

Dan J. Wang

Columbia Business School
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New York, NY 10027
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[Faculty Website](#) | [Google Scholar](#)

EMPLOYMENT

Columbia University, Columbia Business School, Management Division, New York, NY

2024 - Lambert Family Professor of Social Enterprise
2022 - 2024 Lambert Family Associate Professor of Social Enterprise
2020 - 2022 Associate Professor of Business (with tenure)
2017 - 2020 David W. Zalaznick Associate Professor of Business (without tenure)
2013 - 2017 Assistant Professor of Business and (by courtesy) Sociology

AFFILIATIONS

2022- Tamer Institute for Social Enterprise and Climate Change, Columbia Business School,
Faculty Co-Director
2022- Media and Technology Program, Columbia Business School, *Advisory Board Member*
2018- Sanford C. Bernstein Center for Leadership and Ethics, Columbia Business School,
Faculty Leadership Board Member
2017- Jerome A. Chazen Institute for Global Business, Columbia Business School,
Senior Scholar

EDUCATION

Stanford University, Department of Sociology, Stanford, CA
Ph.D., 2013; M.A., 2008

Columbia University, Columbia College, New York, NY
B.A., 2007, Sociology and Comparative Literature, *magna cum laude*

RESEARCH INTERESTS

Organizational Theory, Economic Sociology, Social Networks, Migration and Globalization, Social Movements, Entrepreneurship, Computational Social Science

PEER REVIEWED PUBLICATIONS

- (23) Guzman, Jorge, Inara Tareque, and Dan J. Wang. 2024. "High-skilled Immigration enhances Regional Entrepreneurship." *Proceedings of the National Academy of Sciences*. 121(37).
- (22) Zou, Xi, Dan J. Wang, Tim Wildschut, Constantine Sedikides, and Dan Cable. 2023. "Cultural distances between home and host countries inspire sojourners to engage in intercultural exchange upon repatriation." *Scientific Reports*. 13, 17518 (2023).
- (21) Bailey, Erica, Dan J. Wang, Hayagreeva Rao, and Sarah A. Soule. 2023. "How Tilly's WUNC Works:

- Bystander Evaluations of Social Movement Signals Lead to Mobilization." *American Journal of Sociology*. 128(4): 993-1289.
- (20) Zhang, Ting, Dan J. Wang, and Adam Galinsky. 2023. "Learning Down to Train Up: Mentors are More Effective When They Gather Insights from Below." *Academy of Management Journal*. 66(2): 604-37.
 - (19) Landis, Blaine, Jon Jachimowicz, Dan J. Wang, and Robert W. Krause. "Revisiting Extraversion and Leadership Emergence: A Social Network Churn Perspective." *Journal of Personality and Social Psychology*. 123(4): 811-29.
 - (18) Wang, Dan J., Emily C. Pahnke, and Rory McDonald. 2022. "The Past Is Prologue? Venture-Capital Syndicates' Collaborative Experience and Start-Up Exits." *Academy of Management Journal*. 65(2): 371-402.
 - (17) Wang, Dan J. 2021. "Toward a Unified Theory of Internal Innovation and Strategic Renewal: Comment on Furr & Eggers and Miller." *Strategic Management Review*. 2(2): 355-361.
 - (16) De Vaan, Mathijs and Dan J. Wang. 2020. "Micro-structural foundations of network inequality: Evidence from observational data and field experiments." *Social Networks*. 63: 213-230.
 - (15) Wang, Dan J. 2020. "Does cross-border social capital influence entrepreneurial entry? Evidence from skilled return migrants." *Strategic Entrepreneurship Journal*. 14(2): 125-148.
 - (14) Piazza, Alessandro, and Dan J. Wang. 2019. "Does Specialization in Claims and Tactics lead To Protest Success? Evidence from Anti-Nuclear Energy Protests in the United States." *Mobilization: An International Quarterly*. 25(1): 1-19.
 - (13) Choudhury, Prithwiraj, Dan J. Wang, Natalie Carlson, and Tarun Khanna. 2019. "Machine Learning Approaches to Facial and Text Analysis: Discovering CEO Communication Styles." *Strategic Management Journal*. 40(11): 1705-1732.
 - (12) Wang, Dan J., Sarah A. Soule, and Hayagreeva Rao. 2019. "Crossing Categorical Boundaries: A study of Diversification by Social Movement Organizations." *American Sociological Review*. 84(3): 420-458.
 - (11) Wang, Dan J., Alessandro Piazza, and Sarah A. Soule. 2018. "Boundary-crossing in Social Movements." *Annual Review of Sociology*. 44: 167-187.
 - (10) Lu, Jackson G., Andrew C. Hafenbrack, A.C., William W. Maddux, Paul W. Eastwick, Dan J. Wang, and Adam D. Galinsky. 2017. "'Going Out' of the box: Intercultural relationships sparks creativity, workplace innovation, and entrepreneurship." *Journal of Applied Psychology*. 102(7): 1091-1108.
 - (9) Wang, Dan J. and Sarah A. Soule. 2016. "Tactical innovation in social movements: The effects of peripheral and multi-issue protest." *American Sociological Review*. 81(3): 517-548.
 - (8) Wang, Dan J. and Alessandro Piazza. 2016. "The Use of Disruptive Tactics in Protest as a Trade-Off: The Role of Social Movement Claims." *Social Forces*. 94(4): 1675-1710.

