Dan J. Wang

Columbia Business School 665 West 130th St, Kravis Hall, Room 952 New York, NY 10027 <u>dan.wang@columbia.edu</u> Faculty Website | Google Scholar

EMPLOYMENT

Columbia University, Columbia Business School, Management Division, New York, NY
2022 - Lambert Family Associate Professor of Social Enterprise
2020 - 2022 Associate Professor of Business (with tenure)
2017 - 2020 David W. Zalaznick Associate Professor of Business (without tenure)
2013 - 2017 Assistant Professor of Business and (by courtesy) Sociology

AFFILIATIONS

2022-	Tamer Center for Social Enterprise, Columbia Business School, Faculty Co-Director
2022-	Media and Technology Program, Columbia Business School, Advisory Board Member
2018-	Sanford C. Bernstein Center for Leadership and Ethics, Columbia Business School,
	Faculty Leadership Board Member
2017-	Jerome A. Chazen Institute for Global Business, Columbia Business School,
	Senior Scholar

EDUCATION

Stanford University, Department of Sociology, Stanford, CA Ph.D., 2013; M.A., 2008

Columbia University, Columbia College, New York, NY B.A., 2007, Sociology and Comparative Literature, *magna cum laude*

RESEARCH INTERESTS

Organizational Theory, Economic Sociology, Social Networks, Migration and Globalization, Social Movements, Computational Social Science

PEER REVIEWED PUBLICATIONS

- (21) Bailey, Erica, Dan J. Wang, Hayagreeva Rao, and Sarah A. Soule. 2023. "How Tilly's WUNC Works: Bystander Evaluations of Social Movement Signals Lead to Mobilization." *American Journal of Sociology*. 128(4): 993-1289.
- (20) Zhang, Ting, Dan J. Wang, and Adam Galinsky. 2023. "Learning Down to Train Up: Mentors are More Effective When They Gather Insights from Below." *Academy of Management Journal*. 66(2): 604-37.
- (19) Landis, Blaine, Jon Jachimowicz, Dan J. Wang, and Robert W. Krause. "Revisiting Extraversion and Leadership Emergence: A Social Network Churn Perspective." *Journal of Personality and Social*

- Psychology. 123(4): 811-29.
- (18) Wang, Dan J., Emily C. Pahnke, and Rory McDonald. 2022. "The Past Is Prologue? Venture-Capital Syndicates' Collaborative Experience and Start-Up Exits." *Academy of Management Journal*. 65(2): 371-402.
- (17) Wang, Dan J. 2021. "Toward a Unified Theory of Internal Innovation and Strategic Renewal: Comment on Furr & Eggers and Miller." *Strategic Management Review*. 2(2): 355-361.
- (16) De Vaan, Mathijs and Dan J. Wang. 2020. "Micro-structural foundations of network inequality: Evidence from observational data and field experiments." *Social Networks*. 63: 213-230.
- (15) Wang, Dan J. 2020. "Does cross-border social capital influence entrepreneurial entry? Evidence from skilled return migrants." *Strategic Entrepreneurship Journal*. 14(2): 125-148.
- (14) Piazza, Alessandro, and Dan J. Wang. 2019. "Does Specialization in Claims and Tactics lead To Protest Success? Evidence from Anti-Nuclear Energy Protests in the United States."

