

QINGYUAN (LORI) YUE

1191 Kravis Hall, Columbia Business School
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EMPLOYMENT

Columbia University

Columbia Business School

- Associate Professor of Business (with tenure), Management Division, 2021-

University of Southern California

Marshall School of Business

- Marshall Dean's Associate Professor in Business Administration, 2018-2021
- Associate Professor of Management and Organization (with tenure), 2016-2021
- Assistant Professor, 2010 - 2016

Sociology Department

- Associate Professor (by courtesy), 2018-2021

East Asian Studies Center

- Affiliated Faculty, 2018-2021

EDUCATION

PhD. 2010. Management. Graduate School of Business, Columbia University

MA. 2004. Economics. China Center for Economic Research, Peking University

BA. 2001. Economics. Business School, Renmin University of China

ACADEMIC JOURNAL PUBLICATIONS

- [1] Wen, Yuni, Edward Walker, and Lori Qingyuan Yue. 2024. [By the People and For the People: The Double-Edged Effects Of Platform User Mobilization On Public Policies](#). *Academy of Management Discoveries*, conditionally accepted.
- [2] Yue, Lori Qingyuan, Jiexin Zheng, Kaixian Mao. 2024. [Firms' Rhetorical Nationalism: Theory, Measurement, and Evidence from a Computational Analysis of Chinese Public Firms](#). *Management and Organization Review*, 20(2)
- [3] Yue, Lori Qingyuan and Jue (Kate) Wang. 2024. [Policy Learning in Nascent Industries' Venue Shifting: A Study of the U.S. Small Unmanned Aircraft Systems \(UAS\) Industry](#). *Business & Society*. 63(5): 1203-1251, <https://doi.org/10.1177/00076503231182666>

- [4] Yue, Lori Qingyuan and Yuni Wen. Forthcoming. [Elite Conflict and Industry Regulation: How Political Polarization Affects Local Restriction and State Preemption of the U.S. Hydraulic Fracturing Industry](#). *Political Power and Social Theory*, Volume 41, Special Issue: The Critical Legacy of Elite Theory.
- [5] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang. 2019. [Contesting Commercialization: Contesting Commercialization: Political Influence, Responsive Authoritarianism, and Cultural Resistance](#). *Administrative Science Quarterly*, 64(2): 435-465.
- Reprint, ASQ Special Virtual Issue on RRBM Award, 2023
 - Winner, Responsible Research in Business & Management (RRBM) Award, 2020.
 - Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/30341815>
 - *OMT Best Paper on Entrepreneurship Award Finalist*, Academy of Management Meeting, 2016, Anaheim, CA.
 - *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Anaheim, 2016.
- [6] Greve, Henrich R. and Lori Qingyuan Yue* (2017) [Hereafter: How Crises Shape Communities through Learning and Institutional Legacies](#). *Organization Science*, 28(6): 965-1167. *Equal Contribution.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
 - Featured by ASQ Editor's Blog <http://www.organizationalmusings.com/2016/12/probing-protests-firms-can-learn-to.html>
- [7] Yue, Lori Qingyuan (2016). [The Great and the Small: The Impact of Collective Action on the Evolution of Interlock Networks after the Panic of 1907](#). *American Sociological Review*, 81(2): 374-395.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
- [8] Yue, Lori Qingyuan (2015). [Community Constraints on the Efficacy of Elite Mobilization: The Issues of Currency Substitutes during the Panic of 1907](#). *American Journal of Sociology*, 120(6): 1690-1735.
- Featured by *Paper Express* <http://chuansong.me/n/1966878>
- [9] Yue, Lori Qingyuan, Hayagreeva Rao, and Paul Ingram (2013). [Information Spillovers from Protests against Corporations: A Tale of Walmart and Target](#). *Administrative Science Quarterly*, 58(4): 669-701.
- Featured by *The Social Impact of the Corporation (Administrative Science Quarterly Virtual Feature Issue)* <http://asq.sagepub.com/site/misc/VirtIss/ASQVSI2.xhtml>
 - Interviewed by *ASQ BLOG* <http://asqblog.com/2015/01/28/yue-rao-ingram-2013-information-spillovers-from-protests-against-corporations-a-tale-of-walmart-and-target/>
- [10] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2013). [The Failure of Private Regulation: Elite Control and Market Crises in the Manhattan Banking Industry](#). *Administrative Science Quarterly*, 58(1): 37-68.

