

# LORI QINGYUAN YUE

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## **EMPLOYMENT**

### **Columbia University**

Columbia Business School

- Associate Professor of Business (with tenure), Management Division, 2021-

### **University of Southern California**

Marshall School of Business

- Marshall Dean's Associate Professor in Business Administration, 2018-2021
- Associate Professor of Management and Organization (with tenure), 2016-2021
- Assistant Professor, 2010 - 2016

Sociology Department: Associate Professor (by courtesy), 2018-2021

East Asian Studies Center: Affiliated Faculty, 2018-2021

## **EDUCATION**

PhD. 2010. Management. Graduate School of Business, Columbia University

MA. 2004. Economics. China Center for Economic Research, Peking University

BA. 2001. Economics. Business School, Renmin University of China

## **ACADEMIC JOURNAL PUBLICATIONS**

- [1] Cai, Yishu, Lori Qingyuan Yue, Fangwen Lin, Shipeng Yan, and Haibin Yang. Forthcoming. [CSR as Hedging against the Risk of Institutional Transition: Corporate Philanthropy after the Sunflower Movement in Taiwan](#). *Administrative Science Quarterly*, Accepted.
- [2] Ishva Minefee and Lori Qingyuan Yue. Forthcoming. [Taking A Stand While Abroad? Towards A Theory of Multinational Corporations' Sociopolitical Activism in Host Countries](#). *Journal of International Business Studies*, Accepted.
  - Best Theory Paper Finalist, Academy of International Business 2024 Conference
- [3] Yongzhi (Alex) Wang, Lori Qingyuan Yue, Nandini Rajagoplan, and Brian Wu. 2024. [The Entry-Detering Effects of Synergies in Complementor Acquisitions: Evidence from Apple's Digital Platform Market, the iOS App Store](#). *Strategic Management Journal*, 45(13): 2791-2817.
  - Innovation Theme Best Paper Award, SMS Hong Kong Conference
  - SMS Rigor in Research Award, 2020

- [4] Yue, Lori Qingyuan, Jiexin Zheng, Kaixian Mao, and Tiantian Yang. Forthcoming. [Corporate Endorsement of Controversial Nationalist Movement: Influences of Divergent Customers and Consequences](#). *Journal of Management*, Online First.
- [5] Wen, Yuni, Edward Walker, and Lori Qingyuan Yue. Forthcoming. [By the People and For the People: The Double-Edged Effects of Platform User Mobilization on Public Policies](#). *Academy of Management Discoveries*, Accepted.
- Featured in “[When Customers Become Lobbyists](#)”, and [Columbia News](#)
- [6] Yue, Lori Qingyuan, Jiexin Zheng, Kaixian Mao. 2024. [Firms’ Rhetorical Nationalism: Theory, Measurement, and Evidence from a Computational Analysis of Chinese Public Firms](#). *Management and Organization Review*, 20(2) 161-203.
- Dataset of Chinese Public Firms’ Rhetorical Nationalism 2000-2023 (Publicly Available [here](#))
  - Featured in [When Patriotism Pays: How Companies Are Cashing In on Nationalism](#)
- [7] Yue, Lori Qingyuan and Yuni Wen. 2024. [Elite Conflict and Industry Regulation: How Political Polarization Affects Local Restriction and State Preemption of the U.S. Hydraulic Fracturing Industry](#). *Political Power and Social Theory*, Volume 41, Special Issue: The Critical Legacy of Elite Theory.
- Featured in [Fractured Lines: How Political Polarization Affects Business Regulations](#)
- [8] Yue, Lori Qingyuan and Jue (Kate) Wang. 2024. [Policy Learning in Nascent Industries’ Venue Shifting: A Study of the U.S. Small Unmanned Aircraft Systems \(UAS\) Industry](#). *Business & Society*, 63(5): 1203-1251, <https://doi.org/10.1177/00076503231182666>
- Featured in [Avoiding Red Tape: Nascent Industries Forge New Pathways Amidst Regulatory Challenges](#)
- [9] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang. 2019. [Contesting Commercialization: Contesting Commercialization: Political Influence, Responsive Authoritarianism, and Cultural Resistance](#). *Administrative Science Quarterly*, 64(2): 435-465.
- Reprint, ASQ Special Issue on RRBM Award, 2023
  - Winner, Responsible Research in Business & Management (RRBM) Award, 2020.
  - Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/30341815>
  - *OMT Best Paper on Entrepreneurship Award Finalist*, Academy of Management Meeting, 2016, Anaheim, CA.
  - *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Anaheim, 2016.
- [10] Greve, Henrich R. and Lori Qingyuan Yue\* (2017) [Hereafter: How Crises Shape Communities through Learning and Institutional Legacies](#). *Organization Science*, 28(6): 965-1167. \*Equal Contribution.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
  - Featured by ASQ Editor’s Blog <http://www.organizationalmusings.com/2016/12/probing-protests-firms-can-learn-to.html>

