

# Michael Mauskapf

Management Division  
Columbia Business School  
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## ACADEMIC POSITIONS

### Columbia Business School, Columbia University

- 2019 – Assistant Professor of Management  
Affiliate, Data Science Institute (Computational Social Science)
- 2017 – 2019 Instructor of Management

### Northwestern University

- 2017 Lecturer of Education and Social Policy
- 2016 Lecturer of Management & Organizations

## EDUCATION

### Northwestern University, Kellogg School of Management

- 2019 Ph.D. in Management & Organizations  
*Dissertation:* "Three Essays on Creativity and Success in a Cultural Market"  
*Committee:* Klaus Weber (chair), Willie Ocasio, Brian Uzzi, and Damon Phillips

### University of Michigan, Ann Arbor

- 2012 Ph.D. in Musicology
- 2009 M.A. in Historical Musicology

### University of Pennsylvania

- 2007 B.A. in Music, *magna cum laude*

## RESEARCH INTERESTS

Organization theory; economic & cultural sociology; innovation & entrepreneurship; creativity; cultural industries, especially music; nonprofit management; computational social science

## PEER-REVIEWED ARTICLES

Noah Askin and **Michael Mauskapf**. 2017. "What Makes Popular Culture Popular?: Product Features and Optimal Differentiation in Music." *American Sociological Review* 82(5): 910–944.

William Ocasio\*, **Michael Mauskapf**\*, and Christopher Steele\*. 2016. "History, Society, and Institutions: The Role of Collective Memory in the Emergence and Evolution of Societal Logics." *Academy of Management Review* 41(4): 676–699. [**\*all authors contributed equally**]

Noah Askin and **Michael Mauskapf**. 2014. "Cultural Attributes and Their Influence on Consumption Patterns in Popular Music." *Lecture Notes in Computer Science (LNCS)*, 8851: 508–530.

## UNDER REVIEW

**Michael Mauskapf**, Noah Askin, Eric Quintane, and Joeri Mol. "Where Do New Ideas Come From? The Social Foundations of Creativity in Music." Reject & Resubmit at *American Journal of Sociology*.

**Michael Mauskapf**, Noah Askin, Sharon Koppman, and Brian Uzzi. "Gender and Creativity in Music: The Collaboration-Association Tradeoff." Under Review at *PNAS*.

## WORKING PAPERS & PROJECTS

**Michael Mauskapf**, Eric Quintane, Noah Askin, and Joeri Mol. "Collaboration and Creativity: The Effects of Networks and Idea Heterogeneity on Creative Outcomes." Working Paper.

**Michael Mauskapf**, William Ocasio, and Edward Zajac. "Dissonance as a Source of Change at the New York Philharmonic, 1842 to 1928." Working paper.

Sophie Cho and **Michael Mauskapf**. "The Effects of Competitive Differentiation on Critical versus Popular Success in a Cultural Market." Working paper.

"Disentangling Measures of Performance and Influence in Creative Work."

"Understanding the Link Between Award Winning and Creativity: Evidence from the Pulitzer Prize" (with Jorge Guzman)

"Stream Dependence, Creativity, and Success in Groups" (with Enrico Forti)

## CHAPTERS & OTHER PUBLICATIONS

**Michael Mauskapf**, Eric Quintane, Noah Askin, and Joeri Mol. 2017. "Embeddedness and the Production of Novelty in Music: A Multi-Dimensional Perspective." *Academy of Management Best Paper Proceedings*. Atlanta, GA. Online ISSN: 2151-6561.

**Michael Mauskapf** and Paul Hirsch. 2016. "Ups and Downs: Trends in the Development and Reception of Qualitative Methods." In *Handbook of Qualitative Organizational Research: Innovative Pathways and Methods*, K.D. Elsbach and R.M. Kramer (eds.). Pp. 24–30. New York: Routledge.

**Michael Mauskapf**. 2014. "Review of *The Great Orchestrator: Arthur Judson and American Arts Management*, by James Doering." *Notes: Quarterly Journal of the Music Library Association* 70(3): 477–480.

**Michael Mauskapf**. 2013. "Review of *The Perilous Life of Symphony Orchestras*, by Robert J. Flanagan." *MLA Notes* 69(3):559-563.

**Michael Mauskapf**. 2011. "Collective Virtuosity in Bartók's Concerto for Orchestra." *Journal of Musicological Research* 30(4): 267–296.

**Michael Mauskapf**. 2010. "The Liability of Being Elite: American Orchestras in the Twentieth Century." *Music Research Forum* 25: 35–60.

Claire Rice, **Michael Mauskapf**, Charles Hack, and Forest Juziuk. 2010. "The "Why" of Arts Organizations in the DIY Era: Institutional Support for the Do-It-Yourself Artistic Generation." In *20Under40: Re-Inventing the Arts and Arts Education for the 21<sup>st</sup> Century*, edited by E. Clapp. Pp. 170–186. Bloomington, IN: Author House.

