

Columbia Business School Research Paper Series

"The Probability of Default, Excessive Risk, and Executive Compensation: A Study of Financial Services Firms from 1995 to 2008"

Sudhakar Balachandran

Bruce Kogut

Hitesh Harnal

Electronic copy available at: http://ssrn.com/abstract=1914542

The Probability of Default, Excessive Risk, and Executive Compensation: A Study of Financial Services Firms from 1995 to 2008

Sudhakar Balachandran*, Bruce Kogut*, and Hitesh Harnal**

First draft: February 2010 Second draft: May 2010

We would like to thank Jordi Colomer for his many contributions to this paper, Ira Yeung for assistance in data analysis, and Valeria Zhavoronkina for data collection. Patrick Bolton,Terrance Gabriel, Paul Glasserman, Ian Gao, Stephan Meier, Stephen Penman, Tjomme Rusticus, Holger Spamann, Catherine Thomas, Jimmy Yee, and Sig Vitols provided useful comments on earlier drafts, as did participants in seminars at Kellogg, Northwestern, IFMR in Chennai, and the Paduano Seminar, NYU. We are grateful to the Sanford C. Bernstein & Co. Center for Leadership and Ethics for financial support and to the Wissenschaftszentrum zu Berlin for hosting one of the authors during the writing of this paper.

*Columbia Business School, Columbia University.

** Financial Engineering Program, Columbia University

Abstract

The financial crisis of 2008 has many causes, with the role of executive compensation in creating excessive risk taking being frequently cited in the press and by policy makers as a leading candidate. The evidence for or against is scarce. This paper assembles panel data on 117 financial firms from 1995 through 2008, using the financial crisis as a type of 'stress test' experiment to determine the relation of equity-based incentives on the probability of default. After estimating default probabilities using a Heston-Nandi specification, we apply a dynamic panel model to estimate statistically the effect of compensation on default risk. The results indicate uniformly that equity-based pay (i.e. restricted stock and options) increases the probability of default, while non-equity pay (i.e. cash bonuses) decreases it. The results are robust across all specifications estimated.

Introduction:

The causes of the financial crisis are as numerous as suspects in an Agathie Christie mystery. One suspect commonly named is the compensation policies that incentivized top executives of United States financial institutions to take excessive risks precipitating the near collapse of the financial system. The regulatory implications of this claim have been significant. The U.S. federal government introduced compensation guidelines for executive compensation and appointed Kenneth Feinberg as "Special Master of Compensation" to ensure that companies receiving TARP funding acted in accordance with government compensation guidelines. This appointment was part of a call for reforms in the financial service industry not just for TARP recipients but for all industry participants. The compensation guidelines set out by the US Treasury Secretary, Timothy Geithner, seek to "align the interest of shareholders and reinforce the stability of the financial system." (Treasury Dept, 7/10/2009) Federal Reserve Chairman Ben Bernanke described the Fed's efforts to develop rules that will "Ask or tell banks to structure their compensation, not just at the top but down much further, in a way that is consistent with safety and soundness - which means that payments, bonuses and so on should be tied to performance and should not induce excessive risk." (WSJ, 5/13/2009)

The academic evidence that speaks to this claim of excessive risk is surprisingly sparse. The treatment of compensation and risk has conventionally assumed that effort by the agent increases in risk, even if inefficiently in a "second best" world as the principal is conventionally assumed to be risk-neutral, while the agent is risk averse. While relevant to our study, this approach is misleading in the context of extreme events such as a financial crisis insofar that the risk neutrality assumption for the principal ignores the system and economy wide cost of financial distress and the probability of default. In place of assuming that principal's utility increases by imposing risk on the agent, we ask if compensation policies may amplify default probabilities and lead to excessive risk taking. The mechanism justifying the claim that executive compensation incentives lead to 'excessive risk' is the moral hazard arising not only from the standard compensation contract for managers, but also from the implicit government guarantee to 'bail out' financial institutions should they be near default. We measure risk as the likelihood that the institution will default, a definition that captures the regulatory concern that highpowered incentives with moral hazard increases distress probabilities. Following Merton (1974), we treat the firm's equity as a call option on the assets struck at the value of the debt. From this model adjusted to allow for time-varying volatility per Heston and Nandi (2000), we derive the default risk implied by the firm's security prices given the observable accounting and market variables. Default risk is, then, an estimate derived from the state value of the underlying assets and the boundary condition given by the book value of the liabilities. It is thus distinct from 'riskiness' qua volatility, which has been the conventional measure of risk in the theoretical and empirical incentive literature, and permits a direct proxy for the variable of interest, namely 'excessive risk'.

In this paper, we examine the relationship between incentive compensation and the default risk in financial institutions domiciled in the United States. The financial institutions in our study include depository institutions (banks), non-depository credit institutions (credit and mortgage companies), and security broker, dealers and exchanges (investment bankers). We include all of these groups as they all were involved in some level of activity related to the financial crisis of 2007 in which they sustained heavy losses.

We focus on two critical components of executive compensation, the proportion of compensation from equity-based incentives and the proportion of compensation from non-equity based sources. Prior research hypothesizes that equity-based compensation, often labeled as 'pay for performance', is likely to induce risk-taking behavior, which is commonly seen as desirable seeking of higher returns. The empirical research has viewed cash incentives based on metrics of firm performance as potentially less risky than equity-based compensation, as these are derived from historically delivered results and not forward looking market values which are subject to many future firm and non-firm specific factors (Barclay et al 2005). Our analysis consequently focuses on these two types of pay:

3

equity-based and non-equity-based compensation; these two components, as we will show, make up the bulk of annual executive pay.

