

SYRENA SHIRLEY, PhD, CFA, CPA

Columbia Business School - Kravis Hall 1101 665 W 130th St. New York, NY 10027

sts2173@gsb.columbia.edu

ACADEMIC EXPERIENCE

Columbia Business School – Assistant Professor	2023 – present
George Mason University, School of Business – Assistant Professor	2021 – 2023 ¹
George Mason University, School of Business – Term Instructor	2020 – 2021

EDUCATION

Ph.D., Business Administration, Accounting Concentration	2020
The Pennsylvania State University (PSU), Smeal College of Business – University Park, PA	
B.S., Accounting; Minor: French (Summa Cum Laude)	2005
Ithaca College, Ithaca, NY	

RESEARCH

Research interests:

Corporate governance, corporate litigation, securities regulation, corporate misconduct, public corruption, debt contracting and pensions

Publications:

The Structure of State Auditor Functions in the Fight Against Corruption (with Renee Flasher and James Higgins), *Current Issues in Auditing* 1 March 2022; 16 (1): A18–A26.

Working papers:

1. **Crime and Punishment: Corporate Criminal Prosecution and Corporate Governance**
2. **Independent or Informed? How Combining the Roles of Corporate Secretary and Chief Legal Officer Impacts Legal Risk** (with J.K. Aier and Justin Hopkins)
3. **(Statutory) CSR and firms' response to financial shocks** (with Monica Kabutey and Anywhere Sikochi)
4. **Local Regulation and Corporate (Mis)Conduct** (with Tendai Masaya and Anywhere Sikochi)
5. **What's Missing? An Examination of Ethics Enforcement Actions** (with Jennifer Bott, Renee Flasher and Mark Myring)

¹ Parental leave Fall 2021/Spring 2022

RESEARCH PRESENTATIONS

- 2023 AAA Sustainability, ESG, and Accounting Conference
UVA Corporate Compliance Roundtable
American Law and Economics Association Annual meeting
AAA Annual Meeting (*presenter and discussant*)
- 2022 Columbia Business School
- 2021 Harvard Business School
AAA Forensic Accounting Section Research Conference
- 2020 George Mason University
Georgetown University
The University of Texas at El Paso
The Wharton School, The University of Pennsylvania
- 2019 AAA/University of Miami Accounting PhD Rookie Recruiting and Research Camp
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium
PhD Project and Baruch College Research Symposium
- 2018 Accounting Doctoral Student Association (ADSA) Annual Conference, The PhD Project (*presenter and discussant*)

CONFERENCE PARTICIPATION

- 2023 FARS Midyear Meeting
AAA Sustainability, ESG, and Accounting Conference
University of Illinois Young Scholar Research Symposium VI
UVA Corporate Compliance Roundtable
Penn State University Accounting Research Conference
American Law and Economics Association Annual meeting
The Tenure Project Conference at The Wharton School
AAA Annual Meeting
- 2022 The Journal of Financial Reporting: Improving Financial Reporting Conference (*discussant*)
Virginia Accounting Research Conference
AAA Forensic Accounting Section Research Conference
AAA Government and Nonprofit Section Midyear Meeting
AAA New Faculty Consortium
- 2021 AAA Annual Meeting (*discussant, moderator*)
AAA Government and Nonprofit Section Midyear Meeting (*discussant*)
AAA Forensic Accounting Section Research Conference
AAA Financial Accounting and Reporting Section Midyear Meeting
University of Illinois Young Scholar Research Symposium V
Deloitte Foundation/FSA Faculty Consortium
Journal of Business Finance & Accounting (JBFA) Capital Markets Conference
- 2020 Strategies for Success in the College Classroom workshop - The PhD Project and Bentley University
AAA Annual Meeting
Accounting Doctoral Student Association Annual Conference, The PhD Project
- 2019 Journal of Accounting and Economics (JAE) Conference
AAA Annual Meeting (*discussant*)
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium
Midwest Accounting Research Conference