- (7) Cox, Emily A., Rory McDonald, Dan J. Wang, and Benjamin L. Hallen. 2015. "Exposed: Venture Capital, Competitor Ties, and Entrepreneurial Innovation." *Academy of Management Journal*. 58(5): 1334-1360.
- (6) Rawlings, Craig, Daniel A. McFarland, Linus Dahlander, and Dan J. Wang. 2015. "Streams of Thought: Knowledge flows and intellectual cohesion in a multidisciplinary era." *Social Forces*. 93(4): 1687-1722.
- (5) Wang, Dan J. 2015. "Activating cross-border brokerage: Inter-organizational knowledge transfer through skilled return migration." *Administrative Science Quarterly*. 60(1): 133-176.
- (4) Walder, Andrew G., Tianjue Luo, and Dan J. Wang. 2013. "Social stratification in transitional economies: Property rights and the structure of markets." *Theory and Society*. 42: 561-588.
- (3) Wang, Dan J., and Sarah A. Soule. 2012. "Social Movement Organizational Collaboration: Networks of Learning and the Diffusion of Protest Tactics, 1960-1995." *American Journal of Sociology*. 117(6): 1674-1722.
- (2) Wang, Dan J., Xiaolin Shi, Daniel A. McFarland, and Jure Leskovec. 2012. "Measurement error in social network data: A re-classification." *Social Networks*. 34(4): 396-409.
- (1) Kairam, Sanjay, Dan J. Wang, and Jure Leskovec. 2012. "The Life and Death of Online Groups: Predicting Group Growth and Longevity." *ACM: Web Search and Data Mining (WSDM) 2012*.

PAPERS UNDER REVIEW

Wang, Dan J., Kylie Hwang, and Modupe Akinola. "How knowledge breadth and depth jointly influence entrepreneurial entry: The complementary role of social groups." *Revise and Resubmit*. (Academy of Management Best Paper Proceedings, 2018)

WORKING PAPERS AND PROJECTS

Cho, Sophie and Dan J. Wang. "The Impact of Mega-Threats on Employee Values in Social Enterprises." Working Paper.

Tarque, Inara, and Dan J. Wang. "The Impact of Regional Social Capital on the Effect of External Advice on Nascent Entrepreneurship: Evidence from a Large Scale Field Study." Working Paper.

Gregorich, Genevieve, Vanessa Burbano, Dan J. Wang. "Why Firms Speak Up: Fortune 500 Responses to Black Lives Matter and Stop Asian Hate." Working Paper.

Yeaton, Matthew, Natalie A. Carlson, and Dan J. Wang. "Workers of the (Small) World, Unite: Evidence from Online Social Movements at the Digital Water Cooler." Working Paper.

Bailey, Erica, Dan J. Wang, Sarah Soule, and Hayagreeva Rao. "Hearts and Minds: How Moral Outrage and

Legitimacy Mobilize Social Movement Supporters." Working Paper.

Cho, Sophie, Paul Ingram, Stephan Meier, and Dan J. Wang. "Social networks have fewer weak ties and less homophily in virtual organizations." Working Paper.

Wang, Dan J., Jackson Lu, and Sheena Iyengar. "Do social ties bias group decisions? Results from laboratory and field experiments on abstract art and wine." Working Paper.

