

Anne Heinrichs, CFA

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ACADEMIC POSITIONS

Columbia University, Graduate School of Business	Manhattan, NY
Assistant Professor in Business Administration	2014-now

EDUCATION

University of Chicago, Booth School of Business	Chicago, IL
PhD in Business (major: Financial Accounting, minors: Finance, Economics)	2014
MBA Degree (Accounting, Finance, Economics, Marketing)	2014
University of Texas at Austin, McCombs School of Business	Austin, TX
MPA Degree (Accounting, Finance, Entrepreneurship), GPA 3.97/4.0, Dean's List	2006
Ruhr University Bochum	Bochum, Germany
BS equivalent (Economics, Business), GPA 3.84/4.0, best Pre-Diploma	2005
University College Cork, Ireland & George Mason University, VA	Cork, Ireland & Fairfax, VA
exchange study: UCC & research study: Center for Study of Public Choice GMU	2003-2004

NON-ACADEMIC POSITIONS

HgCapital (Mid-Cap European Private Equity Fund)	Munich, Germany & London, UK
Associate Acquisitions Deal Team	2008-2009
JPMorgan Investment Bank	Manhattan, NY & London, UK
Analyst Investment Banking M&A	2006-2008
Deloitte	San Francisco, CA
Global Exchange Internship Program, 3 months (Auditing)	2005
PriceWaterhouseCoopers	Essen, Germany
Qualified Tax Accountant (Parttime)	2002-2003
Dr. Gothe GmbH	Essen, Germany
Trainee Program Qualified Tax Accountant	1999-2001

RESEARCH (empirical archival / field experimental)**Interests**

Role of Information in Capital Markets, Corporate Disclosure, Security Regulation, Investor Relations, Private Equity Investments, Shareholder Activism & Ownership Structure, Private Information Spillover and Proprietary Costs, Investment Performance Measurement

Publications

“Who Consumes Firm Disclosures? Evidence from Earnings Conference Calls” with J.Park, E.Soltes;
 The Accounting Review: May 2019, Vol. 94, No. 3, pp. 205-231

Working Papers

“Corporate Access: A Field Experiment about 1-on-1 calls”

“Private Information Spillover and its Effect on Public Disclosure: An Analysis of Headquarter Clusters, Proprietary Costs and Confidential Treatment Orders”

“Vocal Cues: A large sample analysis of management's voice”

Work in Progress

"Limited Fund Life: have to buy, forced to sell" (completed pilot study with 78 deals, extending sample/design)

"Goodwill: Deal structure and pricing during the pandemic - digitalization is key" (data collected, analysis phase)

"Treasury: new challenges and solutions" => Columbia IRB Protocol AAAU5002

"M&A Due Diligence" (field project, data analysis and preparation stage - paused in 2021)

"Short-selling Disclosures" (1st draft)

"Disruptive Tax for Heavy Traders: Stop private derivative trades" (data collection/preparation, design)

"Biased Tax Assessments" (data analysis, extended data preparation)

"Active Investors' Footprint: Public Disclosure Choices and Private Key Performance Indicators"

TEACHING & CURRICULUM DEVELOPMENT

Columbia University (Professor)

Spring 2015-2023 (Fall 2020 instead of Spring 2021):

12-(and 6-)wk-(E)MBA: Corporate Transactions and Financial Modelling (self-developed elective)

Spring 2019, Summer 2019 & 2018:

3h class "Ethics in Finance & Accounting" (self-developed) - part of 12-wk-"Executive Ethics"-course

Fall 2014 - Spring 2019:

Coach in the "Finance and Accounting for the Nonfinancial Executive" Program

March 2015, Jan 2016:

Blockweek (E)MBA: Corporate Transactions and Financial Modeling (self-developed elective)

University of Chicago, Booth School of Business (Teaching Assistant)

