

DR ALEXIS A CROW

Dr Alexis Crow is Partner and Chief Economist of PwC US. A global economist who focuses on geopolitics and long-term investing, she works with the world's leading companies and private investors to understand and navigate key macroeconomic dynamics impacting their business, strategy, and capital allocation decisions. In her remit, she covers Europe, Asia, the Middle East, Latin America and North America. Dr Crow is a public speaker and frequent contributor to leading global financial publications and media outlets, including the Financial Times, the New York Times, Bloomberg, BBC, BBC Arabic, France 24, CNN, and the Washington Post. Her research is focused on topics including financial stability, the future of trade and globalisation, global energy markets, and investing in real assets, technology, and the future of the consumer.

Prior to joining PwC, she served as Managing Director at New York-based G2 Investment Group, where she was responsible for developing investment strategies for the firm and for providing counsel on geopolitical issues. Previously, Dr Crow led a major policy research project at London UK-based think-tank Chatham House; and she also taught at the London School of Economics.

In addition to her current role in PwC, Dr Crow is a Senior Fellow at Columbia Business School, and also with the Observer Research Foundation in India, with a focus on research topics at the intersection of business and economics, including income inequality, the energy transition and ESG, the future of work, and economic empowerment of women. She serves as co-chair for the World Economic Forum's Global Future Council on Faith in Action, and is a member of the Community of Young Global Leaders for the World Economic Forum. Previously, she served as a member of the World Economic Forum's Global Futures Council on Geopolitics. Dr Crow is a reader and a Eucharistic Minister in St Patrick's Cathedral.

EDUCATION

London School of Economics and Political Science, London, UK PhD	Oct 2006 – Oct 2009
London School of Economics and Political Science, London, UK MSc	Oct 2005 – Sept 2006
University of St. Andrews, St. Andrews, Scotland, UK MA Honours, International Relations – First Class	Sept 2001 – June 2005
Awty International School, Houston, Texas, USA International Baccalaureate	Aug 1998 – June 2001

CAREER HISTORY

PricewaterhouseCoopers, New York, NY, USA

Chief Economist, PwC US

October 2024 – present

- Client-facing chief economist, working with executives within the firm's priority accounts to navigate financial markets, the outlook for economic activity, labour market dynamics, financial stability, commodity markets; the geopolitical landscape; and sector-specific themes to guide and inform investing decisions.
- Responsible for generating bespoke research and analysis, external publications, media appearances, and speaking engagements to strengthen c-suite rapport and to enhance the brand and intellectual capital of the firm.

Partner

July 2022 – present

Global Head, Geopolitical Investing practice

Aug 2015 – present

- Joined PwC with the mandate of establishing the firm’s Geopolitical practice; developed a methodology to guide and advise multinational corporations, asset managers, and global investors on the macroeconomic environment, geopolitical landscape, and opportunities for geographical asset allocation and sector-specific capital allocation around the globe.
- Leading a team of talented professionals to formulate strategy for c-suite executives and their teams; providing macroeconomic and geopolitical market assessments with 1, 3, 5, and 10-15 year horizons.
- Regular keynote speaker for international business and finance conferences on topics including the US and the global economy, financial stability, the future of work, geopolitics, real estate investing, the retail and consumer industry, sustainability, and the energy sector.

Groppe Interests, Houston, Texas, USA

Principal

Jan 2013 – Aug 2015

- Responsible for developing long-range planning and executing family investment in international and North American oil and gas, through direct deals, funds, and via holdings in Groppe, Long and Littell, and the Mitchell Group, both of Houston, Texas.
- Advised family office on equity investments across the Middle East.

G2 Investment Group, LLC, New York, NY, USA

Managing Director

Aug 2012 – Aug 2013

- Responsible for providing strategic and geopolitical analysis and guidance for the firm
- Responsible for directing investment toward direct deals in Canadian oil and gas within an energy merchant banking company, Grafton Energy Capital, via a partnership between G2 and Richard Grafton in Calgary, Alberta.
- Within this mandate, created a platform for bilateral deal-flow between the Middle East and North America in investments related to oil and gas, principally developing relationships with sovereign, governmental, family office, and institutional investors in Oman, Bahrain, Qatar, the UAE, and Saudi Arabia.