**Michael Mauskapf** and Mark Clague. 2010. "Partners in Practice." *Symphony Magazine*: 66–70.

**Michael Mauskapf**. 2009. "Trouble in Paradise?: Musical Interactions and Detroit's Orchestra Hall." *voiceXchange* 3(1): 38–59.

**Michael Mauskapf**. 2009. "The American Orchestra as Patron and Presenter, 1945–Present: A Selective Discography." *MLA Notes* 66(2): 381–393.

**Michael Mauskapf**. 2009. "Review of *Maestros in America: Conductors in the 21<sup>st</sup> Century*, by Roderick L. Sharpe and Jeanne Koekkoek Stierman." *MLA Notes* 65(3): 491–493.

Commissioned entries on ~20 conductors, administrators, and musical organizations, *The Grove Dictionary of American Music*, Second Edition. New York: Oxford University Press.

## CASES & TEACHING MATERIALS

**Michael Mauskapf**. 2019. "Taking the Road Less Traveled: Gregg Latterman and Aware Records." Columbia CaseWorks.

**Michael Mauskapf**, Loran Nordgren, Brian Uzzi, and Jay Uparna. 2014. "Flat Panel Display Corporation." Kellogg School of Management Case Collection.

## CONFERENCE PRESENTATIONS

2022                      Creative Industries Conference, Junior Organizational Theorist Conference

- 2020 Berkeley-Haas Culture Conference, Western Academy of Management (WAM)
- 2019 Academy of Management (AOM), Creative Industries Conference (presented by co-author), International Conference on Computational Social Science (IC2S2; presented by co-author), Economic Sociology Conference, Junior Organizational Theorist Conference
- 2018 Academy of Management, Creative Industries Conference, Economic Sociology Conference (presented by co-author), European Group on Organizational Studies (EGOS; presented by co-author), INSEAD Network Evolution Conference (presented by co-author), International Conference on Computational Social Science (IC2S2)
- 2017 Academy of Management, Creative Industries Conference, European Group on Organizational Studies (EGOS), INSEAD Doriot Entrepreneurship Conference, International Conference on Computational Social Science (IC2S2), Junior Organizational Theorist Conference, Stanford Culture and Networks Conference
- 2016 Academy of Management, Creative Industries Conference, European Group on Organizational Studies (EGOS), International Conference on Computational Social Science (IC2S2), Kellogg Booth Student Symposium
- 2015 Academy of Management, Alberta Institutions Conference, American Sociological Association, Computational Social Science Summit (Evanston, IL)
- 2014 Academy of Management, European Group on Organizational Studies (EGOS), SocInfo 2014 (Barcelona, Spain)
- 2013 Academy of Management, European Group on Organizational Studies (EGOS)
- 2012 Academy of Management, Alberta Institutions Conference
- 2011 American Musicological Association
- 2010 Academy of Management, American Musicological Association, American Orchestras Summit (Ann Arbor, MI)

## **INVITED TALKS**

- 2023 INSEAD (Organisational Behaviour Area), University of California, Berkeley (Haas School of Business, Management of Organizations Group)
- 2022 TechDay (with Siggi Hilmarsson, Founder of Siggi's Yogurt)
- 2021 Columbia University (Management Division Internal Seminar Series)
- 2019 Cass Business School, Columbia University (Columbia Business School Alumni Club Leadership Summit; Computational Social Science Working Group; Junior Faculty Lightning Talk Series; Management Division Internal Seminar Series),

- Crete Workshop on Creativity and Innovation, Yale University (Computational Social Science Workshop)
- 2018 Brigham Young University (Sociology of Innovation Workshop), Columbia University (Faculty Research Showcase, Eugene Lang Center for Entrepreneurship; Networks and Time Workshop, Sociology Department; Quantitative Methods in Social Science), University of Michigan (Center for the Study of Complex Systems; ICOS)
- 2017 New York University (Complex Organizations Workshop)
- 2016 Alberta School of Business (Strategic Management & Organization Department), Boston University (Strategy & Innovation Department), Chicago Booth (Organizations & Markets Group), Columbia Business School (Management Division), Dartmouth (Management & Strategy Department), Harvard Business School (OB Unit), HEC Paris (Management and Human Resources Department), INSEAD (Entrepreneurship and Family Enterprise Area), University College London (Strategy & Entrepreneurship Group), University of Michigan (Organizational Studies Program), University of Pittsburgh (Strategic Management Department)
- 2014 The Echo Nest (Boston, MA), Northwestern University (Cultural Sociology Workshop; Northwestern Institute on Complex Systems), University of Chicago (Knowledge Lab)