Given the long-standing regulatory focus on banks, we begin by describing important trends in the banking industry for which there is unusually good historical data due to regulatory requirements. The banking sector is characterized by consolidation leading to large reductions in the number of banks overall and a corresponding increase in bank size which has raised concerns that these institutions have become "too big to fail". Subsequently, we present the trend line regarding the percentage of bank holdings in real estate and credit card debt, as well as the proportion of incentivized pay over time. The subsequent sections define our measure of default risk and its relation to executive compensation. For our sub-sample of our firms, the default probability estimates are strongly correlated with the spread on credit default swaps which are market-traded instruments priced in reference to default risk. As credit default swaps do not exist for all firms, and in particular for the majority of firms in our sample, we use our measure of default risk for subsequent analysis. Noting that there is time series persistence in default risk from year to year, we treat the obvious potential endogeneity of default risk and compensation in the context of a panel analysis, relying ultimately on Arellano-Bond and Blundell-Bond specifications. The results indicate consistently that the default risk measure is positively determined by the equity-based incentive compensation and negatively determined by the non-equity-based incentives, after controlling for firms size, growth, and accounting based ratios commonly used to measure performance and risk.

The contribution of this study is its analysis of the relation of executive compensation to default risk which has been the central concern of regulators and the broad regulatory goals described by such terms as "Safety "and "Stability". The remainder of this paper is organized as follows. Section 2 motivates our research question and provides background. Section 3 presents our research design. Section 4 presents our sample and its descriptive statistics. Section 5 presents our results and finding. Section 6 concludes.

4

II) Motivation, Research Question and Background

2.1 Motivation and Research Question

A long-standing debate in the regulation of financial institutions concerns the relationship of executive compensation incentives and the riskiness of the firm. The standard finding is that equity-based incentives, namely stock and options, lead top executives to engage in more risky investments and decisions. Considerable academic evidence suggests that equity-based compensation aligns the decisions of management more closely with the value maximizing objectives of shareholders and encourages risk-taking decisions.¹

Ex ante, it is not obvious that the results of prior work are likely to hold in a study of financial institutions. Financial institutions of which banks are an important component differ from traditional non-financial firms in at least three important ways.² The first two are analyzed in Diamond and Dybvig (1983). The first is that the nature of financial services is to transform liabilities (e.g. deposits) into assets (e.g loans) constrained by the reserve requirement imposed on the bank; thus leverage is integral to the business of a bank. The second reason stems from the first, namely that leverage creates a default risk and a vulnerability to contagious bank runs, thus leading to regulatory guarantees, such as deposit insurance, to render banks more credible to depositors during periods of financial crisis.

The third reason follows from the second and has been strongly emphasized by Bebchuck and Spamann (2009). The public provision of guarantees to secure deposits generates the moral hazard of increasing risk without increasing expected mean performance because the upside benefits accrue to top executives and shareholders and

¹ See, for example, Tufano (1996) and Rajgopal and Shevlin (2002), among others.

² For brevity we present illustrative examples using banks, analogous examples of the interaction of leverage, risk and implicit or explicit government guarantees hold in other financial institutions such in investment banks.

the downside costs are borne by the government.³ The implicit guarantee of 'too big to fail' also drives a wedge between private and public incentives. O'Hara and Shaw (1990) found that the public announcement by the Comptroller of the Currency in 1984 that the 11 largest banks were 'too big to fail' increased their valuation by 1.3% on average and decreased those below the suspected cutoff. Treating FDIC insurance as giving a put to shareholders at the value of the deposits, Merton (1977) estimated the non-trivial cost of the insurance to the public guarantor; bank shareholders receive symmetrically a subsidy of the same magnitude. For the recent crisis, Zingales and Veronese (2009) estimate that the bailed-out financial institutions gained by at least \$84 billion, whereas the government and taxpayer expended at least \$25 billion.

This separation between private and social value is fundamental to any situation in which managerial actions can result in mean-preserving increases in variance, where the upside is captured privately but the downside losses are insured publicly.⁴ Crawford, Ezzel, and Miles (1995) confirm the deregulation hypothesis that posits that bank CEO compensation became more sensitive to performance as bank management became less regulated based on a comparison of compensation policies before and after the 1982 to 1988 period of deregulation. However, they also found that pay-for-performance sensitivity of CEO pay increased more at less well-capitalized institutions, suggesting a moral hazard problem induced by FDIC deposit insurance that transfers risk to the taxpayer. John and Qian (2003) show that bank CEOs have lower pay-for-performance sensitivity than other CEOs, inferring that moral hazards necessitate a commitment device of less sensitive performance compensation to re-assure debt-holders. In all, this literature views increases in the incentives for executives to take on risk as putting bank

³ Not surprisingly, not everyone agrees that public guarantees are warranted. See Economides, Hubbard, and Palia (1996) and the critical review by Demirguc-Kunt and Kane (2002) who summarize the evidence for the presence, and abuse, of moral hazard due to deposit guarantees in weak-institutional countries.