Chatham House (Royal Institute of International Affairs), London, UK

Lead, Cultural Dialogue in International Security

Jan 2011 – Sept 2012

- Headed a major policy research project on creating a framework for international risk engagement, facilitated dialogue across private, public and media sectors on problem-solving and risk mitigation
- Negotiated global partnerships for the project with governmental, corporate and academic partners; fundraised 50% above annual targets, from donors including the Norwegian Ministry of Foreign Affairs, the British Council, the Goethe Institute, NATO Public Diplomacy Division, and select energy companies and investors
- Communicated innovative ideas to decision-makers through high-level roundtable events and published corollary policy briefs, working with Ministries of Foreign Affairs in the Middle East, Asia, Europe, and the US.

Associate Fellow, International Security Programme

Jan 2010 – Dec 2010

- Developed expertise on transatlantic and European security in a time of fiscal restraint; identified clear problems and solutions for policymakers through television, radio, and print

news outlets, including al-Jazeera, BBC, BBC Arabic, CNN, *The New York Times*, Xinhua News, Phoenix TV, Bloomberg, France24, International Business Times, *The Independent*

- Analyzed cutting-edge international crises and delivered analysis and reports to raise the profile of the Institute through Expert Comment online, and via print media in Chatham House's monthly publication, *The World Today*

London School of Economics, London, UK

Teaching Fellow

Sept 2009 – Sept 2010

- Lectured and conducted courses on strategy and ethics
- Supervised postgraduate and undergraduate tutees in weekly meetings on dissertations and course literature; advised students on career choices and acted as referee for jobs in public, private, and non-governmental sectors

Graduate Teaching Assistant, Oct 2008 – June 2009

- Taught Masters and Undergraduate courses on strategy and ethics; developed course reading lists and literature.

Royal United Service Institute (RUSI), London, UK

July 2008 – Oct 2008

- Worked in the European Security Programme
- Authored several articles in the Institute's *Newsbrief* publication, specializing in UK-France and EU-NATO relations
- Contributed research and analysis to the website throughout the August crisis in Georgia

Centre for the Study of Terrorism and Political Violence (CSTPV), Scotland, UK

Database Manager/ Security Analyst

Sept 2004 – May 2005

- Directed internship programme for undergraduate and postgraduate researchers
- Compiled, edited and maintained a database for worldwide incidents of terrorism, political violence and terrorist group profiles
- Conducted and coordinated fortnightly briefings to military, intelligence and diplomatic personnel of British and foreign governments which consisted of presentations by interns on analysis of relevant incidents within their region of concern and/or a terrorist group profile update

Security Analyst, Latin America desk

Sept 2002 – Sept 2004

- Monitored, researched, and analyzed data on incidents of political violence and terrorism in Central America, Brazil, Argentina, Paraguay, and Uruguay
- Specifically developed research and presented briefings on the group Comando Vermelho operating in Brazil and across Latin America.

SELECTED LIST OF PUBLICATIONS

- **'Germany's economic model could lead it to thrive in the Re-Industrial era.'** *World Economic Forum Agenda*, March 2025. <https://www.weforum.org/stories/2025/03/germany-s-economic-crossroads-could-lead-it-to-thrive-in-the-re-industrial-era/>
- **'The Changing Contours of Private Credit: the Market Implications of a Seemingly Endless Stream of Supply and Demand.'** *Observer Research Foundation*, February 2025. [https://www.orfonline.org/research/the-changing-contours-of-private-](https://www.orfonline.org/research/the-changing-contours-of-private-credit/)