 Mobilization: An International Quarterly. 25(1): 1-19.
- (13) Choudhury, Prithwiraj, Dan J. Wang, Natalie Carlson, and Tarun Khanna. 2019. "Machine Learning Approaches to Facial and Text Analysis: Discovering CEO Communication Styles." Strategic Management Journal. 40(11): 1705-1732.
- (12) Wang, Dan J., Sarah A. Soule, and Hayagreeva Rao. 2019. "Crossing Categorical Boundaries: A study of Diversification by Social Movement Organizations." *American Sociological Review*. 84(3): 420-458.
- (11) Wang, Dan J., Alessandro Piazza, and Sarah A. Soule. 2018. "Boundary-crossing in Social Movements." *Annual Review of Sociology.* 44: 167-187.
- (10) Lu, Jackson G., Andrew C. Hafenbrack, A.C., William W. Maddux, Paul W. Eastwick, Dan J. Wang, and Adam D. Galinsky. 2017. "'Going Out' of the box: Intercultural relationships sparks creativity, workplace innovation, and entrepreneurship." *Journal of Applied Psychology*. 102(7): 1091-1108.
- (9) Wang, Dan J. and Sarah A. Soule. 2016. "Tactical innovation in social movements: The effects of peripheral and multi-issue protest." *American Sociological Review*. 81(3): 517-548.
- (8) Wang, Dan J. and Alessandro Piazza. 2016. "The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims." *Social Forces*. 94(4): 1675-1710.
- (7) Cox, Emily A., Rory McDonald, Dan J. Wang, and Benjamin L. Hallen. 2015. "Exposed: Venture Capital, Competitor Ties, and Entrepreneurial Innovation." *Academy of Management Journal*. 58(5): 1334-1360.
- (6) Rawlings, Craig, Daniel A. McFarland, Linus Dahlander, and Dan J. Wang. 2015. "Streams of Thought: Knowledge flows and intellectual cohesion in a multidisciplinary era." *Social Forces*. 93(4): 1687-1722.
- (5) Wang, Dan J. 2015. "Activating cross-border brokerage: Inter-organizational knowledge

- transfer through skilled return migration." *Administrative Science Quarterly*. 60(1): 133-176.
- (4) Walder, Andrew G., Tianjue Luo, and Dan J. Wang. 2013. "Social stratification in transitional economies: Property rights and the structure of markets." *Theory and Society*. 42: 561-588.
- (3) Wang, Dan J., and Sarah A. Soule. 2012. "Social Movement Organizational Collaboration: Networks of Learning and the Diffusion of Protest Tactics, 1960-1995." American Journal of Sociology. 117(6): 1674-1722.
- (2) Wang, Dan J., Xiaolin Shi, Daniel A. McFarland, and Jure Leskovec. 2012. "Measurement error in social network data: A re-classification." *Social Networks*. 34(4): 396-409.
- (1) Kairam, Sanjay, Dan J. Wang, and Jure Leskovec. 2012. "The Life and Death of Online Groups: Predicting Group Growth and Longevity." ACM: Web Search and Data Mining (WSDM) 2012.

PAPERS UNDER REVIEW

- Zou, Xi, Dan J. Wang, Tim Wildschut, Constantine Sedikides, and Dan Cable. "Cultural Distance and Intercultural Exchange: Unpacking the Psychological Pathway of Inspiration." *Under Review*.
- Wang, Dan J., Kylie Hwang, and Modupe Akinola. "How knowledge breadth and depth jointly influence entrepreneurial entry: The complementary role of social groups." Working Paper. (Academy of Management Best Paper Proceedings, 2018)
- Guzman, Jorge, Inara Tareque, and Dan J. Wang. "The Impact of High-skilled Immigration on Regional Entrepreneurship." *Under Review*.

WORKING PAPERS AND PROJECTS

- Gregorich, Genevieve, Vanessa Burbano, Dan J. Wang. "Why Firms Speak Up: Fortune 500 Responses to Black Lives Matter." Working Paper.
- Yeaton, Matthew, Natalie A. Carlson, and Dan J. Wang. "Workers of the (Small) World, Unite: Evidence from Online Social Movements at the Digital Water Cooler." Working Paper.
- Bailey, Erica, Dan J. Wang, Sarah Soule, and Hayagreeva Rao. "Hearts and Minds: How Moral Outrage and Legitimacy Mobilize Social Movement Supporters." Working Paper.
- Cho, Sophie, Paul Ingram, Stephan Meier, and Dan J. Wang. "Social networks have fewer weak ties and less homophily in virtual organizations." Working Paper.
- Cho, Sophie and Dan J. Wang. "When do social movements spread online? The effects of content differentiation on movement diffusion." Working Paper.
- Wang, Dan J., Jackson Lu, and Sheena Iyengar. "Do social ties bias group decisions? Results from laboratory and field experiments on abstract art and wine." Working Paper.