- PhD Project and Baruch College Research Symposium
- 2018 AAA Annual Meeting (*moderator*)
Accounting Doctoral Student Association Annual Conference, The PhD Project
Wharton Theory Boot Camp for Empiricists
Accounting Research Conference, Penn State University
- 2017 AAA Annual Meeting
Accounting Doctoral Student Association Annual Conference, The PhD Project
Cornell Financial Reporting Mini Research Camp
Accounting Research Conference, Penn State University
- 2016 Accounting Research Conference, Penn State University
- 2015 AAA Annual Meeting
Accounting Doctoral Student Association (ADSA) Annual Conference, The PhD Project

TEACHING EXPERIENCE

- 2022 **George Mason University, School of Business** - Fraud Examination (Graduate) (Spring, Fall)
- 2020 **George Mason University, School of Business** - Fraud Examination (Graduate) (Fall)
- 2017-2018 **The Pennsylvania State University, Smeal College of Business** - Intermediate Accounting I (Undergraduate) (Summer)
- 2016 **The Pennsylvania State University, Smeal College of Business** - Financial and Managerial Accounting for Decision Making (Undergraduate) (Summer)
- 2016-2019 **The Pennsylvania State University, Smeal College of Business** - Business Opportunities Summer Sessions (BOSS) for High School students (Summer, Accounting Instructor)
- 2015-2016 **The Pennsylvania State University, Smeal College of Business** - Financial and Managerial Accounting for Decision Making (Undergraduate) (Fall 2015, Spring 2016, Teaching Assistant)

SCHOLARSHIP AWARDS AND HONORS

- 2021 Best Paper Award - Forensic Accounting Section Research Conference
- 2019 AICPA Fellowship for Minority Doctoral Students
- 2018 AICPA Fellowship for Minority Doctoral Students
Diversity Scholars Fellowship – Ithaca College Finger Lakes Environmental Film Festival (FLEFF)
- 2017 AICPA Fellowship for Minority Doctoral Students
Jane O. Burns Graduate Scholarship – Penn State University
- 2016 AICPA Fellowship for Minority Doctoral Students
- 2015 AICPA Fellowship for Minority Doctoral Students

MEMBERSHIP AND SERVICE

American Accounting Association, <i>Member</i>	(2016 – present)
AAA - FARS Mentorship Committee, <i>Member</i>	(2023 – present)
National Association of Black Accountants (NABA) GMU Student Chapter, <i>Faculty Advisor</i>	(2022 – 2023)
AAA - FARS CPA Committee, <i>Member</i>	(2022 – 2023)
Association of Certified Fraud Examiners (ACFE), <i>Member</i>	(2020 – 2023)
Smeal College of Business Committee for Diversity, <i>Member</i>	(2016 – 2020)
The PhD Project ADSA 2019 Conference Planning Committee, <i>Secretary</i>	(2018 – 2019)
Smeal College of Business PhD Students Association, <i>President</i>	(2017 – 2019)
Smeal College of Business AACSB re-accreditation process, <i>PhD student participant</i>	(03/2019)
The PhD Project Annual Conference, <i>Recruiter (PSU)</i>	(2017 & 2018)
DocNet PhD Recruiting Event (Chicago), <i>Recruiter (PSU)</i>	(2017 & 2018)
The PhD Project ADSA 2018 Conference Planning Committee, <i>Secretary-elect</i>	(2017 – 2018)
Smeal College of Business PhD Students Association, <i>E-board member</i>	(2016 – 2017)

PROFESSIONAL WORK EXPERIENCE

Vice President/Associate/Analyst, Global Real Assets J.P. Morgan Asset Management, New York, NY J.P. Morgan Asset Management, Mumbai, India	(2007 – 2015)
Senior Associate/Associate, Audit and Advisory KPMG LLP, New York, NY	(2005 – 2007)
Intern, Audit and Advisory KPMG LLP, New York, NY	(Summer 2004)

OUTSIDE ACTIVITIES (required conflict of interest disclosure)

None