- Interviewed by *ASQ BLOG* <https://asqblog.com/2017/03/22/yue-luo-ingram-2013-the-failure-of-private-regulation-elite-control-and-market-crises-in-the-manhattan-banking-industry/>
- [11] Yue, Lori Qingyuan (2012). [Asymmetric Effects of Fashions on the Formation and Dissolution of Networks: Board Interlocks with Internet Companies, 1996-2006.](#) *Organization Science*, 23: 1114-1134.
- [12] Rao, Hayagreeva, Lori Qingyuan Yue, and Paul Ingram (2011). [Laws of Attraction: Regulatory Arbitrage in the Face of Activism in Right-to-work States.](#) *American Sociological Review*, 76(3): 365-385.
- Honorable Mention in Law and Society Association's 2012 Article Prize
- [13] Ingram, Paul, Lori Qingyuan Yue, and Hayagreeva Rao (2010). [Trouble in Store: The Emergence and Success of Protests against Wal-Mart Store Openings in America.](#) *American Journal of Sociology*, 116(1): 53-92.
- Reprint in *Corporate Sustainability*, edited by Thomas P. Lyon, Daniel Diermeier, and Glenn Dowell, SAGE Publications Ltd., July 2014
- [14] Ingram, Paul and Lori Qingyuan Yue (2008). [Structure, Affect and Identity as Bases of Organizational Competition and Cooperation.](#) *Academy of Management Annals*, 2: 275-303.

BOOK CHAPTERS, BUSINESS PRESS, AND CONFERENCE PROCEEDINGS

- [15] Yue, Lori Qingyuan. 2022. Book Review for *The Bank Did It: An Anatomy of the Financial Crisis*, by Neil Fligstein. *Administrative Science Quarterly*. <https://doi.org/10.1177/00018392221088108>
- [16] Yue, Lori Qingyuan (2017). Lessons from the National Banking Era Financial Crises in the U.S. *Tsinghua Financial Review*, 47: 105-109.
- Reproduced by major media outlets in China.
 - http://news.china.com/finance/11155042/20171031/31617586_all.html
- [17] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang (2016). The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China. *Best Paper Proceedings*, Academy of Management Meeting, OMT Division, Anaheim, 2016.
- [18] Yue, Lori Qingyuan and Paul Ingram (2012). Industry Self-Regulation as a Solution of Reputation Commons: A Case of the Commercial Bank Clearinghouse. *Oxford Handbook of Reputation Commons*, Chapter 14, 279-296.
- [19] Rao, Hayagreeva, Lori Qingyuan Yue, Paul Ingram (2010). Activists, Categories and Markets: Racial Diversity and Protests against Wal-Mart Store Openings in America. *Research in the Sociology of Organizations*, 31: 235-253.

[20]Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2009). The Strength of a Weak Institution: Clearing House, Federal Reserve, and the Survival of Manhattan Banks. *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Chicago.

SELECTED WORKING PAPERS AND WORK IN PROGRESS

- Democratic Transition and Corporate Philanthropy. 3rd Revise & Resubmit.
- Acquisitions and Market Entry in Platform. 3rd Revise & Resubmit.
- Corporate Response to Nationalistic Movement. Revise & Resubmit.
- Corporate Social Political Activism in Non-Western Context. Revise & Resubmit.
- Review of Business Collective Action. Revise & Resubmit.
- Multinational Enterprises' Response to Social Movement Activism. Revise & Resubmit.
- Corporate Sociopolitical Standing and Geography Projects I & II. *Work-in-progress*.
- Review of Corporate Political Venue Strategy. *Work-in-progress*.
- NGOs and Social Movement. *Work-in-progress*.