## **PRESS COVERAGE**

*ABC News, BBC News, Business Insider, CBS Ideas at Work, Columbia Bizcast, Columbia Magazine, Daily Mail, The Economist, German Public Radio, New York Post, Northwestern Magazine, NPR, Quartz, Rolling Stone Magazine, San Francisco Examiner, Sirius XM's "Debatable," Spotify Insights, Yahoo News*

## **AWARDS, HONORS, & GRANTS**

- 2019 Art Stinchcombe Dissertation Prize, Northwestern University
- 2017 Best Paper Proceedings, Academy of Management
- 2017 Organizer, Showcase Symposium, Academy of Management
- 2016 Finalist, INFORMS/Organization Science Dissertation Proposal Competition
- 2016 ABCD Reviewing Award, OMT Division, Academy of Management
- 2016 Nominated, Presidential Fellowship, Northwestern University
- 2016 Mentor of the Year, Minds Matter Chicago
- 2015 Research Grant, Centre for Business Analytics, Melbourne Business School
- 2014 Finalist, "That's Interesting" Award, European Group on Organizational Studies
- 2014 Winner, Best Presentation Award, SocInfo 2014 Conference

2014 Runner-up, Best Paper Award, SocInfo 2014 Conference  
 2013 Catalyst Grant, Northwestern University  
 2012 Finalist, Wiley Housewright Dissertation Award, Society for American Music  
 2011 Rackham Humanities Candidacy Research Fellowship, University of Michigan  
 2011 A-R Editions Award for Best Student Paper, American Musicological Society  
 2010 Grant, Interdisciplinary Committee on Organizational Studies (ICOS)  
 2010 Arts of Citizenship Public Scholarship Fellow, University of Michigan  
 2010 Glenn McGeoch Departmental Teaching Award, University of Michigan  
 2010 Louise E. Cuyler Prize in Musicology, University of Michigan

## **TEACHING**

### **Columbia Business School**

2018 – Foundations of Entrepreneurship (MBA) (Average Rating: 4.5 out of 5)  
 2019 Management Proseminar (PhD)

### **Northwestern University**

*School of Education and Social Policy*

2017 Learning and Organizational Change (undergraduate) (Rating: 5.9 out of 6)

*Management & Organizations Department*

2016 Leadership in Organizations (MBA) (Rating: 5.4 out of 6)

## **LEADERSHIP & SERVICE**

### **The Academy**

2022 Co-Organizer and Host, Creative Industries Conference  
 2018 – Member, Research Committee, OMT Division, Academy of Management  
 2018 – Member, Executive Committee, Creative Industries Conference  
 2018 Co-Organizer and Host, Junior Organizational Theorist Workshop  
 2018 Co-Chair, Program Committee, International Conference on Computational Social Science (IC2S2)  
 2018 Session Chair, OMT Division, Academy of Management Annual Meeting  
 2015 – Co-Organizer, OMT Creative Industry Meetup, Academy of Management  
 2013 – 2017 Member, Communications Committee, OMT Division, Academy of Management  
 2013 – 2016 Co-Organizer & Contributor, The ASQ Blog

## **Columbia University**

### *Business School*

2018 – Member, “Spine” Faculty Committee, Eugene Lang Center for Entrepreneurship

2018 – Faculty Advisor, MBA Independent Studies

### *Management Division*

2022 Member, Entrepreneurship Faculty Search Committee

2021 – Member, Seminar Committee

2019, 2021 Member, OT Faculty Search Committee

2020 Member, Management Curriculum Working Group

### *Teachers College*

2019 Faculty Reviewer, ARAD Fall Thesis Defenses

## **Northwestern University**

### *Management & Organizations Department*

2014 – 2016 Chair, PhD Student Advisory Committee

2014 – 2015 Member, PhD Student Admissions Committee

2012 – 2015 Co-Organizer, SION Interdisciplinary Graduate Student Workshop

2012 – 2013 Member, PhD Student Social Committee

## **Ad Hoc Reviewing**

*Administrative Science Quarterly, American Journal of Sociology, American Sociological Review, INFORMS Dissertation Proposal Competition, Management Science, Organization Science, Organization Studies, Poetics, Strategic Management Journal, Strategic Organization, and the Academy of Management Annual Meeting (OMT Division)*

## **PROFESSIONAL MEMBERSHIPS**

Academy of Management

American Musicological Society

American Sociological Association

European Group on Organizational Studies

## **OTHER SKILLS**

Languages: English (native), German (basic), Spanish (basic)

Software: Qualtrics, R, SQL, Stata

## **OUTSIDE ACTIVITIES**

*Columbia Business School requires its faculty members to disclose any activities that might present a real or apparent conflict of interest. Here is that list:*

- 2019 – Faculty Affiliate, Berlin School of Creative Leadership
- 2016 – Faculty Affiliate, National Arts Strategies
- 2010 – Co-Founder and Managing Partner, Symphony Bros., LLC