENCE**

2012-Present: COLUMBIA BUSINESS SCHOOL

# Foundations of VC (course ratings 4.8/5.0, professor ratings 4.9/5.0, 300% overbid)

Students learn and experience the entire startup investing process from start to finish from the lens of an investor. The course is taught using cases and real world application.

# The Leader's Voice (course ratings 4.7/5.0, professor ratings 4.8/5.0, 200% overbid)

Students learn how to communicate effectively in a variety of situations though conceptual understanding and procedural skill. Each session conveys frameworks for communication and active exercises.

# Strategic Problem Solving – Core course (course ratings 4.6/5.0, professor ratings 4.8/5.0)

Students learn how to approach a business problem in a structured and efficient way that is based on the problem solving techniques of the top tier consulting firms.

# SELECTED SPEAKING ENGAGEMENTS & MEDIA

- NASA Innovation Summit: Making Innovation Actionable
- White House Catalyzing Capital: 12-person roundtable to increase diversity in entrepreneurship
- TedX: <u>Be A Bias Breaker</u> (1000-person audience)
- MSNBC: Sweat Equity & Building An E-Commerce Site
- Bloomberg TV: Are We In a Tech Bubble?
- Inc Magazine: 17 Inspiring Women to Watch in 2017
- Entrepreneur Magazine: Cover Story <u>6 Innovative Women to Watch in 2015</u>
- Huffington Post: <u>Trailblazing Women</u>