⁴ Chevalier and Ellison (1997) provide a nice analysis of changes in the riskiness of mutual funds in response to incentives. Of course, increases in variance may be beneficial to managers even when the mean is not preserved.

executives and shareholders in conflict with those who bear the costs of the provision of depositor insurance and debt.

The claim that incentives to bear risk can be 'excessive' from a perspective of debt holders and society due to moral hazard is contrary to most bank studies that approach executive compensation and risk-taking from an efficient contract lens. The counterposition to the moral hazard argument is that pay-for-performance compensation policies lead to more efficient banks who pursue profitable market opportunities. In an early study, Barro and Barro (1990) find evidence that bank executive compensation responds to performance and that CEO departure is predicted by poor performance as well. Houston and James (1995) found that equity-based incentives increased the value of banks' charters (the market to book ratio) during the period of 1980 to 1990. Hubbard and Palia (1995) find that banks in deregulated markets use more equity-based compensation, pay more, and have higher CEO turnover, the latter indicating an active labor market for managers. Cunat and Guadalupe (2007) report similar effects of deregulation for the 1990s on increasing the sensitivity of pay for performance using a difference-in-differences estimation. Chen et al. (2006) studied deregulation in banking for the period of 1992-2000, showing that pay for performance lead to greater risk taking, across alternative risk measures. They conclude that their results support a management risk-taking hypothesis over a managerial risk aversion hypothesis. It is notable that the above studies focused on periods largely unmarked by major banking crises.

A financial crisis provides willy-nilly a real time stress test on the asset and liability composition of a bank's balance sheet.⁵ The financial crisis provides a test case of the underlying factors that motivated managers to take the chosen portfolio decisions. In their study on compensation in regulated industries, Joskow et al (1993) note that a relation

⁵ In 2008, some of the most important American financial institutions went bankrupt, were partly or fully nationalized, converted into banks, or were sold in distress: Bear Stearns, AIG, Lehman Brothers, Fannie Mae, Freddie Mac, Wachovia, Washington Mutual, Merrill Lynch, Goldman Sachs, Morgan Stanley, Citibank, Countrywide, IndyBank, etc.; starting in fall 2008, some 56 financial institutions ended up relying on emergency lending from the US Government through its TARP (Troubled-Asset Relief Program).

between performance and pay or turnover does not address satisfactorily the question of the optimality, of high powered executive incentives. In the context of the financial services industry, this observation has particular merit given the presence of the moral hazard described above.

The studies that directly examined compensation and risk in banks and financial institutions in recent years, inclusive of the crisis, have not found a negative relationship between compensation and performance. Mehran and Rosenberg (2007) argue that stock options increase risk taking, but lower borrowing and raise capital ratios. Pathan (2009) analyzes data on 212 banking holding companies for the period of 1997 to 2004 (which includes the economic downturn of 2001), finding that banks with 'strong' boards increase risk taking; however, independent directors dampened this relationship, presumably because of broader concerns for other stakeholders such as bondholders. In an important study, Fahlenbach and Stulz (2009) pursue an analysis of the crisis of 2008, similar to our own, find no evidence that banks lead by CEOs whose incentives were closely aligned to shareholders via invested wealth performed better; they found some evidence that they performed worse. They found no relationship between performance and stock option incentives. Cheng, Hong, and Scheinkman's (2009) study is also similar to ours, and shows that residual pay (once controlling for other predictors) is correlated with various risk measures. They found no effect of governance variables on risk taking.

Our approach, developed below, differs from the above by focusing directly on excessive risk taking as measured by a probability of default, and uses the financial crisis as a type of stress test on the contribution of compensation policies to excessive risk taking. The baseline specification relies upon an econometric testing of an Altman default model plus compensation incentives for their effects on the probabilities of default implied in equity prices. The panel analysis starts in 1994 and ends at the start of 2009, and thus the estimates fully capture the financial crisis of 2008. By estimating the probability of default from stock market prices and balance sheet data, we focus on catastrophic risk most relevant to the type of non-convexities that would arise as a cost to abusing moral hazard. As we will show, this cost is harder to detect in the absence of a financial crisis. In this

8

sense, the crisis is a real-time stress test leading to results that indicate the dangers of highpowered incentives for risk-taking.

2.2 Trends in the composition of the banking industry

In what ways would high powered incentives lead to risk taking by financial firms? Clearly, a minimal expectation is that higher risk should be reflected in the composition of the balance sheets of financial institutions. At the center of the financial crisis was the failure or increased risk of failure in the performance of real estate related assets. In this section we show this and other related trends in commercial banks to understand the magnitude of growth in the economic activities that precipitated the financial crisis.

The financial crisis starting in 2007 has lead to renewed interest in this trade-off. In Figure 1, we show that the banks in our sample saw a decrease in their total market capitalization of over 60% from the beginning of 2007 to the end of 2008. This sudden drop in total market capitalization reflects the circumstance that Treasury Secretary Paulson described as "an unprecedented crisis that threatened the destruction of the modern financial system" (WSJ 1/28/2010). Given prior research on the subject and the recent financial crisis, we ask whether incentive pay increase default risk.