TEACHING EXPERIENCE

Columbia Business School

- Top Management Process (Instructor-MBA Elective Course) Spring 2022-2024
 - 2023 Course evaluation: 4.6, 4.5; Instructor evaluation: 4.6, 4.7
- Top Management Process (Instructor-EMBA Elective Course) Spring 2024-
- Strategic Management (Teaching Assistant-MBA level) Spring 2006, Fall 2008
- Leadership (Teaching Assistant-Executive MBA level) Fall 2007-Fall 2009
- Power and Organizational Change (Teaching Assistant-MBA level) Fall 2006
- Assistance to Case Development: Wal-Mart In Search of Renewed Growth (Columbia Caseworks ID#080408) 2008

University of Southern California (Marshall School of Business)

- **MOR Award for Excellence in Teaching, 2018**
- **Undergrad Dean's Award for Teaching Excellence, 2013, 2014**
- Spring 2011- Fall 2020 *Strategic Management (Instructor-Undergrad level, mean teaching evaluation: 4.7/5)*
- Course Co-Head of *Strategic Management*, led course redesign, 2017-2018

- Mini Cases Developed
 - “Angry Birds: The Next Mickey Mouse?”
 - “The Chipotle Effect: Reverse Positioning of Fast Casual Restaurants”
 - “Alcohol Sale at Starbucks”
 - “Platform and Complement: Ticket War between American Airline and Expedia”
 - “Infant Formula Scandal in China and Corporate Social Responsibility”
 - “Duck Duck Go: Leverage on Search Engine’s Privacy Issue”

PhD Seminar: Organizational Theory, spring 2019-2021 (Instructor, mean evaluation 5/5)

PhD Seminar: Strategy (Guest Instructor) Spring 2013- Spring 2015

Teach section on “Corporate Governance from the Institutional and Structural Perspectives”

Peking University (Beijing International MBA Program)

Institutional Environment of Doing Business in China (Teaching Assistant-MBA level) Fall 2003

Business Statistics (Teaching Assistant- Executive MBA level) Summer 2000

Peking University (Guanghua School of Management)

Human Resource Management (Teaching Assistant-MBA level) Fall 2002

EDITORIAL SERVICE ACTIVITIES

- Associate Editor, *Management Science*, 2018-2023
- Editorial Board Member, *Administrative Science Quarterly*, 2014-2023
- Editorial Board Member, *Organization Science*, 2016-
- Guest Editor, *Management and Organization Review*, Responsible Leadership Special Issue, 2022
- Consulting Editor, *American Journal of Sociology*, 2016-2018

PROFESSIONAL ASSOCIATION LEADERSHIP AND SERVICE

IACMR (International Association of Chinese Management Research)

- Founding Member, 2004-
- North-America Representative, 2020-2022
- Co-Chair of Macro Research Committee, 2021-2023
- Macro Distinguished Speaker Series Co-Host, 2021-2023
- The 2nd Macro Research Frontier Conference (Dec. 8-9, 2022), co-organizer
- Inaugural Macro Research Frontier Conference (May 19-20, 2022), co-founder
- The 10th Biennial Conference (Hong Kong, June 14-16, 2023), co-chair of the Macro-track English Program
- Seminar Speaker on Archival Data and Computational Methods, the 9th IACMR Research Method Seminar (Online, July 11-14, 2022)
- Distinguished Speaker, IACMR Teaching Seminar Series, Topic: [How to teach critical thinking in business education](#), Dec., 2021

- English Program Committee Member, International Association for Chinese Management Research, 2014 Conference, 2016 Conference

AOM (Academy of Management)

- Nationalism and Organizational Strategy, Symposium Co-organizer, Chicago August 2024
- Organizations and Political Processes, Symposium Participant, Chicago August 2024
- Nationalism and Organizational Strategy, Symposium Organizer, Boston August 2023
- Social Movements, Stakeholder Management, and Nonmarket Strategy, Paper Development Workshop (PDW), panelist, August 1-4, 2022, Seattle, WA
- Nonmarket Strategy, Paper Development Workshop (PDW), panelist, August, 2021, Online
- Committee Member of the Best Published Paper Award, Academy of Management, OMT, 2018-
- Chair of Research Committee, Academy of Management, Organization Management and Theory (OMT) Division, 2016-2019
- Mentor and Panelist, OMT Junior Faculty Workshop, 2018 Academy of Management Meeting, Chicago, IL

Tenure Project Conference (Mission: help underrepresented minority (URM) business school faculty attain tenure)

- Senior Faculty Mentor, Inaugural Tenure Project Conference, Hosted by the Foster School of Business, University of Washington, Seattle, WA, August 1-4, 2022