- credit-the-market-implications-of-a-seemingly-endless-stream-of-supply-and-demand
- **‘US dollar dominance amidst an age of geo-economic fragmentation.’** *World Economic Forum Agenda*, July 2024. <https://www.weforum.org/stories/2024/07/king-dollar-dethroned-usd-dominance-geo-economic-fragmentation/>
 - **‘The Future of Affordable Housing in the US: Global Solutions for a Local Problem.’** *Counsellors of Real Estate*, June 2024. <https://cre.org/real-estate-issues/the-future-of-affordable-housing-in-the-us-global-solutions-for-a-local-problem/>
 - **‘The Green Wave in Brazil’.** *Investments and Pensions Europe Real Assets*, May/June 2024. <https://realassets.ipe.com/analysis/guest-view-the-green-wave-in-brazil/10073111.article>
 - **‘Annual Outlook 2024: Cautiously Optimistic and Investing in Longevity.’** *Observer Research Foundation*. January 2024. <https://www.orfonline.org/research/annual-outlook-2024-cautiously-optimistic-and-investing-in-longevity>
 - **‘Demystifying decoupling: what’s really at stake in the US-China relationship.’** Co-authored with Robin Niblett. *World Economic Forum Agenda*. January 2024. <https://www.weforum.org/stories/2024/01/demystifying-the-idea-of-trade-decoupling/>
 - **‘What’s the trouble with offices?’** Co-authored with Byron Carlock. *Investments and Pensions Europe Real Assets*, June 2023. <https://realassets.ipe.com/comment/guest-view-whats-the-trouble-with-offices/10067355.article>

SELECTED LIST OF MEDIA APPEARANCES

- **PwC’s Crow on the Geopolitical Outlook**, Bloomberg, March 2024: <https://www.bloomberg.com/news/videos/2024-03-08/pwc-s-crow-on-2024-geopolitical-outlook-video>
- **World Economic Update**, Council on Foreign Relations, May 2025: https://www.youtube.com/watch?v=G0QGgC83_R4&t=12s
- **US recession more likely than not, PwC US Chief Economist**, ABC News, May 2025: <https://www.abc.net.au/news/programs/the-business/2025-05-22/us-recession-more-likely-than-not,-says-pwc-us/105325534>
- **US economy in a more vulnerable state than during Trump’s first term**, CNBC Squawk Box, March 2025: <https://www.cnbc.com/video/2025/03/07/us-more-vulnerable-than-trumps-first-administration-economist.html>
- **The explosive growth of the private credit market poses a big risk to financial stability**, CNBC, May 2021: <https://www.youtube.com/watch?v=vSVzjoiuf1g>
- **PwC’s Crow discusses trade disputes, monetary policies, markets**, Bloomberg, 2018: <https://www.bloomberg.com/news/videos/2018-10-19/pwc-s-crow-discusses-trade-disputes-monetary-policies-markets-video>

EXTERNAL AFFILIATIONS

Columbia Business School, New York, NY <i>Senior Fellow, Richard Paul Richman Centre for Business Law and Policy</i>	Dec 2017 – present
World Economic Forum, Geneva, Switzerland <i>Council Member, Global Future Council on Geopolitics</i> <i>Co-chair, Global Future Council on Faith in Action</i> <i>Community of the Young Global Leaders</i>	Oct 2019 – Nov 2024 Feb 2025 – present Mar 2021 – present

Observer Research Foundation, New Delhi, India <i>Visiting Senior Fellow</i>	Mar 2020 – present
Council on Foreign Relations <i>Term Member</i>	Jun 2020 – <i>May 2026</i>
Bretton Woods Committee, Washington, DC <i>Member</i>	Feb 2025 – present
Atlantic Council, Washington, DC <i>Senior Fellow, Global Business and Economics Programme</i>	Jan 2019 – Dec 2022
Community of Sant'Egidio, New York City, NY and Rome, Italy <i>Feeding the homeless in New York City and Rome</i>	Jun 2017 – Sept 2022
Asia Initiatives, New York City, NY Supporter	Aug 2020 – present

LANGUAGES	English and French (fluent); Spanish (comprehensive); Portuguese and Italian (working knowledge).
IT SKILLS	Proficient in Microsoft Word, Excel, PowerPoint; Google suite
INTERESTS	Art; style; music; interior design; cooking; travel; languages; old world wine; faith; history; integrative health
REFERENCES	Professional and client references available upon request.