Over time the number of banks has been decreasing, reflecting considerable consolidation in the industry, as shown in figure 2 panel A. Further as shown in figure 2 Panel B, the number of smaller banks, those with total assets of less than forty million dollars, has decreased from over 9000 in 1984 (entities reporting to the FDIC) to nearly 1000 in the year 2008. While the number of entities has been decreasing the sum of total assets on the balance sheets of all banks reporting to the FDIC has risen steadily from 1984 to 2008 as shown in figure 2 Panel C. The combination of decreasing numbers, particularly among small banks, and increasing total assets implies that the remaining entities are substantially larger than in prior years. This consolidation trend has raised issues that the resulting financial institutions today are "too big to fail," and pose a new set of regulatory challenges. Finally Figure 3 shows the sums of all real estate and of credit card related assets on the balance sheets of all banks reporting to the FDIC.⁶ Figure 3 shows that holdings of both of these types of assets were increasing since 1984, especially between 2000 and 2005. Real estate related assets ultimately were identified as the primary area of financial non performance and default that precipitated to the crisis of 2007, but concerns over credit cards persist.

2.3 Executive compensation patterns in financial services

Annual Executive compensation for senior bank executives is composed of several important components.

Base Salary. This component is compensation that is paid in cash and guaranteed regardless of performance. The current mode base salary in CEO compensation in larger corporations and banks is \$1,000,000 as that is the maximum that can be granted as a tax deductible expense under current US corporate tax regulations (Section 162m, of the federal tax code). Under current tax law all compensation exceeding \$1,000,000 is tax deductible only if it is a performance based reward. These performance-based rewards (incentive compensation) must be made in accordance with a compensation plan which has been approved by the corporation's shareholders in a proxy vote. Performance based pay can be cash based or equity based. We will discuss these two components next.

Non-Equity (Cash) Based Incentive Compensation. This component is compensation from the annual bonus and the company's Long Term Incentive Plan (LTIP). Non-Equity based incentive compensation is typically derived from a predetermined agreement that specifies the payment of a bonus conditional on the achievement of goals typically measured using accounting number such as earnings, or revenues.

Disclosure of the specific details of the arrangement is currently not required by any regulatory mandate and therfore typically not reported in proxy statements. Surveys of

⁶ Real Estate related assets include holding of all loans related to real estate (Mortgages) and all holdings of derivatives of real estate loans (mortgage backed securities). Correspondingly credit card related assets include holding of all credit card loans and assets derived by securitizing credit card loans.

Non-Equity based incentive compensation (Murphy 1998) show that there is substantial variation from firm to firm in terms of the type and number of measures used. There is also variation in the thresholds (minimum level of performance required to earn any bonus), target (level of performance expected), and cap (level above which performance does not increase) (Murphy 2000). Finally there is variation in the use of subjectivity with some firms determining cash based incentives solely by formula and other exercising subjective judgment in addition to prescribed formulas in the determination of bonuses (Gibbs, et al 2004).

Non-Equity incentives are typically awarded annually based on single year objectives. Non-Equity incentives may also be awarded using a LTIP, which is a bonus plan that spans performance over multiple years. It typically has reward targets specified over multiple periods and offers increasing bonus payouts as executives achieve consecutively their targets (Larcker 1983). Barclay, Gode and Kothari (2005) argue that using accounting based information to provide cash compensation is efficient as it focuses on measures more directly linked to actions taken by managers. In contrast, stock prices also react to factors other than the firm's performance and manager's actions, such as interest rates and other macro economic trends.

Equity-based incentives Compensation. This component is compensation given to an executive in the form of stock options or restricted stock in the company. Stock options compensation is typically in the form of American Call options struck at the money on the date of issue. Restricted stock is shares in the company's equity given to executive and valued at prices as of the date of issue. Both stock option compensation and restricted stock come with important restrictions. Stock options typically have a vesting period during which the executive is not permitted to exercise the options; further, the executive must still be employed at the end of the vesting period in order to exercise vested options. Restricted stock also carries a vesting period during which the executive cannot sell the stock. Typical vesting periods range from three to five years. Restricted stock and stock options typically also carry "performance conditions" that specify certain performance thresholds that need to be achieved in order for the restricted stock to be considered

11

vested. Since June of 2005 when SFAS 123r went into effect and firms were required to expense the fair value of employee stock option compensation, companies have deemphasized stock options in compensation and shifted toward restricted stock as the primary mode of equity-based compensation; however both modes of compensation are in use today.

Equity-based compensation has commonly been viewed as useful in aligning shareholder and manager interests, but as both theory and past empirical work (e.g. Rajgopal and Shevlin, 2002) have shown, equity compensation is likely to induce risk taking. Equity compensation induces risk taking by adding convexity to manager's payoffs explicitly when stock options are used, and implicitly through performance conditions when restricted stock are used. Core, Guay and Larcker (2003) observe that high powered equity incentives will have declining marginal utility in wealth. Since many top executives are very wealthy, the implication is that equity incentives must be substantial, a point to which we return later.

In addition to salary, non-equity-based incentives, and equity incentives, managers receive other compensation including pension contributions, healthcare benefits, other post retirement benefits, and perquisites. This other compensation component is typically not considered to provide direct incentives. Total executive compensation is the sum of salary, non-equity based incentive compensation, equity-based incentive compensation and other compensation.