- Wang, Dan J. "Do richer foreign work experiences lead to intrapreneurial success? Evidence from microdata." Working paper.
- Piazza, Alessandro and Dan J. Wang. "What Makes You Fly: Explaining Entrepreneurs' Success in Angel Investing." Working Paper.
- Wang, Dan J. "To stay, go, or circulate? How cross-border networks affect returnees' transnational migration intentions." Working Paper.
- Portocarrero, Sandra and Dan J. Wang. "Entrepreneurship among Undocumented and DACAmented Immigrants in the U.S." Data Collection.

CASES DEVELOPED

2023	Palmer, Levi and Dan Wang. "Stakeholder Dilemmas in Building Amazon's HQ2 in NYC." Columbia Caseworks. In development.
2023	Dan Wang. "Dollaride's Electrification Opportunity: Invest or Expand?" <i>Columbia Caseworks</i> . In development.
2023	Kim, Jerry, and Dan Wang. "Rivian's Bets on Battery Technology." Columbia Caseworks.
2023	Kim, Jerry, Sandra Matz, and Dan Wang. "Apple's Privacy Paradox." Columbia Caseworks
2023	Wang, Dan J. "Twitch's Platform Moderation Strategy." Columbia Caseworks.
2022	Wang, Dan J. "Competition in Cloud Services: Digital Ocean's Journey." Columbia Caseworks.
2022	Wang, Dan J. and Sandra William. "SWVL: Ridesharing in the Middle East and Beyond." Columbia Caseworks.
2021	Kind, Liza and Dan J. Wang. "LinkedIn Learning: Multi-sided Platform Strategy." Columbia Caseworks.
2021	Guetta, Daniel and Dan J. Wang. "Organizing AI at Mastercard." Columbia Caseworks.
2020	Meier, Stephan and Dan J. Wang. "Jumia Foods in Ghana." Columbia Caseworks.
2020	Kim, Jerry and Dan J. Wang. "KakaoTalk." Columbia Caseworks.
2020	Kim, Jerry and Dan J. Wang. "Netflix: Continuous innovation or self-destruction?" Columbia Caseworks.
2020	Wang, Dan J. "Autonomous vehicles: Futurist technologies in markets and society." Columbia Caseworks.
2018	Rubio, Luis Hector and Dan J. Wang. "Platform-as-a-Service vs. Transit-as-a-Service at Via." <i>Columbia Caseworks</i> .
2018	Meier, Stephan and Dan J. Wang. "PepsiCo Beverages and Snacks: A Salty Combination?" Columbia Caseworks.
2018	Burbano, Vanessa, Bennett Chiles, and Dan J. Wang. "Zara: Fast Fashion in the Digital Age." <i>Columbia Caseworks</i> .
2018	Wang, Dan J. "Facebook's Ethical Dilemma." Columbia Caseworks.
2017	Wang, Dan J. "Tinder: From Swiping Right to Scaling Up." Columbia Caseworks.
2016	Rawley, Evan and Dan J. Wang. "Uber: New Roads Ahead." Columbia Caseworks.
2016	Rawley, Evan and Dan J. Wang. "Uber: Driving into Uncharted Territory." Columbia Caseworks.
2015	Wang, Dan J. "IEX: A Leader's Quest for Equity." Columbia Caseworks.
2015	Meier, Stephan and Dan J. Wang. "Brooklyn Brewery: Setting the Course for Growth." Columbia Caseworks.