- [11] Yue, Lori Qingyuan (2016). [The Great and the Small: The Impact of Collective Action on the Evolution of Interlock Networks after the Panic of 1907](#). *American Sociological Review*, 81(2): 374-395.
- Featured by *Paper Express* <https://zhuanlan.zhihu.com/p/27159535>
- [12] Yue, Lori Qingyuan (2015). [Community Constraints on the Efficacy of Elite Mobilization: The Issues of Currency Substitutes during the Panic of 1907](#). *American Journal of Sociology*, 120(6): 1690-1735.
- Featured by *Paper Express* <http://chuansong.me/n/1966878>
- [13] Yue, Lori Qingyuan, Hayagreeva Rao, and Paul Ingram (2013). [Information Spillovers from Protests against Corporations: A Tale of Walmart and Target](#). *Administrative Science Quarterly*, 58(4): 669-701.
- Featured by *The Social Impact of the Corporation (Administrative Science Quarterly Virtual Feature Issue)* <http://asq.sagepub.com/site/misc/VirtIss/ASQVSI2.xhtml>
  - Interviewed by *ASQ BLOG* <http://asqblog.com/2015/01/28/yue-rao-ingram-2013-information-spillovers-from-protests-against-corporations-a-tale-of-walmart-and-target/>
- [14] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2013). [The Failure of Private Regulation: Elite Control and Market Crises in the Manhattan Banking Industry](#). *Administrative Science Quarterly*, 58(1): 37-68.
- Interviewed by *ASQ BLOG* <https://asqblog.com/2017/03/22/yue-luo-ingram-2013-the-failure-of-private-regulation-elite-control-and-market-crises-in-the-manhattan-banking-industry/>
- [15] Yue, Lori Qingyuan (2012). [Asymmetric Effects of Fashions on the Formation and Dissolution of Networks: Board Interlocks with Internet Companies, 1996-2006](#). *Organization Science*, 23: 1114-1134.
- [16] Rao, Hayagreeva, Lori Qingyuan Yue, and Paul Ingram (2011). [Laws of Attraction: Regulatory Arbitrage in the Face of Activism in Right-to-work States](#). *American Sociological Review*, 76(3): 365-385.
- Honorable Mention in Law and Society Association's 2012 Article Prize
- [17] Ingram, Paul, Lori Qingyuan Yue, and Hayagreeva Rao (2010). [Trouble in Store: The Emergence and Success of Protests against Wal-Mart Store Openings in America](#). *American Journal of Sociology*, 116(1): 53-92.
- Reprint in *Corporate Sustainability*, edited by Thomas P. Lyon, Daniel Diermeier, and Glenn Dowell, SAGE Publications Ltd., July 2014
- [18] Ingram, Paul and Lori Qingyuan Yue (2008). [Structure, Affect and Identity as Bases of Organizational Competition and Cooperation](#). *Academy of Management Annals*, 2: 275-303.