Wang, Dan J. "Do richer foreign work experiences lead to intrapreneurial success? Evidence from microdata." Working paper.

Piazza, Alessandro and Dan J. Wang. "What Makes You Fly: Explaining Entrepreneurs' Success in Angel Investing." Working Paper.

Wang, Dan J. "To stay, go, or circulate? How cross-border networks affect returnees' transnational migration intentions." Working Paper.

Portocarrero, Sandra and Dan J. Wang. "Entrepreneurial Activity as a Way to Override a Stigmatized Immigration Status." Working Paper.

Wang, Dan J., Perez, Iliana G., and Portocarrero, Sandra. "Undocumented, but uninhibited: A comparison of small business spending across owner immigration status." Data Analysis.

CASES DEVELOPED

- | | |
|------|---|
| 2024 | Sanghvi, Sujaan and Dan Wang. "Cutting-Edge CRISPR and the Ethics of Commercializing Next-Generation Technologies." <i>Columbia Caseworks</i> . In development. |
| 2023 | Palmer, Levi and Dan Wang. "Stakeholder Dilemmas in Building Amazon's HQ2 in NYC." <i>Columbia Caseworks</i> . In development. |
| 2023 | Dan Wang. "Dollaride's Electrification Opportunity: Invest or Expand?" <i>Columbia Caseworks</i> . In development. |
| 2023 | Kim, Jerry and Dan Wang. "Rivian: Powering Up or Losing Charge in the EV Market." <i>Columbia Caseworks</i> . |
| 2023 | Kim, Jerry, Sandra Matz, and Dan Wang. "Apple's Privacy Paradox." <i>Columbia Caseworks</i> |
| 2023 | Wang, Dan J. "Twitch's Platform Moderation Strategy." <i>Columbia Caseworks</i> . |
| 2022 | Burbano, Vanessa, Bennett Chiles, and Dan J. Wang. "Zara's Sustainability Dilemma." <i>Columbia Caseworks</i> . |
| 2022 | Wang, Dan J. "DigitalOcean: Finding a Fresh Strategy for Cloud Computing." <i>Columbia Caseworks</i> . |
| 2022 | Wang, Dan J. and Sandra William. "SWVL: Ridesharing in the Middle East and Beyond." <i>Columbia Caseworks</i> . |
| 2021 | Kind, Liza and Dan J. Wang. "LinkedIn Learning: Multi-sided Platform Strategy." <i>Columbia Caseworks</i> . |
| 2021 | Guetta, C. Daniel and Dan J. Wang. "Mastercard's Organizational Structure: The Making of a New AI Powerhouse." <i>Columbia Caseworks</i> . |
| 2020 | Meier, Stephan and Dan J. Wang. "Jumia Group: Adapting Global Strategy to Local Markets." <i>Columbia Caseworks</i> . |
| 2020 | Kim, Jerry and Dan J. Wang. "Kakao." <i>Columbia Caseworks</i> . |
| 2020 | Kim, Jerry and Dan J. Wang. "Netflix: Continuous innovation or self-destruction?" <i>Columbia Caseworks</i> . |

- 2020 Wang, Dan J. "Autonomous vehicles: Futurist technologies in markets and society." *Columbia Caseworks*.
- 2018 Rubio, Luis Hector and Dan J. Wang. "Platform-as-a-Service vs. Transit-as-a-Service at Via." *Columbia Caseworks*.
- 2018 Meier, Stephan and Dan J. Wang. "PepsiCo Beverages and Snacks: A Salty Combination?" *Columbia Caseworks*.
- 2018 Burbano, Vanessa, Bennett Chiles, and Dan J. Wang. "Zara: Fast Fashion in the Digital Age." *Columbia Caseworks*.
- 2018 Wang, Dan J. "Meta's Role in Society." *Columbia Caseworks*. (previous title: "Facebook's Ethical Dilemma.")
- 2017 Wang, Dan J. "Tinder: From Swiping Right to Scaling Up." *Columbia Caseworks*.
- 2016 Rawley, Evan and Dan J. Wang. "Uber: New Roads Ahead." *Columbia Caseworks*.
- 2016 Rawley, Evan and Dan J. Wang. "Uber: Driving into Uncharted Territory." *Columbia Caseworks*.
- 2015 Wang, Dan J. "IEX: A Leader's Quest for Equity." *Columbia Caseworks*.
- 2015 Meier, Stephan and Dan J. Wang. "Brooklyn Brewery: Setting the Course for Growth." *Columbia Caseworks*.