OTHER WRITING AND PUBLICATIONS

2021	Wang, Dan J. "Anti-Asian Racism: Educating Yourself and Others." The Sanford C. Bernstein & Co. Center for Leadership and Ethics: Ethics and Leadership News.
	https://www8.gsb.columbia.edu/leadership/newsn/10933/anti-asian-racism-educating-
	yourself-and-others
2020	Wang, Dan J. "What changes a protest from peaceful to violent? Aggressive law
	enforcement." CNN Opinion.
	https://www.cnn.com/2020/06/19/opinions/aggressive-police-peaceful-protest-wang/
2018	Kogut, Bruce and Dan J. Wang. "The Long Shadow of Zombie Founders." Medium.
	https://medium.com/@columbiabusiness/why-dont-things-get-better-at-some-companies-the-long-
	shadow-of-zombie-founders-27550b23f8a
2014	Wang, Dan J. "The Untapped Value of Overseas Experience." Strategy+Business. Winter
	2014. https://www.strategy-business.com/article/00283
2014	Wang, Dan J. "Book Review: Economic Networks by David Knoke." International Journal of
	Comparative Sociology.
2013	Wang, Dan J. "Book Review: Wal-Mart Wars: Moral Populism in the Twenty-first Century
	By Rebekah Peeples Massengill." American Journal of Sociology.
2012	Walder, Andrew G., and Dan J. Wang. "China's Bureaucratic Capitalism: Creating the
	Corporate Steel Sector." Conference proceedings of Asia-Pacific Research Centre,
	Copenhagen Business School.
2012	Wang, Dan J. "Is there a Canon in Economic Sociology?" <i>Accounts: Economic Sociology</i>
	Newsletter. Spring Issue.
2012	Wang, Dan J. "Book Review: <u>Creative State: Forty Years of Migration and Development</u>
	Policy in Morocco and Mexico by Natasha Iskander." Accounts: Economic Sociology
	Newsletter. Winter Issue.

AWARDS AND HONORS

2021	Robert W. Lear Service Award, Columbia Business School (Annual award given by
	graduating MBA class to one faculty member or administrator for service to the students
	above and beyond the call of duty)
2020	Dean's Award for Teaching Excellence in a Core Course, Columbia Business School
2018	Singhvi Prize for Scholarship in the Classroom, Columbia Business School (Annual teaching
	award given by graduating MBA class to one professor)
2018	Poets and Quants "40 Under 40 Best Business School Professors"
2017	Kauffman Foundation Junior Faculty Research Fellowship Prize
2017	Best Paper Award, Innovation Management, EBS Universität (for "'Going Out' of the box:
	Intercultural relationships sparks creativity, workplace innovation, and
	entrepreneurship.")
2016	Best Paper Award Runner-Up, 12th Annual Smith Entrepreneurship Research Conference,
	University of Maryland (for "Does cross-border social capital influence entrepreneurial
	entry? Evidence from skilled return migrants")
2012	Kauffman Foundation Dissertation Fellowship Prize
2010	Best Student Paper Award Runner-Up, Academy of Management Annual Meeting,
	Technology and Innovation Management Division
2010	LaPiere Best Second Year Paper Award, Stanford University, Department of Sociology
2010	Centennial Teaching Award, Stanford University, School of Humanities and Sciences
2009	Final Project Contest Winner in Databases Class (CS121, out of 150 students),

2007-08 2007

	Stanford University, Department of Computer Science
}	Junior Fellow, American Academy of Political and Social Science
	Best Senior Thesis Award, Columbia University, Department of Sociology