In figure 4, we show the proportion of executive compensation that has historically been paid using salary, cash-based incentives, equity-based incentives and other compensation. In this figure we present the proportion of compensation from each of these four sources as a percent of total compensation over time beginning in 1995 and ending in 2008. All four panels in the figure show the proportion of equity-based compensation reached its peak in 1999, at the height of the dot com boom. In subsequent years firms reduced the amount of compensation from equity sources until recent years, when the proportion increased again form 2005 up through 2008. This pattern is consistent in all four panels for just the CEO in the financial institutions used in our sample (panel a), the average of all named executives in the firms in our sample (panel b) and those same two groups for all non-financial institutions covered in the Compustat Execucomp database during the same period (panels c and d).⁷ In addition, other compensation is typically less than or equal to 5% of total compensation in the large majority of the years in all of the panels shown. Unlike earlier studies for the 1980s on the lower use of pay for performance in financial service companies (see Houston and James, 1995), financial and non-financial firms had very similar profiles in our sample. Notably, there appears to be a slight pro-cyclical rise in the importance of equity-based compensation prior to the 2001 and 2008 downturns.

III) Research Design

3.1 The measurement of Risk

In the literature on executive compensation and the relation to risk taking, the conventional measures of risk rely upon the volatility of accounting or stock market data, as noted earlier. For our purposes, the problem with these measurements is that they do not treat risk in relation to the probability of default. Of course, default probabilities and volatility are related but not identical. The probability of default requires a calculation of the volatility of assets. Conceptually default is the state in which the value of the assets is less than liabilities. Default then is an absorbing barrier to the stochastic process governing the asset value dynamics. Such a probability is not observable, since neither the time series of asset values, nor their volatility are given but must be estimated.

Merton (1974) proposed a solution to backing out the asset price dynamics by adapting the Black and Scholes (1972) and Merton (1973) option pricing models for the valuation of corporate securities, such as debt, for which there are often no market prices. The fundamental insight of the Merton model was to derive from the Black and Scholes equation that the value of risky debt plus the equity of the firm must dynamically equal the value of the firm's assets. The risky debt is valued as a risk-free bond minus the value of an

⁷ CEO specific compensation data was identified in Execucomp using an algorithm developed in Himmelberg, Hubbard and Palia (1999).

implicit put option, since the holders of the debt can always claim the residual value of the bankrupt firm. The equity of the firm is equivalent to a European call option, with the same strike price set equal to the default barrier.

The calculation of the default probability using the Merton model confronts two major problems. The first is that the Merton model relies upon an assumed constant volatility of asset values, when clearly volatility is state dependent. The second challenge is data, since only the liability book value and the equity market values are known; the asset values remain unknown. Merton provided a solution to the simultaneous inference of the value of firm assets and their volatility from the equity prices, assuming however constant volatility.

Book values for liabilities provide the appropriate benchmark in measuring default as default is defined in terms of a firm's inability to fulfill contractual obligations and book values capture the historical value of those obligations at the time of commitment. Correspondingly the literature implementing Merton model based risk measures has used, as we do, the book value of liabilities in its estimation of default probabilities (Hillegiest et al. 2004, Vassolu and Xing 2004, Bharat & Shumway 2008, Campbell, Hilscher and Szilagyi 2008).

Subsequent papers proposed models for time-varying volatility, e.g. Engle (1982), and Duan (1994, 1995). By assuming that asset returns follow a GARCH process, Heston and Nandi's (2000) model is especially attractive, for it is analytically convenient and also produces an option pricing formula that approximates the Black and Scholes model. The Heston and Nandi model assume an underlying spot asset price S_t that has a log return at time t defined as $r_t = \log(S_t/S_{t-\Delta})$ w here Δ is the time interval. The log returns and the return volatility follow the joint dynamics:

$$\log(S_t) = \log(S_{t-\Delta}) + r + \lambda h_t + \sqrt{h_t z_t}$$
(1a)

14

$$h_{t} = \omega + \sum_{i=1}^{p} \beta_{i} h_{t-i\Delta} + \sum_{i=1}^{q} \alpha_{i} \left(z_{t-i\Delta} - \gamma_{i} \sqrt{h_{t-i\Delta}} \right)^{2}, \qquad (1b)$$

In these equations, r is the risk-free rate, h_t is the conditional variance at time t, z_t is the standard normal disturbance; the remaining parameters (λ , ω , β , α , γ) are those to be estimated. The coefficient λ to h_t is the market price of risk and shifts the average return according to the level of risk; ω is the constant volatility; β and α govern the mean reversion; and γ is a diffusion parameter.

To value the contingent claims on S_t , the risk-neutral distribution of the spot price is calibrated to comply with the Black-Scholes option pricing that generates a distribution of disturbances z_t as a standard normal under risk-neutral probabilities. The formula for the derived call option price under the Heston and Nandi assumptions is Equity(t)=Asset price(t)*P₁- Debt(t)*e^{-rT*}P₂

where P_1 and P_2 are the following two integrals:

$$\mathbb{P}_1 = \frac{1}{2} + \frac{e^{-r(T-t)}}{\pi S_t} \int_0^\infty R \left[\frac{K^{-i\phi} f^*(i\phi+1)}{i\phi} \right] d\phi$$

$$\mathbb{P}_2 = \frac{1}{2} + \frac{1}{\pi} \int_0^\infty R \left[\frac{K^{-i\phi} f^*(i\phi)}{i\phi} \right] d\phi$$

 $1-P_2$ gives the distance to default probabilities, P_2 being the survival distribution. Since the distributions are symmetrical, the lower half integrates to $\frac{1}{2}$ and only the right side must be effectively evaluated.

