

KALASH JAIN

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EMPLOYMENT

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| Columbia Business School | New York, NY |
| Assistant Professor of Business, Accounting Division | 2023 – Present |

EDUCATION

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|---|-------------|
| University of Chicago Booth School of Business | Chicago, IL |
| PhD, Dissertation Area: Accounting | 2023 |
| MBA | 2023 |
| University of Chicago | Chicago, IL |
| BA Economics, BA Statistics | 2017 |

RESEARCH

Interests

My research examines how informational and institutional frictions - such as gaps in financial statements, misaligned incentives, and reliance on rigid classification systems - shape how markets process information and how firms respond. I study these issues in the context of financial reporting, asset management, and executive pay design.

Research Areas

Financial Statement Analysis & Valuation, Asset Management, CEO Compensation

Publications & Accepted Papers

1. “Global Diffusion of New Product Innovations: Investigating Cross-Cultural, Lead-Lag Time and Social Media Effects” (with Dipak Jain)
Journal of Global Marketing, 2025
2. “Long-term Pay for Performance: Cumulative Evidence over CEO Tenure”
(with Shivaram Rajgopal, Alfred Rappaport, and MJ Song)
Accepted, *Management Science*

Book Chapters

3. “Managers’ Tools to Meet Earnings Management Incentives” (with Doron Nissim)
Forthcoming in *Handbook on the Financial Reporting Environment*, 2025

Working Papers

4. “Evaluating Nature of Expense Classifications: Evidence from Labor Costs”
(with Yue Chen, Nan Li, and Shivaram Rajgopal)
R&R, *The Accounting Review*
5. “Competitive Pay Policies in CEO Compensation”
(with Mascia Ferrari, Stephen O’Byrne, Shivaram Rajgopal, and Francesco Reggiani)
R&R, *Contemporary Accounting Research*
6. “Industry Classification Providers as Information Intermediaries” (solo-authored)
R&R, *The Accounting Review*
 - Based on dissertation
 - Media: [The Diff](#)
 - Committee: Philip Berger (chair), Valeri Nikolaev, Haresh Sapra, Christopher Stewart
7. “Exploiting Myopia: The Returns to Long-Term Investing”
(with Dian Jiao)
 - Media: [Matt Levine \(Bloomberg\)](#), [Michael Mauboussin](#), [Investopedia](#), [Swedish Business Magazine](#)
8. “Product Market Networks and the Take-up of Government Programs”
(with Carmine Pizzo)
9. “Regulating in Name Only: The Consequences of Mutual Fund Naming Rules”
(with Dian Jiao and Shivaram Rajgopal)
 - Media: [German Institutional Money Magazine](#)

TEACHING

Columbia Business School

Instructor, Financial Statement Analysis and Valuation

New York, NY
2023 - Present

| Academic Year | Avg Instructor Rating (out of 5.0) |
|----------------------|---|
| 2023-24 | 4.8, 4.9 |
| 2024-25 | 4.8, 4.9, 5.0 |

CONFERENCES

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| AAA Annual Meeting | 2023,2025 |
| Journal of Accounting Research Conference | 2020-2025 |
| CBS Junior Accounting Faculty Conference | 2023-2025 |
| Four Schools Conference (NYU) | 2024-2025 |
| Burton Conference (Columbia) | 2023-2024 |
| Kellogg Accounting Conference | 2024 |

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| Yale Accounting Summer Conference | 2024 |
| ESMT Berlin Junior Conference | 2024 |
| Columbia Management Accounting Conference | 2024 |
| New Faculty Consortium | 2024 |
| IU - St. Louis Fed Workshop | 2023 |
| Journal of Accounting and Economics Conference | 2022 |
| Symposium on Private Firms: Reporting, Financing, & the Aggregate Economy | 2022 |

HONORS AND AWARDS

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| Ernest Wish PhD Fellowship | 2018-2023 |
| Booth School of Business PhD Fellowship | 2018-2023 |
| Phi Beta Kappa | 2017 |

ACADEMIC SERVICE

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| Columbia Business School | New York, NY |
| Seminar Organizer | 2024-Present |
| Burton Conference Organizer | 2024-Present |
| Alumni Day Organizer, Accounting Division | 2024-Present |

Ad-hoc Reviewer

Journal of Accounting Research, Review of Accounting Studies, Management Science

Advising

Yue Chen (Dissertation Committee Member, 2024 Placement: Chinese University of Hong Kong)

MJ Song (Dissertation Committee Member, Expected 2026 Graduation)

Dian Jiao (Dissertation Committee Member, Expected 2027 Graduation)

PROFESSIONAL EXPERIENCE

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| Citigroup | New York, NY |
| Investment Banking Analyst – Financial Strategy and Solutions | 2017-2018 |

OUTSIDE ACTIVITIES (required conflict of interest disclosure)

None