EDWARD XUEJUN LI

Associate Professor of Accounting Zicklin School of Business City University of New York 12-264, One Bernard Baruch Way New York, NY 10010

Office: +1-646-312-3235

E-mail: edward.li@baruch.cuny.edu Website: zicklin.baruch.cuny.edu/faculty-

profile/edward-x-li/

ACADEMIC APPOINTMENTS

Baruch College, Zicklin School of Business

Associate Professor 2012-present Area Coordinator for the Ph.D. Program 2016–present

Columbia University, Columbia Business School

Adjunct Associate Professor 2022-present

University of Rochester, Simon Graduate School of Business

Assistant Professor 2008-2012

RESEARCH INTERESTS

Capital Markets, Securities Regulation and Enforcement, Regulatory Filings, Anti-Corruption Laws, Information Intermediaries, AI and Analytics

PUBLICATIONS

- Li, E., M. Neamtiu, and T. Tu. Do Firms Withhold Loan Covenant Details? *The Accounting Review*. Forthcoming.
- Li, E., G. Lind, K. Ramesh, and M. Shen. Externalities of Accounting Disclosures: Evidence from the Federal Reserve. The Accounting Review 98(5). 2023.
- Leone, A., E. Li, and M. Liu. On the SEC's 2010 Enforcement Cooperation Program. Journal of Accounting and Economics 71(1). 2021. [Featured in Harvard Law School Forum on Corporate Governance, 2020; NYU Law's Compliance & Enforcement Forum, 2021]
- Bertomeu, J., E. Cheynel, E. Li, and Y. Liang. How Pervasive is Earnings Management? Evidence from a Structural Model. Management Science 67(8). 2021.
- Li, E., C. Wasley, and J. Zimmerman. The Disclose or Abstain Incentive to Issue Management Guidance. Journal of Law, Finance, and Accounting 1(1). 2016.
- Dong, B., E. Li, K. Ramesh, and M. Shen. Priority Dissemination of Public Disclosures. The Accounting Review 90(6). 2015.
- Li, E., K. Ramesh, M. Shen, and J. Wu. Do Analyst Stock Recommendations Piggyback on Recent Corporate News? An Analysis of Regular-Hour and After-Hours Revisions. Journal of Accounting Research 53(4). 2015.
- Li, E. Revealing Future Prospects without Forecasts: The Case of Accelerating Material Contract Filings. *The Accounting Review* 88(5). 2013.
- Li, E., K. Ramesh, and M. Shen. The Role of Newswires in Screening and Disseminating Value Relevant Information in Periodic SEC Reports. The Accounting Review 86(2). 2011.
- Li, E., and K. Ramesh. Market Reaction Surrounding the Filing of Periodic SEC Reports. The Accounting Review 84(4). 2009. [Cited in Quantitative Analysis, Macquarie Research, March 2009. Featured in Harvard Law School

WORKING PAPERS

- **Aobdia, D., E. Li, K. Ramesh, and M. Shen.** Which Audits does the PCAOB Monitor Closely? Evidence from EDGAR Searches.
- **Bertomeu, J., E. Cheynel, E. Li, and Y. Liang.** How Uncertain is the Market about Managers' Reporting Objectives? Evidence from Structural Estimation.
- **Donal, B., H. Lee, E. Li, and A. Sanseverino.** Unintended Consequence of Anti-Corruption Laws for Geographic Disclosure Transparency. [Featured in Duke Financial Economics Center's FinReg Blog, 2022]
- Dong, X., E. Li, X. Lin, and X. Yuan. Inside Out: Who Trade before the Start of Cyber Attacks?
- **Li, E., K. Ramesh, M. Shen, and J. Wu.** Running without Moving? Corporate Disclosure and Annual Price Discovery in Bad versus Good Times.
- **Li, E., T. Tu, and D. Zhou.** The Promise and Peril of Generative AI: Evidence from ChatGPT as Sell-Side Analysts.
- Hamm, S., E. Li, and J. Ng. Earnings Guidance, Bias, and Stock Price Crash Risk.