Others

- Distinguished Speaker at CMSC Doctoral Consortium, August, 2023
- Strategy and Business Environment Conference, program member, 2021-
- Non-Market Strategy Research Community (NMSRC), member, 2022-
- Non-Market Strategy Research Community (NMSRC) Doctoral Conference, panel discussant, May 23, 2022
- Judge, INFORMS/Organization Science Dissertation Proposal Competition, 2021
- Co-Head, *Jijitang* Column of *Administrative Science Quarterly* Editor's Essay (Chinese Translation of Organizational Musing Blog), 100k+ followers, 2018-2020.
- Co-Head, Scientific Management Insights on *Fudan Business Knowledge* (Chinese Translation of Organizational Musing Blog), 50k+ followers, 2018-2020.
- Organizing Team Member, California Organization and Organizing (CalO2) Workshop, USC Marshall School of Business, Nov. 2015, 2017, Los Angeles, CA
- Co-Founder, East Coast Doctoral Conference (ECDC, originally the Columbia-NYU Doctoral Conference, since 2007)
- Active reviewer for major management and sociology journals, conferences, and awards

HONORS AND AWARDS

- Chazen Institute Research Grant Award, Columbia Business School, 2022-2024
- Paper Award of Rigor in Research, Strategic Management Society Conference, 2020
- Award of Responsible Research in Business & Management, RRBM, 2020

- CCER Fellow, Distinguished Alumni Honor, Peking University, 2018
- Award for Excellence in Teaching, USC Marshall MOR, 2018
- Ascendant Scholar Award Elected, West Academy of Management, 2018
- Innovation Theme Best Paper Award, SMS Hong Kong Conference, 2017
- *Organization Science* Outstanding Reviewer Award, 2016
- OMT Best Paper on Entrepreneurship Award Finalist, Academy of Management Meeting, Anaheim, CA, 2016
- Dean's Award for Research Excellence, USC-Marshall School of Business, 2015
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2014
- Award for Research Excellence, USC-Marshall School of Business MOR Department, 2013
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2013
- Honorable Mention in Law and Society Association Article Prize, 2012
- Best Reviewer Award, International Association for Chinese Management Research, 2010
- Finalist, *INFORMS/ORGANIZATION SCIENCE* Dissertation Proposal Competition, 2009
- Dissertation Fellowship, Columbia Business School, Management Division, 2009
- Meriwether Fellowship, Columbia Business School, Management Division, 2008
- CIBER Summer Research Grant, Columbia Business School, 2007
- Dean's List of Academic Performance, Columbia Business School, 2006
- Doctoral Fellowship, Columbia Business School, 2005-2010
- Best Student Paper Finalist, International Association for Chinese Management Research, 2004
- Outstanding Graduate Award, Peking University, 2004
- China Economic Research Scholarship, CCER, Peking University, 2003
- Entrance Exam Exempt for Master Program, CCER, Peking University, 2001
- Outstanding Graduate Award, Renmin University of China, 2001
- Meidi Scholarship, Renmin University of China, 2001
- Scholarship for Academic Excellence, Renmin University of China, 1998-2000

INVITED SEMINARS

- Nonmarket Strategy Research Community Seminar, 2023
- IACMR Distinguished Speaker Series, 2023
- Hong Kong Polytechnic University, 2023
- Cornell University, Johnson School of Business, 2022
- Georgetown University, McDonough School of Business, 2022
- Shanghai University of Finance and Economics, 2022
- Renmin University of China, Business School, 2022
- University of Michigan (ICOS), 2022
- Boston University (OB), 2022
- Harvard Business School (Strategy), 2021
- Imperial College London, 2020
- Rice University, 2020