It is easier to solve for the characteristic functions by calculating the coefficients of the Fourier series of the probability density function and of the Fourier series for the payoff of the option (see Fang and Oosterlee, 2008). The sum of the multiplication of the coefficients of the two Fourier series gives the price of the option. This method converges faster than the original pricing method because the Fourier coefficients decay very quickly.⁸ Since this method did not converge for all GARCH parameter values, we relied primarily on the method described in Rouah and Vainberg (2007) that combines the two integrals given above and then solves for the default probabilities.

The calculation of the option pricing depends upon the estimation of the GARCH (1,1) model and the unknown parameters used in equations 1a and 1b above. These estimates permit the retrieval of the time series of the asset values and their return volatility, given the observed time series of equity and the book values of liabilities. In other words, the asset values are iteratively backed out of the equation Equity = E((Asset-Debt)⁺). We use the Merton model to initiate the pricing for the first 30 days, and then apply the GARCH model for the subsequent estimation, using all past asset prices.

The nature of our data presents particular challenges, since the equity prices for the firm are taken daily but the liabilities are reported only quarterly, as discussed above. This step-function leads to unrealistic default estimations. We used an exponential interpolation of liabilities, whereby at each time k, the interpolated liabilities were calculated as

estimate(k) =
$$\delta \sum_{i=0}^{i=k} (1 - \delta)^{k-i}$$
 observation (i)

where δ is a parameter set to smoothen the estimated liabilities from the real observations.

To illustrate the results of the above estimations, we compare the estimates for Wells Fargo, Goldman Sachs, and JP Morgan; see figure 5 below. All three institutions survived the crisis and thus are roughly comparable. Goldman Sachs started as a public investment bank before converting to a commercial bank, JP Morgan has been lionized for its more diligent risk management, and Wells Fargo succeeded in acquiring Wachovia Bank,

⁸ A general discussion of the Fourier transform and the characteristic function is given in Epps (2009: 337-9).

which faced serious default prospects. There is a correlation between the CDS spreads and default probabilities, with the implied default especially high for Goldman Sachs –one of the few major investment banks to survive. Note the correspondence between the book leverage and default estimates in the three cases.

A disadvantage of this measure is the possibility that share prices may deviate significantly from firms' fundamental values, so that volatility may reflect not only changes in fundamentals but also the influence of bubbles and speculative traders. To validate further the default probabilities, we also correlated them with the spreads on the credit default swaps for the 51 financial institutions and banks for which Bloomberg provided data –some of these institutions are not in our database used for the statistical estimations. The CDS spreads were selected for securities of 5 year maturities listed on the Bloomberg terminal. A spread is the price of the insurance in basis points for a security traded that day with a 5 year horizon. Our risk estimates are calculated on a one-year horizon, since we found that default probabilities were clustering too high for the year 2008 for longer horizons. We transformed the spreads into probabilities.⁹

In all, the correlations between the CDS risk neutral probabilities and our probability default estimates were very close; on average, the quarterly correlation between the spreads is .845. We plot in Figure 6a the daily data we have for CDS and our risk estimates; the values on the axis are meaningful for the CDS spreads only for purposes of comparison.¹⁰ The CDS probabilities are always higher as we chose a five year horizon for the CDS securities. Overall, the year to year movements approximate each other. However, the correlations for the daily data are only .45 since the one-year probability default data are more volatile than the five year CDS probabilities. Figure 6b shows the

⁹ Using equations (15) and (16) in Bharath and Shumway (2004), we solved for the probabilities; recovery rates net out to make minor differences and we set them to zero. We also removed spikes due to missing interest rate data; during a crisis, the term structure inverts, thus causing the CDS and Risk lines to cross.

¹⁰ To get the risk-neutral CDS probabilities, we solved for equations 15 and 16 in Bharath and Shumway (2004). Malone, Rodriguez, and ter Horst (2009) calculated the CDS spreads and default probabilities for a sample of banks, finding that the GARCH model out-predicted the Duan and Merton models for out-of-sample CDS spreads.

same correlations for two of the banks in Figure 5; we substitute CIT Group (which failed) for Goldman Sachs. Again we see close correlations. It is notable that JP Morgan had higher CDS spreads and default probabilities at the start of the series during a period of acquisition, indicating the importance of using panel data analysis.

The central variable of interest in our study is the maximum default probability (called Maxprob), which measures the stress of a bank. Figure 7a presents a scatter plot of maximum probability of default in a given period; the first order autocorrelation coefficient is approximately 0.63 and the second order autocorrelation coefficient is 0.33. This high level of autocorrelation poses a problem of weak instruments, which we address below. Figure 7b shows the same plot for 'trough to trough'; the correlation is much less obvious here, suggesting that banks do not *in general* have 'cultures of risk' that would show up in the same ones troubled at every economic downturn. Still, we found three banks in the upper right corner –indicating persistent high risk strategies; they are Flagstar Bancorp, E*Trade and Fremont General. Flagstar was taken over by private equity in 2009 (70% equity acquired for \$350 million); Freemont General filed for chapter 11 bankruptcy in 2008; E*Trade sold a good deal of its subprime exposure in fall 2007 in response to falling equity values and survived the crisis.¹¹ In Figure 7a we found Lehman Brothers appears three times in the upper right hand corner, more than any other bank.