INVITED WORKSHOP AND CONFERENCE PRESENTATION

American University, 2018; Baruch College, 2008, 2012; Carnegie Mellon University, 2008; College of William & Mary, 2012; Emory University, 2008; George Washington University, 2012; Georgetown University, 2012; Jiangxi University of Finance and Economics, 2019; Lanzhou University, 2020 (virtual); Michigan State University, 2019; Nanjing University of Science and Technology, 2019; New York University, 2018; Ohio State University, 2017; Pennsylvania State University, 2008; Stevens Institute of Technology, 2023; SUNY-Stone Brook University, 2023; Texas A&M University, 2008; Temple University, 2008; University of Oklahoma, 2008; University of Rochester, 2008; University of Syracuse, 2010; University of Virginia (Darden), 2012;

AAA Annual Meeting, Chicago, IL, 2007; AAA Annual Meeting, Anaheim, CA, 2008; AAA Midyear Conference (FARS), New Orleans, LA, 2009; AAA Midyear Conference (FARS), Chicago, IL, 2012; AAA Midyear Conference (FARS), San Diego, CA, 2013; AFA Annual Meeting, Atlanta, GA, 2019; Baruch-Fordham-Rutgers Accounting Symposium, New York, NY, 2017; Baruch-SWUFE Conference, New York, NY, 2013; Colorado Summer Accounting Research Conference, 2022; Conference on Financial Economics and Accounting (FEA), College Park, MD, 2010; CUHK Accounting Conference, 2023; The *Journal of Law, Finance, and Accounting (JLFA)* Conference, New York, NY, 2014; The Penn State Accounting Conference, State College, PA, 2013; Utah Winter Accounting Conference, Salt Lake City, UT, 2010

INVITED DISCUSSION

The Journal of Law, Finance, and Accounting (JLFA) Conference, New York, NY, 2019 AAA Midyear Conference (FARS), San Diego, CA, 2013

OTHER INVITED CONFERENCES

The Stanford "Sustainability Reporting and Control" Conference, Palo Alto, CA, 2023

The Tulane University Mini-Accounting Research Conference, New Orleans, LA, 2023

The Contemporary Accounting Research Conference, 2022

Columbia University Burton Conference, New York, NY, 2015, 2019, 2021–2023

The NYU Summer Research Camp, New York, NY, 2013–2017, 2019

The NYU Ross Roundtable on Assessing Materiality, New York, NY, 2016

The Center for Accounting Research & Education conference, Washington, DC, 2013

The Journal of Accounting and Economics Conference, 2008–2011 American Accounting Association Doctoral Consortium, Lake Tahoe, CA, 2007

INVITED EDITORIAL ACTIVITIES

Track Editor, 2022 AAA FARS Midyear Meeting Research Committee Scientific Committee Member, 2021/2022 Accounting and Economics Society Conference

AD HOC REFEREE

The Accounting Review; Journal of Accounting and Economics; Journal of Accounting Research; Contemporary Accounting Research; Review of Accounting Studies; Management Science; Financial Analysts Journal; Accounting Horizons; Audit: A Journal of Theory and Practice; Journal of Business Finance and Accounting; Journal of Accounting, Audit and Finance; Journal of Accounting and Public Policy; European Accounting Review; British Accounting Review; Journal of Business Ethics; Quarterly Review of Economics and Finance; Financial Accounting and Reporting Section of the American Accounting Association; MIT Asian Conference in Accounting; HK Research Grants Council

INVITED TALK & DISCUSSION WITH PROFESSIONALS

Wolfe Research, The 6th Annual NLP and Machine Learning in Investment Management Conference, 2024 CFA Society of Hong Kong, Engagement Programme Series – Analyst Forecasting Power, 2021 CFA Society of New York, The Accounting of Cryptoassets: Understanding the Financial Reporting Implications of a New Asset Class, 2021

GENERAL MEDIA COVERAGE

Lacone, A. Morgan Stanley: 25% of Big Firms to See Shift under Revenue Rules. *Bloomberg Tax*. March 28, 2018.