## **BOOK CHAPTERS, BUSINESS PRESS, AND CONFERENCE PROCEEDINGS**

- [19] Yue, Lori Qingyuan. 2022. [Book Review for \*The Bank Did It: An Anatomy of the Financial Crisis\*, by Neil Fligstein.](#) *Administrative Science Quarterly*, 67(3): NP54-56.  
<https://doi.org/10.1177/00018392221088108>
- [20] Yue, Lori Qingyuan (2017). Lessons from the National Banking Era Financial Crises in the U.S. *Tsinghua Financial Review*, 47: 105-109.
- Reproduced by major media outlets in China.
  - [http://news.china.com/finance/11155042/20171031/31617586\\_all.html](http://news.china.com/finance/11155042/20171031/31617586_all.html)
- [21] Yue, Lori Qingyuan, Kate Jue Wang, and Botao Yang (2016). The Price of Faith: Political Determinants of the Commercialization of Buddhist Temples in China. *Best Paper Proceedings*, Academy of Management Meeting, OMT Division, Anaheim, 2016.
- [22] Yue, Lori Qingyuan and Paul Ingram (2012). Industry Self-Regulation as a Solution of Reputation Commons: A Case of the Commercial Bank Clearinghouse. *Oxford Handbook of Reputation Commons*, Chapter 14, 279-296.
- [23] Rao, Hayagreeva, Lori Qingyuan Yue, Paul Ingram (2010). Activists, Categories and Markets: Racial Diversity and Protests against Wal-Mart Store Openings in America. *Research in the Sociology of Organizations*, 31: 235-253.
- [24] Yue, Lori Qingyuan, Jiao Luo, and Paul Ingram (2009). The Strength of a Weak Institution: Clearing House, Federal Reserve, and the Survival of Manhattan Banks. *Best Paper Proceedings*, Academy of Management Meeting, OMT Davison, Chicago.

## **SELECTED WORKING PAPERS AND WORK IN PROGRESS**

- Review of Business Collective Action. Minor Revision.
- Multinational Corporations' Response to Nationalist Movement. Revise & Resubmit.
- Social Movement and Firm Evaluation. *Under review.*
- Corporate Rhetorical Nationalism (CRN) and Corporate Strategy I. *Working Paper.*
- Corporate Rhetorical Nationalism (CRN) and Corporate Strategy II. *Working Paper.*
- Corporate Sociopolitical Standing and Geography Project I. *Working Paper.*
- Corporate Sociopolitical Standing and Geography Projects II. *Work-in-progress.*
- Review of Corporate Political Strategy. *Work-in-progress.*

## **TEACHING EXPERIENCE**

### Columbia Business School

- *Corporate Sociopolitical Strategy* (Instructor-Executive Education)
- *Top Management Process* (Instructor-MBA Elective Course) Spring 2022-
- *Top Management Process* (Instructor-EMBA Elective Course) Spring 2024-
- *Strategic Management* (Teaching Assistant-MBA level) Spring 2006, Fall 2008
- *Leadership* (Teaching Assistant-Executive MBA level) Fall 2007-Fall 2009
- *Power and Organizational Change* (Teaching Assistant-MBA level) Fall 2006
- Assistance to Case Development: Wal-Mart in Search of Renewed Growth (Columbia Caseworks ID#080408) 2008

### University of Southern California (Marshall School of Business)

- **MOR Award for Excellence in Teaching, 2018**
- **Undergrad Dean's Award for Teaching Excellence, 2013, 2014**
- Spring 2011- Fall 2020 *Strategic Management* (Instructor-Undergrad level, mean teaching evaluation: 4.7/5)
- Course Co-Head of *Strategic Management*, led course redesign, 2017-2018
- Mini Cases Developed
  - “Angry Birds: The Next Mickey Mouse?”
  - “The Chipotle Effect: Reverse Positioning of Fast Casual Restaurants”
  - “Alcohol Sale at Starbucks”
  - “Platform and Complement: Ticket War between American Airline and Expedia”
  - “Infant Formula Scandal in China and Corporate Social Responsibility”
  - “Duck Duck Go: Leverage on Search Engine's Privacy Issue”

*PhD Seminar: Organizational Theory*, spring 2019-2021 (Instructor, mean evaluation 5/5)

*PhD Seminar: Strategy* (Guest Instructor) Spring 2013- Spring 2015

Teach section on “Corporate Governance from the Institutional and Structural Perspectives”

### Peking University (Beijing International MBA Program)

*Institutional Environment of Doing Business in China* (Teaching Assistant-MBA level) Fall 2003