OTHER WRITING AND PUBLICATIONS

- 2021 Wang, Dan J. "Anti-Asian Racism: Educating Yourself and Others." *The Sanford C. Bernstein & Co. Center for Leadership and Ethics: Ethics and Leadership News*.
<https://www8.gsb.columbia.edu/leadership/news/10933/anti-asian-racism-educating-yourself-and-others>
- 2020 Wang, Dan J. "What changes a protest from peaceful to violent? Aggressive law enforcement." *CNN Opinion*.
<https://www.cnn.com/2020/06/19/opinions/aggressive-police-peaceful-protest-wang/>
- 2018 Kogut, Bruce and Dan J. Wang. "The Long Shadow of Zombie Founders." *Medium*.
<https://medium.com/@columbiabusiness/why-dont-things-get-better-at-some-companies-the-long-shadow-of-zombie-founders-27550b23f8a>
- 2014 Wang, Dan J. "The Untapped Value of Overseas Experience." *Strategy+Business*. Winter 2014. <https://www.strategy-business.com/article/00283>
- 2014 Wang, Dan J. "Book Review: Economic Networks by David Knoke." *International Journal of Comparative Sociology*.
- 2013 Wang, Dan J. "Book Review: Wal-Mart Wars: Moral Populism in the Twenty-first Century By Rebekah Peeples Massengill." *American Journal of Sociology*.
- 2012 Walder, Andrew G., and Dan J. Wang. "China's Bureaucratic Capitalism: Creating the Corporate Steel Sector." Conference proceedings of Asia-Pacific Research Centre, Copenhagen Business School.
- 2012 Wang, Dan J. "Is there a Canon in Economic Sociology?" *Accounts: Economic Sociology Newsletter*. Spring Issue.
- 2012 Wang, Dan J. "Book Review: Creative State: Forty Years of Migration and Development Policy in Morocco and Mexico by Natasha Iskander." *Accounts: Economic Sociology Newsletter*. Winter Issue.

AWARDS AND HONORS

- 2024 Singhvi Prize for Scholarship in the Classroom, Columbia Business School (Annual teaching award given by graduating MBA class to one professor)

2023	Top 50 Bestselling Case Authors, The Case Centre
2021	Robert W. Lear Service Award, Columbia Business School (Annual award given by graduating MBA class to one faculty member or administrator for service to the students above and beyond the call of duty)
2020	Dean's Award for Teaching Excellence in a Core Course, Columbia Business School
2018	Singhvi Prize for Scholarship in the Classroom, Columbia Business School (Annual teaching award given by graduating MBA class to one professor)
2018	<i>Poets and Quants</i> " 40 Under 40 Best Business School Professors "
2017	Kauffman Foundation Junior Faculty Research Fellowship Prize
2017	Best Paper Award, Innovation Management, EBS Universität (for "'Going Out' of the box: Intercultural relationships sparks creativity, workplace innovation, and entrepreneurship.")
2016	Best Paper Award Runner-Up, 12 th Annual Smith Entrepreneurship Research Conference, University of Maryland (for "Does cross-border social capital influence entrepreneurial entry? Evidence from skilled return migrants")
2012	Kauffman Foundation Dissertation Fellowship Prize
2010	Best Student Paper Award Runner-Up, Academy of Management Annual Meeting, Technology and Innovation Management Division
2010	LaPiere Best Second Year Paper Award, Stanford University, Department of Sociology
2010	Centennial Teaching Award, Stanford University, School of Humanities and Sciences
2009	Final Project Contest Winner in Databases Class (CS121, out of 150 students), Stanford University, Department of Computer Science
2007-08	Junior Fellow, American Academy of Political and Social Science
2007	Best Senior Thesis Award, Columbia University, Department of Sociology