RESEARCH FELLOWSHIPS AND GRANTS

2022	Sanford C. Bernstein & Co. Center for Leadership and Ethics, Research Grant, Columbia Business School (\$10,000) (with Vanessa Burbano and Genevieve Gregorich)
2019	Sanford C. Bernstein & Co. Center for Leadership and Ethics, Research Grant, Columbia Business School (\$10,000) (with Erica Bailey)
2017	Kauffman Foundation Junior Faculty Fellowship, Ewing Mario Kauffman Foundation (\$35,000)
2016	Chazen Institute on Global Business, Research Grant, Columbia Business School (\$10,000)
2016	Center for Advanced Study in the Behavioral Sciences, Summer Institute on Organizational Effectiveness, Junior Faculty Fellow
2013	Chazen Institute on Global Business, Research Grant, Columbia Business School (\$5,000)
2013	Robert Wood Johnson Health Policy Post-doctoral Fellowship, UC-Berkeley (declined)
2012	Kauffman Foundation Dissertation Fellowship, Ewing Marion Kauffman Foundation (\$20,000)
2011	Sociology Research Opportunity Grant, Department of Sociology, Stanford University (\$5,600)
2010	Graduate Research Opportunity Grant, School of Humanities and Sciences, Stanford University (\$5,000)
2010-13	Larry Yung Fellowship, Stanford University, Freeman-Spogli Institute for International Studies (Tuition and Stipend)
2007-08	Departmental Fellowship, Stanford University, Department of Sociology (Tuition and Stipend)
2007-08	LaPiere Fellowship, Stanford University, Department of Sociology
2007	Fellowship for the Study of U.SChina Relations, Johns Hopkins University, School of Advanced International Studies (declined)
2003-07	Columbia University, Taylor Wallace Memorial Scholarship

INVITED TALKS

2023	Carnegie Mellon University, Tepper School of Business
2022	"Creativity and the Power of Social Networks."
	- Clyfford Still Museum, Denver, Colorado
	"Industry-government relations: collaboration or expropriation?" (invited discussant)
	- CASBS to CJBS: A Conference on Shared Governance, Cambridge Judge Business School
2021-22	"The Impact of High-skilled Immigration on Regional Entrepreneurship"
	- Rice University, Jones School of Business, Strategy Group
	- University of Hawaii Shidler College of Business
	- University of Minnesota Carlson School of Management, Strategy Department
2019	"Machine Learning Approaches to Facial and Text Analysis: Discovering CEO
	Communication Styles"
	- Tuck Junior Faculty Strategy Summer Camp
2019-202	"How knowledge breadth and depth jointly influence entrepreneurial entry: The
	complementary role of social groups"
	- University of California-Berkeley, Haas School of Business, Management and
	Organizations Dept. Seminar

2019

2018

2018

2017-18

2017-18

- Harvard University, Harvard Business School, Strategy Unit Seminar - London Business School, Strategy and Entrepreneurship Group Seminar - University of Washington, Foster School of Business, Management and Organization Department Seminar - Rutgers Business School, Management and Global Business Department Seminar - The Ohio State University, Fisher College of Business, Department of Management and Human Resources Seminar "Crossing boundaries: A study of diversification by social movement organizations" - Yale University, Sociology Department and Center for Empirical Research on Inequality and Stratification "When do specialists become entrepreneurs? The triggering effect of social network diversity." - Northwestern University, Kellogg School of Management, Management and Organizations Seminar - Temple University, Fox School of Business, GBM Workshop "Social Movements and Strategy" - Tuck Junior Faculty Strategy Summer Camp "Micro-structural foundations of network inequality: Evidence from observational data and field experiments." - University of Mannheim, Department of Sociology "Do richer foreign work experiences lead to intrapreneurial success? Evidence from microdata." - INSEAD, Strategy and Entrepreneurship Area Seminar - National University of Singapore, Strategy Department Seminar - Manhattan College, School of Business Seminar - Harvard Business School, Workshop on Innovation and the Global Economy - University of Pennsylvania, The Wharton School, Conference on Immigration and Management "Where does hybrid protest come from? Organizational and ideological foundations of cross-movement activism" - Yale University, Social Networks and Events Conference "When do returnees become founders? Cultural barriers and boundaries to entrepreneurial transitions." - University of Maryland, Smith Entrepreneurship Research Conference - University of Pennsylvania, The Wharton School, Management Department Seminar - University of Michigan, Ross School of Business, Strategy Department Seminar - Brigham Young University, Marriot School of Business, Strategy Department Seminar