- University of Texas, Dallas (cancelled due to Covid)
- University of Tulane (cancelled due to Covid)
- University of Chicago (Booth)
- London Business School (Strategy and Entrepreneurship)
- University of Toronto (Strategy)
- Columbia Business School (Management)
- Peking University HSBC Business School
- Hong Kong University of Science and Technology (Management)
- Hong Kong University (Management)
- University of Southern California (Sociology)
- Zhejiang University (Innovation, Entrepreneurship and Strategy)
- Fudan University (Industrial Economics)
- Nanjing University (Management)
- INSEAD (Entrepreneurship)
- Renmin University of China (Organization and Human Resources Management)
- Tsinghua University (Leadership and Organization Management Department)
- Peking University (Guanghua School of Management)
- UCLA (Panelist for the Author Meet Critics Book Event of Ed Walker's *Grassroots for Hire*)
- Stanford University (SCANCOR)
- University of California, Berkeley (Haas: Management of Organizations)
- MIT (Sloan: Group of Work and Organization Studies)
- ESSEC (Singapore)
- National University of Singapore (Strategy)
- Washington University in St. Louis (Organization Behavior)
- Yale School of Management (Organization Behavior)
- University of Michigan (Strategy)
- University of Chicago (Booth: Organizations & Markets Group)
- UCLA (Sociology)
- University of Southern California (Annenberg School for Communication & Journalism)
- University of Pennsylvania (Wharton: Management)
- University of Southern California (Management & Organization Department)
- University of Toronto (Strategy)
- University of Michigan (Strategy)
- University of Florida (Management Department)
- University of Chicago (Booth: Organizations & Markets Group)
- Yale University (Organization Behavior)
- Tulane University (Freeman School of Business)
- Hong Kong University of Science and Technology (Management Department)
- National University of Singapore (Management & Organization)
- McGill University (Strategy & Organization)

UNIVERSITY AND DEPARTMENTAL SERVICE

- Participant, Technology and Society: A Columbia Catalyst Conversation, Columbia University, 2023
- Panel Speaker, Columbia China Summit, Columbia University, 2023
- Junior Faculty Liaison, Columbia Business School (CBS), MGMT Division, 2021- 2024
- Organizing Committee Chair, CBS MGMT Research Conference, 2023
- CBS MGMT PhD Admission Macro Co-Chair, 2023, 2024
- CBS MGMT Entrepreneurship Recruitment Committee Member, 2023
- CBS MGMT Organization Theory Sub-Division Recruitment Committee Chair, 2021
- Research and Award Committee, USC Marshall, 2020-2021
- Faculty Council Representative, USC Marshall, 2017-2019
- Course Co-Head, Undergraduate Teaching, USC Marshall, 2017-2018
- Executive Board Member, Institute of Outlier Business Research, USC Marshall, 2017-2018
- Member, PhD Committee, USC Marshall MOR, 2017-2021
- Member, Department Chair Search Committee, USC Marshall MOR, 2017
- Member, PhD Admission Committee, USC Marshall MOR, 2017
- Member Undergraduate Curriculum Committee, USC Marshall MOR, 2016-2017
- Member, Research Funding Committee, USC Marshall, 2016
- Speaker Series Coordinator, USC, 2014
- Member, MOR PhD Recruitment Committee, USC Marshall, 2014, 2015
- Member, MOR Strategic Planning Committee, USC, 2011-2013
- Faculty Marshal, University Commencement, USC, 2012
- Distinguished Speaker and Job Candidate Host, USC, 2011, 2012

DOCTORAL STUDENT SUPERVISING

- Faculty Contact Person, Claire Zhang, Columbia Business School, 2023-2024
- Faculty Advisor, Jue (Kate) Wang, USC Marshall 2020, Placement: PSU
- Dissertation Committee Member, Yongzhi (Alex) Wang, USC Marshall 2017, Placement: OSU
- Qualifying Exam Committee Member, Benjamin Weiss, USC Sociology, 2019-
- Qualifying Exam Committee Member, Shang Liu, USC Sociology, 2017-
- Secondary Faculty Advisor, Brian Chung, USC Marshall MOR, 2016-2018
- Visiting PhD Student Host, Fangwen Lin, NUS 2024
- Visiting PhD Student Host, Wenjie Liu, Rotterdam School of Management 2024
- Visiting PhD Student Host, Luqun Xie, HKUST 2016
- Visiting PhD Student Host, Xuanjin Chen, Tsinghua SEM 2018
- Visiting PhD Student Host, Macksey Mao, HKUST 2019
- Qualifying Exam Committee Member, Pablo Mondal, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Yongzhi (Alex) Wang, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Heejin Woo, USC Marshall MOR, 2012

PROFESSIONAL EXPERIENCE

- Beijing International MBA Program (BiMBA), Director Assistant, June to Sep. 2000
- *Businessweek* Magazine (Beijing Office), Language Assistant, Sep. 2000-Jan. 2002

OUTSIDE ACTIVITIES

N.A.

Updated in Oct. 2023