RESEARCH FELLOWSHIPS AND GRANTS

2022	Sanford C. Bernstein & Co. Center for Leadership and Ethics, Research Grant, Columbia Business School (\$10,000) (with Vanessa Burbano and Genevieve Gregorich)
2019	Sanford C. Bernstein & Co. Center for Leadership and Ethics, Research Grant, Columbia Business School (\$10,000) (with Erica Bailey)
2017	Kauffman Foundation Junior Faculty Fellowship, Ewing Mario Kauffman Foundation (\$35,000)
2016	Chazen Institute on Global Business, Research Grant, Columbia Business School (\$10,000)
2016	Center for Advanced Study in the Behavioral Sciences, Summer Institute on Organizational Effectiveness, Junior Faculty Fellow
2013	Chazen Institute on Global Business, Research Grant, Columbia Business School (\$5,000)
2013	Robert Wood Johnson Health Policy Post-doctoral Fellowship, UC-Berkeley (declined)
2012	Kauffman Foundation Dissertation Fellowship, Ewing Marion Kauffman Foundation (\$20,000)
2011	Sociology Research Opportunity Grant, Department of Sociology, Stanford University (\$5,600)
2010	Graduate Research Opportunity Grant, School of Humanities and Sciences, Stanford University (\$5,000)
2010-13	Larry Yung Fellowship, Stanford University, Freeman-Spogli Institute for International Studies (Tuition and Stipend)
2007-08	Departmental Fellowship, Stanford University, Department of Sociology (Tuition and Stipend)
2007-08	LaPiere Fellowship, Stanford University, Department of Sociology
2007	Fellowship for the Study of U.S.-China Relations, Johns Hopkins University, School of

Advanced International Studies (declined)
2003-07 Columbia University, Taylor Wallace Memorial Scholarship

INVITED TALKS

- 2023 Carnegie Mellon University, Tepper School of Business
- 2022 “Creativity and the Power of Social Networks.”
- Clyfford Still Museum, Denver, Colorado
“Industry-government relations: collaboration or expropriation?” (invited discussant)
- CASBS to CJBS: A Conference on Shared Governance, Cambridge Judge Business School
- 2021-22 “The Impact of High-skilled Immigration on Regional Entrepreneurship”
- Rice University, Jones School of Business, Strategy Group
- University of Hawaii Shidler College of Business
- University of Minnesota Carlson School of Management, Strategy Department
- 2019 “Machine Learning Approaches to Facial and Text Analysis: Discovering CEO Communication Styles”
- Tuck Junior Faculty Strategy Summer Camp
- 2019-2020 “How knowledge breadth and depth jointly influence entrepreneurial entry: The complementary role of social groups”
- University of California–Berkeley, Haas School of Business, Management and Organizations Dept. Seminar
- Harvard University, Harvard Business School, Strategy Unit Seminar
- London Business School, Strategy and Entrepreneurship Group Seminar
- University of Washington, Foster School of Business, Management and Organization Department Seminar
- Rutgers Business School, Management and Global Business Department Seminar
- The Ohio State University, Fisher College of Business, Department of Management and Human Resources Seminar
- 2019 “Crossing boundaries: A study of diversification by social movement organizations”
- Yale University, Sociology Department and Center for Empirical Research on Inequality and Stratification
- 2018 “When do specialists become entrepreneurs? The triggering effect of social network diversity.”
- Northwestern University, Kellogg School of Management, Management and Organizations Seminar
- Temple University, Fox School of Business, GBM Workshop
- 2018 “Social Movements and Strategy”
- Tuck Junior Faculty Strategy Summer Camp
- 2017-18 “Micro-structural foundations of network inequality: Evidence from observational data and field experiments.”
- University of Mannheim, Department of Sociology
- 2017-18 “Do richer foreign work experiences lead to intrapreneurial success? Evidence from microdata.”
- INSEAD, Strategy and Entrepreneurship Area Seminar
- National University of Singapore, Strategy Department Seminar
- Manhattan College, School of Business Seminar
- Harvard Business School, Workshop on Innovation and the Global Economy
- University of Pennsylvania, The Wharton School, Conference on Immigration and