2016

2016

2016

- "Do Extreme Opinions Count More Among Strangers or Friends? How Social Ties Moderate Individual Influence In Group Decision-Making."
 - Stanford University, SCANCOR Seminar
- 2015 "The effect of overseas cultural embeddedness on returnee entrepreneurship: Results from a natural experiment."
 - London Business School, Organizational Behavior Unit Seminar
 - Tilburg University, School of Economics and Management Seminar
 - CUNY-Baruch College, Zicklin School of Business, International Business Department Seminar
- 2015 "Learning-by-syndicating: How past investor co-investment ties affect entrepreneurial firm exit."

	- Boston University, Questrom School of Business, Strategy and Entrepreneurship Seminar
	- European School of Management, External Research Seminar
	- Duke University, Fuqua School of Business, Duke Strategy Conference
2015	"Who Follows Whom? Asymmetric Learning in Chinese Cross-Border Investment Syndicates, 1991-2011."
	- Rice University, Jones School of Management, Strategy in Emerging Markets Conference
2014	"To stay, go, or circulate? How cross-border networks affect returnees' transnational migration intentions."
	- Columbia University, Columbia Business School, Cultural Psychology and Globalization Mini-Conference
2014	"Mobility, networks, and Inter-firm knowledge diffusion."
	- Santa Fe Institute, Workshop on the Generation, Acquisition, and Diffusion of Knowledge At the Individual, Organizational, and Societal Level
2014	"The genealogy of protest tactics and claims: Innovation and recombination in social movements."
	- Harvard University, Radcliffe Institute for Advanced Study Conference
2014	"Diffusion and innovation in social movement networks."
	- University of Southern California, Annenberg School of Communication (ANN-SONIC)
2014	"Activating brokerage: Inter-Organizational Knowledge Transfer Through Skilled Return Migration."
	- Harvard Business School, Economics Meets Business of Science Seminar
2013	"The structural roots of social influence: Closure vs. Diversity."
	- Columbia University, Department of Sociology, Networks and Time Seminar
2013	"When does Closure lead to Contagion? Network Structure, Social Identity, and Recruitment."
	- Tagged, Inc., Data Science Seminar Series
2012-13	"Reversing the Brain Drain? Skilled Return Migration and the Global Movement of Expert Knowledge."
	- Harvard University, Department of Sociology
	- Ohio State University, Department of Sociology
	- UCLA, Department of Sociology
	- Princeton University, Department of Sociology
	- Columbia Business School, Management Division
	- University of Michigan, Department of Sociology
	- Cornell University, Department of Sociology
	- Harvard Business School, Strategy Unit
	- The University of Chicago, Booth School of Business, Organizations and Markets
	- Yale University School of Management, Organizational Behavior Group
	- London Business School, Strategy and Entrepreneurship Department
	- New York University, Stern School of Business, Management and Organizations Department
	 Northwestern University, Kellogg School of Management, Management and Organizations Department
2012	"The Life and Death of Online Groups: Predicting Group Growth and Longevity - Pillar Summit, Seminar on Online Community Management
2012	"Social Movement Organizational Collaboration: Networks of Learning and the Diffusion of

Protest Tactics, 1960-1995." (with Sarah Soule)

- University of California-Berkeley, Department of Sociology, Conference on Quantifying Social Fields
- 2012 "Skilled returnees as brokers of cross-border knowledge transfer."
 - University of Maryland, Robert H. Smith School of Business, Consortium for Competitiveness and Cooperation (CCC 2012).
- 2012 "Skilled returnees as brokers of cross-border knowledge transfer."
 - University of California-Berkeley, Haas Innovation Seminar
- 2011 "Brain drain and brain gain: The movement of people and knowledge in an era of economic globalization."
 - Innovation Ecosystems Summit, Media X, Stanford University.
- 2011 "The impact of skilled diasporas on their home countries."
 - Stanford University, Stanford Program on Regions of Innovation and Entrepreneurship Conference