*Business Statistics* (Teaching Assistant- Executive MBA level) Summer 2000

### Peking University (Guanghua School of Management)

*Human Resource Management* (Teaching Assistant-MBA level) Fall 2002

## **EDITORIAL SERVICE ACTIVITIES**

- Associate Editor, *Management Science*, 2018-2023
- Editorial Board Member, *Administrative Science Quarterly*, 2014-2023

- Editorial Board Member, *Organization Science*, 2016-
- Guest Editor, *Management and Organization Review*, Responsible Leadership Special Issue, 2022
- Consulting Editor, *American Journal of Sociology*, 2016-2018

## **PROFESSIONAL ASSOCIATION LEADERSHIP AND SERVICE**

### **IACMR (International Association of Chinese Management Research)**

- Founding Member, 2004-
- Instructor, Online PhD Course on “Phenomenon-based Theorizing in Chinese Management Research” 2024-2025
- North-America Representative, 2020-2022
- Co-Chair of Macro Research Committee, 2021-2023
- Macro Distinguished Speaker Series Co-Host, 2021-2023
- The 2<sup>nd</sup> Macro Research Frontier Conference (Dec. 8-9, 2022), co-organizer
- Inaugural Macro Research Frontier Conference (May 19-20, 2022), co-founder
- The 10<sup>th</sup> Biennial Conference (Hong Kong, June 14-16, 2023), co-chair of the Macro-track English Program
- Seminar Speaker on Archival Data and Computational Methods, the 9<sup>th</sup> IACMR Research Method Seminar (Online, July 11-14, 2022)
- Distinguished Speaker, IACMR Teaching Seminar Series, Topic: [\*How to teach critical thinking in business education\*](#), Dec., 2021
- English Program Committee Member, International Association for Chinese Management Research, 2014 Conference, 2016 Conference

### **AOM (Academy of Management)**

- Nationalism and Organizational Strategy, Showcase Symposium Co-organizer, Chicago August 2024
- Organizations and Political Processes, Symposium Participant, Chicago August 2024
- Nationalism and Organizational Strategy, Symposium Organizer, Boston August 2023
- Social Movements, Stakeholder Management, and Nonmarket Strategy, Paper Development Workshop (PDW), panelist, August 1-4, 2022, Seattle, WA
- Nonmarket Strategy, Paper Development Workshop (PDW), panelist, August, 2021, Online
- Committee Member of the Best Published Paper Award, Academy of Management, OMT, 2018-
- Chair of Research Committee, Academy of Management, Organization Management and Theory (OMT) Division, 2016-2019
- Mentor and Panelist, OMT Junior Faculty Workshop, 2018 Academy of Management Meeting, Chicago, IL

### **Tenure Project Conference (Mission: help underrepresented minority (URM) business school faculty attain tenure)**

- Senior Faculty Mentor, Inaugural Tenure Project Conference, Hosted by the Foster School of Business, University of Washington, Seattle, WA, August 1-4, 2022

## Others

- Panel Discussant, NMSRC Doctoral Conference, May 2024
- Distinguished Speaker at CMSC Doctoral Consortium, August, 2023
- Strategy and Business Environment Conference, program member, 2021-
- Non-Market Strategy Research Community (NMSRC), member, 2022-
- Non-Market Strategy Research Community (NMSRC) Doctoral Conference, panel discussant, May 23, 2022
- Judge, INFORMS/Organization Science Dissertation Proposal Competition, 2021
- Co-Head, *Jijitang* Column of *Administrative Science Quarterly* Editor's Essay (Chinese Translation of Organizational Musing Blog), 100k+ followers, 2018-2020.
- Co-Head, Scientific Management Insights on *Fudan Business Knowledge* (Chinese Translation of Organizational Musing Blog), 50k+ followers, 2018-2020.
- Organizing Team Member, California Organization and Organizing (CalO2) Workshop, USC Marshall School of Business, Nov. 2015, 2017, Los Angeles, CA
- Co-Founder, East Coast Doctoral Conference (ECDC, originally the Columbia-NYU Doctoral Conference, since 2007)
- Active reviewer for major management and sociology journals, conferences, and awards