- Management
- 2016 "Where does hybrid protest come from? Organizational and ideological foundations of cross-movement activism"
- Yale University, Social Networks and Events Conference
- 2016 "When do returnees become founders? Cultural barriers and boundaries to entrepreneurial transitions."
- University of Maryland, Smith Entrepreneurship Research Conference
- University of Pennsylvania, The Wharton School, Management Department Seminar
- University of Michigan, Ross School of Business, Strategy Department Seminar
- Brigham Young University, Marriot School of Business, Strategy Department Seminar
- 2016 "Do Extreme Opinions Count More Among Strangers or Friends? How Social Ties Moderate Individual Influence In Group Decision-Making."
- Stanford University, SCANCOR Seminar
- 2015 "The effect of overseas cultural embeddedness on returnee entrepreneurship: Results from a natural experiment."
- London Business School, Organizational Behavior Unit Seminar
- Tilburg University, School of Economics and Management Seminar
- CUNY-Baruch College, Zicklin School of Business, International Business Department Seminar
- 2015 "Learning-by-syndicating: How past investor co-investment ties affect entrepreneurial firm exit."
- Boston University, Questrom School of Business, Strategy and Entrepreneurship Seminar
- European School of Management, External Research Seminar
- Duke University, Fuqua School of Business, Duke Strategy Conference
- 2015 "Who Follows Whom? Asymmetric Learning in Chinese Cross-Border Investment Syndicates, 1991-2011."
- Rice University, Jones School of Management, Strategy in Emerging Markets Conference
- 2014 "To stay, go, or circulate? How cross-border networks affect returnees' transnational migration intentions."
- Columbia University, Columbia Business School, Cultural Psychology and Globalization Mini-Conference
- 2014 "Mobility, networks, and Inter-firm knowledge diffusion."
- Santa Fe Institute, Workshop on the Generation, Acquisition, and Diffusion of Knowledge At the Individual, Organizational, and Societal Level
- 2014 "The genealogy of protest tactics and claims: Innovation and recombination in social movements."
- Harvard University, Radcliffe Institute for Advanced Study Conference
- 2014 "Diffusion and innovation in social movement networks."
- University of Southern California, Annenberg School of Communication (ANN-SONIC)
- 2014 "Activating brokerage: Inter-Organizational Knowledge Transfer Through Skilled Return Migration."
- Harvard Business School, Economics Meets Business of Science Seminar
- 2013 "The structural roots of social influence: Closure vs. Diversity."
- Columbia University, Department of Sociology, Networks and Time Seminar
- 2013 "When does Closure lead to Contagion? Network Structure, Social Identity, and Recruitment."

- *Tagged, Inc.*, Data Science Seminar Series
- 2012-13 "Reversing the Brain Drain? Skilled Return Migration and the Global Movement of Expert Knowledge."
 - Harvard University, Department of Sociology
 - Ohio State University, Department of Sociology
 - UCLA, Department of Sociology
 - Princeton University, Department of Sociology
 - Columbia Business School, Management Division
 - University of Michigan, Department of Sociology
 - Cornell University, Department of Sociology
 - Harvard Business School, Strategy Unit
 - The University of Chicago, Booth School of Business, Organizations and Markets
 - Yale University School of Management, Organizational Behavior Group
 - London Business School, Strategy and Entrepreneurship Department
 - New York University, Stern School of Business, Management and Organizations Department
 - Northwestern University, Kellogg School of Management, Management and Organizations Department
- 2012 "The Life and Death of Online Groups: Predicting Group Growth and Longevity"
 - *Pillar Summit*, Seminar on Online Community Management
- 2012 "Social Movement Organizational Collaboration: Networks of Learning and the Diffusion of Protest Tactics, 1960-1995." (with Sarah Soule)
 - University of California-Berkeley, Department of Sociology, Conference on Quantifying Social Fields
- 2012 "Skilled returnees as brokers of cross-border knowledge transfer."
 - University of Maryland, Robert H. Smith School of Business, Consortium for Competitiveness and Cooperation (CCC 2012).
- 2012 "Skilled returnees as brokers of cross-border knowledge transfer."
 - University of California-Berkeley, Haas Innovation Seminar
- 2011 "Brain drain and brain gain: The movement of people and knowledge in an era of economic globalization."
 - Innovation Ecosystems Summit, Media X, Stanford University.
- 2011 "The impact of skilled diasporas on their home countries."
 - Stanford University, Stanford Program on Regions of Innovation and Entrepreneurship Conference

CONFERENCE ACTIVITY

- 2022-23 Academy of Management
- 2020-21 Academy of Management (Virtual, due to COVID-19 pandemic)
- 2019 Academy of Management, American Sociological Association
- 2018 Academy of Management, American Sociological Association, Behavioral Decision Research and Management Conference
- 2017 Academy of Management, American Sociological Association
- 2016 Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory Workshop
- 2015 Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory

	Workshop
2014	Academy of Management, American Sociological Association, Jr. Faculty Organizational Theory Workshop
2013	Kaufmann Foundation Dissertation Fellowship Conference, Consortium for Competitiveness and Cooperation
2012	Academy of Management, American Sociological Association, Society for the Advancement of Socio-Economics, International Network For Social Network Analysis Sunbelt
2011	American Sociological Association
2010	Pacific Sociological Association, Academy of Management
2009	American Sociological Association, University of Trento Workshop on Networks and Innovation, International Network for Social Network Analysis Sunbelt

PRESS COVERAGE

BBC, Bloomberg, Business Insider, CBS News, CNN, CNBC, Financial Times, Forbes, MarketWatch, Marketplace, NHK Global, The New York Times, NPR, South China Morning Post, The Wall Street Journal, Worth Magazine

TEACHING EXPERIENCE

Columbia University, Columbia Business School

MBA Courses

Technology Strategy [MBA Elective], 2017-

- Average Rating: 5.0/5.0

Strategy Formulation [MBA and EMBA Core], 2013-

- Average Rating: 5.0/5.0

PhD Courses

Organizational Theory, Fall 2015

- Average Rating: 5.0/5.0

PhD Proseminar, Fall 2014

- Average Rating: 5.0/5.0

Executive Education

Program: Executive Development Program (Faculty Co-Director)

Module: Leveraging your Network

- Advanced Management Program, Women in Leadership Program, Bank of America Women's Executive Development Program, Credit Suisse, Bristol-Meyers Squibb, First Eagle Investment Management, Senior Leaders Program, Non-Profit Leaders Program, Developing Black Leaders in Financial Services, Wine and Spirits Wholesalers of America, Southern Glazer's Wine & Spirits, Sidley Austin

Module: Technology Strategy

- Advanced Management Program, Digital Health Strategies Program

DOCTORAL STUDENTS AND POSTDOCTORAL FELLOWS

Past PhD Students

Jean Oh (Management, Dissertation Committee Member, Placement: Assistant Professor, Carnegie Mellon University, Tepper School of Business, PhD Conferral Year: 2024)

Heinrich Peters (Management, Dissertation Committee Member, Placement: Research Scientist, Apple, PhD Conferral Year: 2024)

Erica Bailey (Management, Dissertation Committee Member, Placement: Assistant Professor, University of California-Berkeley, Haas School of Business, PhD Conferral Year: 2023)

Sophie (Soo Min) Cho (Management, Dissertation Committee Member, Placement: Assistant Professor, University College London School of Management, PhD Conferral Year: 2023)

Jenna (You Jin) Song (Management, Dissertation Committee Chair, Placement: Postdoctoral Fellow, Northwestern University, Kellogg School of Management, PhD Conferral Year: 2023)

Matthew Yeaton (Management, Dissertation Committee Member, Placement: Assistant Professor, HEC Paris, PhD Conferral Year: 2021)

Matt Stephenson (Management, Dissertation Committee Member, Placement: Industry)

Kylie (Jiwon) Hwang (Management, Dissertation Committee Co-Chair, Placement: Assistant Professor, Northwestern University, Kellogg School of Management, PhD Conferral Year: 2021)

Natalie Carlson (Management, Dissertation Committee Chair, Placement: Assistant Professor, University of Pennsylvania, The Wharton School, PhD Conferral Year: 2020)

Alessandro Piazza (Management, Dissertation Committee Co-Chair, Placement: Assistant Professor, Rice University, Jones School of Business, PhD Conferral Year: 2018)

Mitali Banerjee (Management, Dissertation Committee Member, Placement: Assistant Professor, HEC Paris, PhD Conferral Year: 2016)

Ivana Katic (Management, Dissertation Committee Member, Placement: Assistant Professor, Yale University, School of Management, PhD Conferral Year: 2016)

Zigan Wang (Economics, Dissertation Committee Member, Placement: Assistant Professor, University of Hong Kong, Finance Department, PhD Conferral Year: 2015)

Claudius Hildebrand (Management, Dissertation Committee Member, Placement: Boston Consulting Group, Current: Spencer Stuart, PhD Conferral Year: 2015)

Li-Wen Lin (Sociology, Dissertation Committee Member, Placement: Assistant Professor, University of British Columbia, School of Law, PhD Conferral Year: 2014)