CONFERENCE ACTIVITY

2020-21	Academy of Management (Virtual, due to COVID-19 pandemic)
2019	Academy of Management, American Sociological Association
2018	Academy of Management, American Sociological Association, Behavioral Decision Research and
	Management Conference
2017	Academy of Management, American Sociological Association
2016	Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory
	Workshop
2015	Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory
	Workshop
2014	Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory
	Workshop
2013	Kaufmann Foundation Dissertation Fellowship Conference, Consortium for Competitiveness and
	Cooperation
2012	Academy of Management, American Sociological Association, Society for the Advancement
	of Socio-Economics, International Network For Social Network Analysis Sunbelt
2011	American Sociological Association
2010	Pacific Sociological Association, Academy of Management
2009	American Sociological Association, University of Trento Workshop on Networks and
	Innovation, International Network for Social Network Analysis Sunbelt

PRESS COVERAGE

BBC, Bloomberg, Business Insider, CBS News, CNN, CNBC, Financial Times, Forbes, MarketWatch, Marketplace, NHK Global, The New York Times, NPR, South China Morning Post, The Wall Street Journal, Worth Magazine

TEACHING EXPERIENCE

Columbia University, Columbia Business School

MBA Courses

Technology Strategy [MBA Elective], 2017-

- Average Rating: 5.0/5.0

Strategy Formulation [MBA and EMBA Core], 2013-

- Average Rating: 5.0/5.0

PhD Courses

Organizational Theory, Fall 2015
- Average Rating: 5.0/5.0

PhD Proseminar, Fall 2014

- Average Rating: 5.0/5.0

Executive Education

Program: Executive Development Program (Faculty Co-Director)

Module: Leveraging your Network

 Advanced Management Program, Women in Leadership Program, Bank of America Women's Executive Development Program, Credit Suisse, Bristol-Meyers Squibb, First Eagle Investment Management, Senior Leaders Program, Non-Profit Leaders Program, Developing Black Leaders in Financial Services, Wine and Spirits Wholesalers of America, Southern Glazer's Wine & Spirits

Module: Technology Strategy

- Advanced Management Program, Digital Health Strategies Program

DOCTORAL STUDENTS

Past PhD Students

Erica Bailey (Management, Dissertation Committee Member, Placement: Assistant Professor, University of California-Berkeley, Haas School of Business, PhD Conferral Year: 2023)

Sophie (Soo Min) Cho (Management, Dissertation Committee Member, Placement: Assistant Professor, University College London School of Management, PhD Conferral Year: 2023)

Jenna (You Jin) Song (Management, Dissertation Committee Chair, Placement: Postdoctoral Fellow, Northwestern University, Kellogg School of Management, PhD Conferral Year: 2023)

Matthew Yeaton (Management, Dissertation Committee Member, Placement: Assistant Professor, HEC Paris, PhD Conferral Year: 2021)

Matt Stephenson (Management, Dissertation Committee Member, Placement: Industry)

Kylie (Jiwon) Hwang (Management, Dissertation Committee Co-Chair, Placement: Assistant Professor, Northwestern University, Kellogg School of Management, PhD Conferral Year: 2021)

Natalie Carlson (Management, Dissertation Committee Chair, Placement: Assistant Professor, University of Pennsylvania, The Wharton School, PhD Conferral Year: 2020)

Alessandro Piazza (Management, Dissertation Committee Co-Chair, Placement: Assistant Professor, Rice University, Jones School of Business, PhD Conferral Year: 2018)

Mitali Banerjee (Management, Dissertation Committee Member, Placement: Assistant Professor, HEC Paris, PhD Conferral Year: 2016)

Ivana Katic (Management, Dissertation Committee Member, Placement: Assistant Professor, Yale University, School of Management, PhD Conferral Year: 2016)

Zigan Wang (Economics, Dissertation Committee Member, Placement: Assistant Professor, University of Hong Kong, Finance Department, PhD Conferral Year: 2015)