## HONORS AND AWARDS

- Chazen Institute-Faculty Research Grant, Columbia Business School, \$10k, 2024-2026
- Finalist of Academy of International Business Best Theory Paper, 2024
- Co-organizer, Showcase Symposium, Academy of Management Meeting, 2024
- Chazen Institute Research Grant Award, Columbia Business School, 2022-2024
- Finalist of OMT Responsible Research Award, AOM Annual Conference, 2022
- Paper Award of Rigor in Research, Strategic Management Society Conference, 2020
- Award of Responsible Research in Business & Management, RRBM, 2020
- CCER Fellow, Distinguished Alumni Honor, Peking University, 2018
- Award for Excellence in Teaching, USC Marshall MOR, 2018
- Ascendant Scholar Award Elected, West Academy of Management, 2018
- Innovation Theme Best Paper Award, SMS Hong Kong Conference, 2017
- *Organization Science* Outstanding Reviewer Award, 2016
- OMT Best Paper on Entrepreneurship Award Finalist, Academy of Management Meeting, Anaheim, CA, 2016
- Dean's Award for Research Excellence, USC-Marshall School of Business, 2015
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2014
- Award for Research Excellence, USC-Marshall School of Business MOR Department, 2013
- Dean's Congratulation for Teaching Excellence, USC-Marshall School of Business, 2013
- Honorable Mention in Law and Society Association Article Prize, 2012
- Best Reviewer Award, International Association for Chinese Management Research, 2010
- Finalist, *INFORMS/ORGANIZATION SCIENCE* Dissertation Proposal Competition, 2009
- Dissertation Fellowship, Columbia Business School, Management Division, 2009

- Meriwether Fellowship, Columbia Business School, Management Division, 2008
- CIBER Summer Research Grant, Columbia Business School, 2007
- Dean's List of Academic Performance, Columbia Business School, 2006
- Doctoral Fellowship, Columbia Business School, 2005-2010
- Best Student Paper Finalist, International Association for Chinese Management Research, 2004
- Outstanding Graduate Award, Peking University, 2004
- China Economic Research Scholarship, CCER, Peking University, 2003
- Entrance Exam Exempt for Master Program, CCER, Peking University, 2001
- Outstanding Graduate Award, Renmin University of China, 2001
- Meidi Scholarship, Renmin University of China, 2001
- Scholarship for Academic Excellence, Renmin University of China, 1998-2000

### **INVITED SEMINARS**

- University of Pennsylvania (Wharton: Management), 2024
- INSEAD (OB), 2024
- University of Manchester (International Business), 2024
- Nonmarket Strategy Research Community Seminar, 2023
- IACMR Distinguished Speaker Series, 2023
- Hong Kong Polytechnic University, 2023
- Cornell University, Johnson School of Business, 2022
- Georgetown University, McDonough School of Business, 2022
- Shanghai University of Finance and Economics, 2022
- Renmin University of China, Business School, 2022
- University of Michigan (ICOS), 2022
- Boston University (OB), 2022
- Harvard Business School (Strategy), 2021
- Imperial College London, 2020
- Rice University, 2020
- University of Texas, Dallas (cancelled due to Covid)
- University of Tulane (cancelled due to Covid)
- University of Chicago (Booth)
- London Business School (Strategy and Entrepreneurship)
- University of Toronto (Strategy)
- Columbia Business School (Management)
- Peking University HSBC Business School
- Hong Kong University of Science and Technology (Management)
- Hong Kong University (Management)
- University of Southern California (Sociology)
- Zhejiang University (Innovation, Entrepreneurship and Strategy)
- Fudan University (Industrial Economics)
- Nanjing University (Management)