3.2 Accounting based measurements as risk determinants

The baseline model using accounting to predict default is rooted in Altman (1968) which showed that financial ratios based on accounting numbers can predict financial distress in financial and non-financial firms. One standard approach to implementing such ratio analysis is the classic "Dupont" decomposition of return on equity (ROE) (Bodie et al 2002). The Dupont analysis decomposes ROE into the product of Return on Assets (ROA), and Leverage. ROA is then further decomposed into Margin and Asset Turnover. In our

¹¹ We also correlated the listed 56 TARP recipients and our risk measure, finding a value of .045; since so many of the large banks received TARP assistance and our sample is weighted towards these, there was not a lot of variation to explain. Conversely, since so few of the large banks and institutions defaulted (under FDIC surveillance), there was insufficient data to check the correlation between our risk measure and failure.

analysis of risk we use Compustat data on the financial intuitions we study to calculate each of these measures and examine their association with our measure of default risk. We note that financial statement analysis textbooks and research on financial analysis (Penman 2004) have refined the measures of Dupont analysis to separate out "operating" vs. "financing" activities to analyze traditional non-financial firms. For the financial institutions we examine in our sample, operating activities are financing activities so we use the traditional approach to define the measures in our analysis.

We measure Return on Equity as Compustat field NI divided by SEQ (net income, and shareholders equity respectively). We measure Return on Assets as NI divided by AT (where AT is total assets). Margin is measured as NI divided by the sum of NIINT and TNII (revenue from net interest and revenue from non interest sources respectively. Turnover is the sum of NIINT and TNII divided by AT. Leverage is measured as AT divided by SEQ.

3.3 Executive compensation determinants of risk

In our paper we use the ratio of equity based incentive compensation to total compensation and the ratio of cash based incentive compensation to total compensation as our central explanatory variables of interest in examining the association between executive compensation and the underlying risk of the bank. We focus on these variables as they are the variables of interest to regulators who are seeking to change the structure of executive compensation in the aftermath of the financial crisis.

Regulators have proposed measures to increase the proportion of compensation that is paid in equity in an effort to reign in risk taking. These proposals include the provisions in the federal Emergency Economic Stabilization Act of 2008 which propose to limit all cash compensation, including that which is paid as part of performance based bonuses to \$500,000. Any additional incentive compensation would then be paid in stock. In the recent 2009 bonus cycle, many investment banks have voluntarily begun following the proposed legislation by paying bonuses primarily in equity (Goldman Sachs 2009).

We use data on executive compensation from the Exucomp database to form our variables of interest. Exucomp data are only available on an annual basis. We measure

total compensation as the Exucomp data fields TDC1. Our measure of base salary is the field SALARY. Our measure of Equity based incentive compensation is the sum of the fields BLK_VALUE_OPTIONS, RSTKGRNT, OPT_AWARD_FV and STOCK_AWARD_FV. Our measure of Cash based incentive compensation is the sum of the fields BONUS, LTIP, and NONEQ_INCENT. Using these measures we calculate the ratio of Equity-based incentives to total compensation and the ratio of Cash based incentive compensation to total compensation as our variable of interest.¹²

The recent shift from options into restricted stock has the potential to reduce the risk taking incentives induced by options. However, current restricted stock contracts typically include performance conditions which also introduce convexity and induce risk taking. Further, the financial accounting literature has viewed cash bonuses based on the achievement of accounting based targets as potentially efficient since they focus on historically-delivered results as measured by accounting numbers (Barclay et al 2005). In this literature, accounting based measures of performance are viewed as less risky since they are a reflection of the historical performance of the firm, while stock prices are forward looking and subject to changes in the market's expectations of the firm's performance as well as other economic variables (interest rates, economic growth expectations, tax policy changes, etc). As discussed earlier, prior studies excluded financial institutions in their analysis and, for the reasons cited earlier, it is an open empirical question whether the results of prior research are likely to persist in a sample of financial institutions.

3.4 Specification and related econometric issues

The dependent variable is the annual maximum probability of default, calculated as explained in section 3.3.1. We estimate risk daily (excluding weekends and holidays) and take the maximum value in conformity with the concept of a stress test. We examine the

¹² All field names in CAPS refer to the actual field names used in the Exucomp annual compensation data base on the WRDS system. As described in the documentation on WRDS the structure of Exucomp changed in 2006 post SFAS 123r, our selection of the variables we aggregate is consistent with and adjusts for the changes in exucomp's data structure.

prediction of the default variable by accounting based variables of size, performance and risk (as defined in section 3.3.2), and compensation variables (as defined in section 3.3.3). These values are available to us annually; the Compustat quarterly data are less complete and the Exucomp data are, as noted earlier, only available annually in any event. Thus, the cross-section is per year; year fixed effects are always included in the estimates.

A simple OLS regression of the default probability on the explanatory variables confronts the problems of heteroskedasticity due to clustered errors and endogeneity. Endogeneity error is also present, since an unobservable, called the quality of management and governance, influences compensation policy and default probabilities. There are no obvious instruments for compensation that are both uncorrelated with the error and correlated with the independent variable. Consider for example governance variables, such as the index constructed by Gompers et al (2003), that might be assumed to determine top executive pay and thus is correlated with an unobservable representing the quality of executive management. However, this instrument may well also be correlated with the default probability risk; boards that overly incentivize managers may also choose high levels of risk.