Exec.MBA (London): Managerial Accounting, Winter 2013, Rating: 4.6/5.0

Exec.MBA (Singapore): Managerial Accounting, Autumn 2012, Rating: 4.6/5.0

Exec.MBA (London): Financial Accounting, Autumn 2012, Rating: 4.2/5.0

Exec.MBA (Singapore): Financial Accounting, Summer 2012, Rating: 4.0/5.0

MBA: Microeconomics, Autumn 2011

(Pre-)MBA: Financial Accounting 1 & 2, Summer 2010, Autumn 2011 & 2012

Ph.D. Course: Advanced Industrial Organization, Spring 2011

University of Chicago, Graham School of Continuing Studies (Co-Instructor)

Professional Students: Financial Accounting, Winter 2011 & 2013

ACADEMIC AWARDS

University of Chicago PhD Fellowship	2009-2014
Winner of Global Trading and Investment Competition (Master the Markets Booth School)	2012
Katherine Dusak Miller PhD Fellowship	2011
Beta Gamma Sigma designation	2006
Dean's Award McCombs	2006
Sommerfield Scholar Academic Excellence	2006
DAAD Scholarship	2005
Thyssen Krupp Scholarship	2004
Sokrates Erasmus EU award	2003
Chamber of Tax Consultants Award	2001

CERTIFICATIONS

CFA, Chartered Financial Analyst

NY Society of Security Analysts, CFA Institute

FSA/FCA approved to financially advise in the UK: Licenses in Securities, Derivatives and Regulation

Chartered Institute for Securities & Investments

Certified Tax Accountant (Steuerfachangestellte)

Chartered Financial Analyst (NY Society of Security Analysts, CFA Institute)

CPA Candidate

Texas State Board of Public Accountancy

NIRI Member

National Investor Relations Institute

CONFERENCES & RESEARCH BOOT CAMPS

Journal of Accounting Research Conferences (2009-2017)

Burton Conference (2014-2022)

Finanzsymposium (2022, 2023)

Junior Accounting Faculty Conference (2019, 2020, 2022, 2023)

RAST (2021, 2022)

EAA (2022, 2023)

German Spring Conference (2023)

Computational Social Science Conference (2022)

CARE (2021)

Dartmouth Accounting Research Conference (2017-2018)

George Washington University Cherry Blossom Conference (2016-2018)

News and Finance: Media in the News (2016-2019)

PCAOB Conference on Auditing and Capital Markets (2015-2016, 2018)

Blockchain Summer School (2018)

Frontiers of Digital Finance (2017)

Active-Passive Investor Conference (2015-2019)

FinTech Worldwide - Blockchain Conference New York (2016-2017)

German Business Angels Day (2016)

E-Finance Lab Frankfurt (2016)
INSEAD Accounting Symposium (2015)
McCombs Accounting Research Conference - Experimental (2015)
National Investor Relations Institute (NIRI), Annual Conference (2013)
London School of Economics, Alternative Investm. Research Conference (2012)
Becker Friedman Institute, Creditors and Corporate Governance (2012)
Washington University, Nick Dopuch Accounting Conference (2012)
NBER, Entrepreneurial Research Boot Camp (2011)
Financial Executives International, Private Equity Symposium (2010)

INVITED PRESENTATIONS

Capital Market-Based Accounting Research Conference Uni Muenster/Dortmund (2016, 2017), George Washington University Cherry Blossom Conference (2016), HKUST Accounting Symposium (2015), SMU (2015), Burton Conference (2015), Boston College (2014), Columbia University (2014), Emory University (2014), INSEAD (2014), London Business School (2014), McGill University (2014), New York University (2014), University of Chicago (2014), University of Miami (2014), University of Toronto (2014)

SERVICE

Ad-Hoc Reviewer:

Journal of Accounting Research, The Accounting Review, Review of Accounting Studies,

Columbia University:

Conference Chair: Burton Accounting Conference	2015-2017
Faculty Organizer: Accounting Guest-Speaker Series Faculty Organizer:	2015-2018
Recruiting Committee Member: Faculty Search	2016-2023
PhD Recruiting Member	2014-2023

CITIZENSHIP – GERMANY & US

OUTSIDE ACTIVITIES - NONE