Current PhD Students

Brandon Freiberg (Management, Dissertation Committee Chair)

Vivi Gregorich (Management, Dissertation Committee Chair)

Inara Tareque (Management, Dissertation Committee Chair)

Yixi Chen (Management, Dissertation Committee Member)

Claire Zhang (Management, Second Year Paper Reader)

Past Postdoctoral Fellows

Sandra Portocarrero (Columbia University, Sociology, PhD Conferral Year: 2022, Placement: Assistant Professor, London School of Economics, Department of Management)

INTERNAL AND EXTERNAL PROFESSIONAL SERVICE

Columbia Business School

School-Level Administration

Tamer Institute for Social Enterprise and Climate Change (formerly: Tamer Center for Social Enterprise),
Faculty Co-Director (2022-)

Curriculum and Instruction Committee, Columbia Business School, *Member* (2020-2023)

MS/MBA Dual Degree Program Committee, *Member* (2020-2021)

Strategy Cross-Disciplinary Area, *Co-Head* (2018-2021), *Seminar Series Committee Member* (2014-2015)

Strategy Formulation Core Course, *Coordinator* (2018)

Chazen Institute for Global Business, *Senior Scholar* (2017-)
Bernstein Center for Leadership and Ethics, *Faculty Leader Board Member* (2018-)
Databases Committee, *Member* (2015-2018)
Computing Grid/Empowering Research Committee, *Member* (2015-2018)

Management Division

PhD Program, *Director* (2019-2021)
Curriculum Working Group, *Chair* (2020-2021)
Research Coordinator Program, *Liaison* (2017-2020)
Seminar Series Committee, *Member* (2016-2019)
Faculty Search Committee, *Member* (2015, 2016, 2018, 2023)
Faculty Search Committee, *Chair* (2022)

Discipline

Editorial

Administrative Science Quarterly, Associate Editor (2024-)
Strategic Management Journal, Associate Editor (2021-2024)
Organization Science, Co-Editor of Special Issue on Migration and Organizations (2021-2022)
American Journal of Sociology, Consulting Editor (2018-2020)

Ad hoc Reviewing

Management, Organizational Theory, and Strategy
Administrative Science Quarterly; *Academy of Management Journal*; *Global Strategy Journal*;
Journal of Business Venturing; *Journal of International Business Studies*; *Management Science*;
Organization Science; *Oxford University Press*; *Research Policy*; *Strategic Entrepreneurship Journal*; *Strategic Management Journal*

Sociology and Other Social Sciences

American Sociological Review; *American Journal of Sociology*; *Mobilization*; *National Science Foundation*;
Socio-Economic Review; *Social Forces*; *Sociological Forum*; *Social Movement Studies*; *Sociological Perspectives*;
Social Psychology Quarterly; *Harvard University Press*; *American Journal of Political Science*; *American Political Science Review*

Computer Science

Physica A; *Transactions on Knowledge, Data, and Discovery*; *Web Search and Data Mining*

Conference Organizing

Junior Faculty Organizational Theory Conference, Columbia Business School, New York, NY
(November 8-10, 2018), Co-organizer
Conference on Immigration and Organizations, The Wharton School, Philadelphia, PA and Columbia
Business School, New York, NY (May 3-4, 2018; May 29-30, 2019; May 28, 2021; October 21-22, 2022;
May 24-25, 2023; May 8-9, 2024; May 24-25, 2025), Co-organizer

Professional Associations

Academy of Management, Strategic Management (STR) Division, *Research Committee Member* (2019-2021)
Kauffman Entrepreneurship Mentoring Workshop, *Faculty Mentor* (2018)

May 2026

PROFESSIONAL MEMBERSHIPS

American Sociological Association, Academy of Management

OTHER

Languages: English (native), Chinese (native), German (conversational)

Survey and Statistical Software: R, Stata, SPSS, Qualtrics, Pajek, Gephi

Programming: Python, SQL, HTML, CSS, and can get by with some help from StackOverflow/Google/ChatGPT in the following: C, C++, Java, UNIX, Javascript

OUTSIDE ACTIVITIES

Harlem Boys & Girls Club, Strategic Advisory Board, *Member*

Clyfford Still Museum, Advisory Committee, *Member*

Communitas Archives, Board, *Member*