- INSEAD (Entrepreneurship)
- Renmin University of China (Organization and Human Resources Management)
- Tsinghua University (Leadership and Organization Management Department)
- Peking University (Guanghua School of Management)
- UCLA (Panelist for the Author Meet Critics Book Event of Ed Walker's *Grassroots for Hire*)
- Stanford University (SCANCOR)
- University of California, Berkeley (Haas: Management of Organizations)
- MIT (Sloan: Group of Work and Organization Studies)
- ESSEC (Singapore)
- National University of Singapore (Strategy)
- Washington University in St. Louis (Organization Behavior)
- Yale School of Management (Organization Behavior)
- University of Michigan (Strategy)
- University of Chicago (Booth: Organizations & Markets Group)
- UCLA (Sociology)
- University of Southern California (Annenberg School for Communication & Journalism)
- University of Pennsylvania (Wharton: Management)
- University of Southern California (Management & Organization Department)
- University of Toronto (Strategy)
- University of Michigan (Strategy)
- University of Florida (Management Department)
- University of Chicago (Booth: Organizations & Markets Group)
- Yale University (Organization Behavior)
- Tulane University (Freeman School of Business)
- Hong Kong University of Science and Technology (Management Department)
- National University of Singapore (Management & Organization)
- McGill University (Strategy & Organization)

## **UNIVERSITY AND DEPARTMENTAL SERVICE**

- Participant, Technology and Society: A Columbia Catalyst Conversation, Columbia University, 2023
- Panel Speaker, Columbia China Summit, Columbia University, 2023
- Junior Faculty Liaison, Columbia Business School (CBS), MGMT Division, 2021- 2024
- Organizing Committee Chair, CBS MGMT Research Conference, 2023
- CBS MGMT PhD Admission Macro Co-Chair, 2023, 2024
- CBS MGMT Entrepreneurship Recruitment Committee Member, 2023
- CBS MGMT Organization Theory Sub-Division Recruitment Committee Member, 2022
- CBS MGMT Organization Theory Sub-Division Recruitment Committee Chair, 2021
- Research and Award Committee, USC Marshall, 2020-2021
- Faculty Council Representative, USC Marshall, 2017-2019
- Course Co-Head, Undergraduate Teaching, USC Marshall, 2017-2018

- Executive Board Member, Institute of Outlier Business Research, USC Marshall, 2017-2018
- Member, PhD Committee, USC Marshall MOR, 2017-2021
- Member, Department Chair Search Committee, USC Marshall MOR, 2017
- Member, PhD Admission Committee, USC Marshall MOR, 2017
- Member Undergraduate Curriculum Committee, USC Marshall MOR, 2016-2017
- Member, Research Funding Committee, USC Marshall, 2016
- Speaker Series Coordinator, USC, 2014
- Member, MOR PhD Recruitment Committee, USC Marshall, 2014, 2015
- Member, MOR Strategic Planning Committee, USC, 2011-2013
- Faculty Marshal, University Commencement, USC, 2012
- Distinguished Speaker and Job Candidate Host, USC, 2011, 2012

### **DOCTORAL STUDENT SUPERVISING**

- Faculty Contact Person, Claire Zhang, Columbia Business School, 2023-2024
- Faculty Advisor, Jue (Kate) Wang, USC Marshall 2020, Placement: PSU
- Dissertation Committee Member, Yongzhi (Alex) Wang, USC Marshall 2017, Placement: OSU
- Qualifying Exam Committee Member, Benjamin Weiss, USC Sociology, 2019-
- Qualifying Exam Committee Member, Shang Liu, USC Sociology, 2017-
- Secondary Faculty Advisor, Brian Chung, USC Marshall MOR, 2016-2018
- Visiting PhD Student Host, Fangwen Lin, NUS 2024
- Visiting PhD Student Host, Wenjie Liu, Rotterdam School of Management 2024
- Visiting PhD Student Host, Luqun Xie, HKUST 2016
- Visiting PhD Student Host, Xuanjin Chen, Tsinghua SEM 2018
- Visiting PhD Student Host, Macksey Mao, HKUST 2019
- Qualifying Exam Committee Member, Pablo Mondal, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Yongzhi (Alex) Wang, USC Marshall MOR, 2013
- Qualifying Exam Committee Member, Heejin Woo, USC Marshall MOR, 2012

### **PROFESSIONAL EXPERIENCE**

- Beijing International MBA Program (BiMBA), Director Assistant, June to Sep. 2000
- *Businessweek* Magazine (Beijing Office), Language Assistant, Sep. 2000-Jan. 2002

### **OUTSIDE ACTIVITIES**

N.A.

Updated in Nov. 2024