TEACHING EXPERIENCE

Baruch College

MBA Core Course "ACC 9110 Financial Accounting & Reporting"
Ph.D. Course "ACC 70600 Financial Accounting Reporting Seminar"
Ph.D. Course "ACC 9901 Special Topics in Accounting Research"
Undergraduate Course "ACC 3000 Intermediate Financial Accounting I"
Undergraduate Course "ACC 2101 Introduction to Financial Accounting"

Columbia University

MBA Core Course "B 6001 Financial Accounting" MBA Course "B 8009 Financial Statement Analysis and Valuation" Undergraduate Course "B 3013 Financial Accounting"

University of Rochester

MBA Core Course "ACC 401 Corporate Financial Accounting" MBA Selective Course "ACC 423 Financial Reporting I" MS Course "ACC 419 Positive Accounting Research"

Michigan State University

Undergraduate Course "ACC 201 Principles of Financial Accounting"

PH.D. ADVISING

Lu (Lydia) Tong (2023), Co-Chair, Southwestern Univ. of Finance and Economics. Recipient of the 2024 AAA Outstanding International Accounting Dissertation Award.

Xintian (Tammy) Lin (2022), Co-Chair, Central Univ. of Finance and Economics.

Heyun (Emma) Li (2022), Member, Wagner College.

Sae Young Yoon (2022), Member, Framingham State University.

Xin Yuan (2021), Chair, Dongbei University of Finance and Economics.

Philip Daeun Lee (2021), Member, Nova Southeastern University.

Amanda Sanseverino (2020), Co-Chair, Manhattan College. Recipient of the 2021 AAA Outstanding International Accounting Dissertation Award and the 2022 Timothy Pearson Best Dissertation Paper Award.

Ying Liang (2020), Member, Georgia State University.

Zhiyuan (Tommy) Tu (2019), Member, Southwestern Univ. of Finance and Economics.

Devon R. Baranek (2016), Co-Chair, Rider University.

Jiaxin Liu (2016), Member, Adelphi University.

Ken Lei (2015), Co-Chair, California State University.

Minye (Michael) Tang (2012), Member, New York University.

INVITED LECTURE

Xiamen University, 2019

AWARDS AND GRANTS

PSC CUNY Grant, City University of New York, 2013–2014, 2016–2017, 2022–2023

Dissertation Completion Fellowship, Michigan State University, 2007–2008

Department of Accounting and Information System Student Research Award, 2007

American Accounting Association Doctoral Consortium Fellow, 2007

Arthur H. Carter Scholarship, Michigan State University, 2005

Gamma Sigma Delta, 2003

Value-Added Fellowship, University of Illinois at Urbana-Champaign, 2001–2002

AIMR Students Scholarship, CFA Institute, 2001

SERVICES

American Accounting Association

FARS Lifetime Achievement and PhD Mentoring Award Committee, Chair, 2024

FARS Lifetime Achievement and PhD Mentoring Award Committee, 2023

FARS Best Paper and Discussant Awards Selection Committee, 2022

Baruch College

Area Coordinator for Ph.D. Program, 2016–present

Executive Committee, 2017–2023

Co-Coordinator for CUNY Adaptive Learning Initiative 2015–2016

Doctoral Program Committee, 2013–2015

Ph.D. Comprehensive Examination Committee, 2013–present

Coordinator for Accounting Research Workshop Series, 2013–2015

Ad hoc Committee for Revising Departmental Mission Statement, 2013

University of Rochester

Ph.D. Qualifying Examination Committee, 2010

Academic Integrity Committee, 2010

Simon Student CFA Club Advisor, 2009–2011

EDUCATION

Michigan State University, Ph.D., Accounting	2008
University of Illinois, M.S., Agri. and Cons. Economics	2003
Tsinghua University, M.S., Accounting	2001
Tsinghua University, B.S., Accounting	1999

PROFESSIONAL DEGREES

Chartered Financial Analyst (CFA) 2004 Certified Professional Accountants of Canada (CPA Canada) 1999

CONSULTING EXPERIENCE

Consulting Activities, 2014–present

Analysis of finance and accounting issues for securities fraud litigation, insider trading, stock derivatives, and executive compensation