Claudius Hildebrand (Management, Dissertation Committee Member, Placement: Boston Consulting Group, Current: Spencer Stuart, PhD Conferral Year: 2015)

Li-Wen Lin (Sociology, Dissertation Committee Member, Placement: Assistant Professor, University of British Columbia, School of Law, PhD Conferral Year: 2014)

Current PhD Students

Jean Oh (Management, Dissertation Committee Member) Vivi Gregorich (Management, Dissertation Committee Chair) Brandon Freiberg (Management, Dissertation Committee Chair) Inara Tareque (Management, Qualifying Paper Reader)

INTERNAL AND EXTERNAL PROFESSIONAL SERVICE

Columbia Business School

School-Level Administration

Tamer Center for Social Enterprise, Faculty Co-Director (2022-)

Curriculum and Instruction Committee, Columbia Business School, Member (2020-)

MS/MBA Dual Degree Program Committee, Member (2020-2021)

Strategy Cross-Disciplinary Area, Co-Head (2018-2021), Seminar Series Committee Member (2014-2015)

Strategy Formulation Core Course, Coordinator (2018)

Chazen Institute for Global Business, Senior Scholar (2017-)

Bernstein Center for Leadership and Ethics, Faculty Leader Board Member (2018-)

Databases Committee, Member (2015-2018)

Computing Grid/Empowering Research Committee, Member (2015-2018)

Management Division

PhD Program, *Head* (2019-2021)

Curriculum Working Group, Chair (2020-2021)

Research Coordinator Program, Liaison (2017-2020)

Seminar Series Committee, Member (2016-2019)

Faculty Search Committee, Member (2015, 2016, 2018)

Discipline

Editorial

Strategic Management Journal, Associate Editor (2021-)

Organization Science, Co-Editor of Special Issue on Migration and Organizations (2021-2022)

American Journal of Sociology, Consulting Editor (2018-2020)

Ad hoc Reviewing

Management, Organizational Theory, and Strategy

Administrative Science Quarterly; Academy of Management Journal; Global Strategy Journal; Journal of Business Venturing; Journal of International Business Studies; Management Science; Organization Science; Oxford University Press; Research Policy; Strategic Entrepreneurship Journal; Strategic Management Journal

Sociology and Other Social Sciences

American Sociological Review; American Journal of Sociology; Mobilization; National Science Foundation; Socio-Economic Review; Social Forces; Sociological Forum; Social Movement Studies; Sociological Perspectives; Social Psychology Quarterly; Harvard University Press; American Journal of Political Science; American Political Science Review

Computer Science

Physica A; Transactions on Knowledge, Data, and Discovery; Web Search and Data Mining

Conference Organizing

Junior Faculty Organizational Theory Conference, Columbia Business School, New York, NY (November 8-10, 2018), Co-organizer

Conference on Immigration and Organizations, The Wharton School, Philadelphia, PA (May 3-4, 2018; May 29-30, 2019; May 28, 2021; October 21-22, 2022), Co-organizer

Conference on Immigration and Organizations, Columbia Business School, New York, NY (May 24-26, 2023), Co-organizer

Professional Associations

Academy of Management, Strategic Management (STR) Division, Research Committee Member (2019-2021) Kauffman Entrepreneurship Mentoring Workshop, Faculty Mentor (2018)

PROFESSIONAL MEMBERSHIPS

American Sociological Association, Academy of Management

OTHER

Languages: English (native), Chinese (native), German (conversational) Survey and Statistical Software: R, Stata, SPSS, Qualtrics, Pajek, Gephi

Programming: Python, SQL, HTML, CSS, and can get by with some help from StackOverflow/Google/ChatGPT in

the following: C, C++, Java, UNIX, Javascript

OUTSIDE ACTIVITIES

Harlem Boys & Girls Club, Strategic Advisory Board, *Member* Clyfford Still Museum, Advisory Committee, *Member*