Given an absence of exogenous instruments, an alternative strategy is to rely on predetermined internal instruments in the form of lagged values of the dependent variable. We use the Generalized-Method-of Moments (GMM) estimators developed for dynamic panel models by Holtz-Eakin, Newey and Rosen (1988), Arellano and Bond (1991) and Arellano and Bover (1995). Methodologically, we employ the *system* panel estimator developed by Arellano and Bover (1995). Blundell and Bond (1998) show that a system panel estimator that uses both the *difference* panel data and the data from the original *levels* specification results in large improvements in both consistency and efficiency, provided that the additional instruments are valid. This latter assumption can be validated using the standard Sargan-Hansen tests of over-identifying restrictions.¹³

¹³ See Lilling, 2006, for an application of GMM dynamic panel estimation to CEO compensation.

Since GMM dynamic panel models are sensitive to surprisingly small changes in specification, we estimate several different specifications, starting with OLS pooled regressions and then fixed and random effects panel analysis. Blundell and Bond (1998) show that these latter two models set the lower and upper bounds to the coefficients on the lagged variables. The conventional panel analysis is troubled by problems of persistence and autoregressive error, which violate the assumption of the independence of the error and lagged variable. Since y_{it} is a function of the error u_t, then y_{i,t-1} is also a function of u_i by the definition of autocorrelated error. From this ensues violations of the orthogonality conditions for OLS, fixed effects, and random effects specifications. As we showed earlier, the default probability measures show considerable persistence. For this reason, we use dynamic panel analyses with GMM estimators, lagging the dependent variable for one and two periods. We use different variants of the system panel estimator.

Here, we review briefly the econometric specification. Using the conventional panel table notation, we have:

$$Y_{it} = \varphi + \alpha Y_{it-1} + \beta X_{it-1} + \mu_i + \delta_t + \varepsilon_{it}$$

where *Y* is the default risk defined earlier for financial institution i, ß is the coefficient vector to be estimated, *X* represents the vector of explanatory variables, including our measures of executive pay, φ is a constant, μ_i an unobserved bank-specific effect, δ are the year effects, ε is the error term, and the subscripts *i* and *t* represent bank and time period, respectively. Time-specific effects remain in the error term and will generate serial autocorrelation; thus, year dummies are included in the specification. The "difference" GMM estimation uses first differences of the above equation and employs lagged levels of the regressors as instruments for the difference GMM estimator requires the following orthogonality conditions:

$$E(Z_{it-s})\Delta\varepsilon_{it}) = 0$$
 for $t = 3 \dots T$ and $s \ge 2$

where Z is the set of instruments including the lagged dependent variables. Since all past values are used, the number of new instruments increases with each additional year, leading easily to a proliferation of instruments, as discussed below.

The difference GMM estimator, however, confronts the statistical shortcoming of persistence. Statistically, Blundell and Bond (1998) show that in the case of persistent explanatory variables, lagged levels of these variables are weak instruments for the regression equation in differences.¹⁴ . This influences the asymptotic and small-sample performance of the difference estimator. Since our dynamic panel data evidence persistence, lagged variables are weak instruments. It is easy to see this by considering a simple autoregressive equation:

$$y_{it} = \alpha y_{i,t-1} + \mu_i + \nu_{it}$$

where y_{it} is an observation on the ith financial institution at time t, $y_{i,t-1}$ is the observation for the same institution in the previous period, μ_i is a fixed effect and v_{it} is random noise. Subtracting y_{i1} from both sides of the equation and ignoring again exogenous regressors leads to:

$$\Delta y_{i2} = (\alpha - 1)y_{i1} + \mu_i + \nu_{12}$$

when evaluated at t=2. As α goes to 1 and persistence increases, the lagged value of y approaches 0 and is thus a weak instrument. The value of the instrument of the lagged variable depends upon $E(\Delta y_{it}y_{i,t-1})$ and falls if α is high and the differenced value is close to a random walk (Baltagi and Liu, 2008, 160-161; Blundell and Bond, 1998).

The "System" GMM estimator improves on differences by imposing a mild stationarity restriction on initial conditions to correct the above bias. Similar to Arellano and Bover (1995), Blundell and Bond (1998) stack the equations in first differences and in levels in a system of equations, using both lagged levels and differences. The instruments for the regression in differences are the same as above. The instruments for the regression

¹⁴ Roodman (2006, 2008) provides an excellent discussion of these issues and of dynamic panel GMM estimation in general.

in levels are the lagged *differences* of the corresponding variables. Since the lagged levels are used as instruments in the differences regression, only the most recent difference is used in levels regression (i.e. s=1). The additional moment conditions for regressions in levels are:

$$E(\Delta Z_{it-s})\varepsilon_{it}) = 0 \text{ for } s = 1$$
$$E(\Delta Z_{it-s})\mu_i) = 0 \text{ for } s = 1$$

Together, the difference and level conditions constitute the *system* panel estimator and generate consistent and efficient parameter estimates.

The consistency of the GMM estimator depends on the validity of the assumption that the error terms do not exhibit serial correlation and on the validity of the instruments. To address these issues we use two specification tests suggested by Arellano and Bond (1991), Arellano and Bover (1995), and Blundell and Bond (1998). The first is a Sargan/Hansen test of over-identifying restrictions, which tests the overall validity of the instruments by analyzing the sample analog of the moment conditions used in the estimation process. Roodman (2006, 2008) notes that since the number of elements in the estimated variance matrix of the moments is quadratic in instruments, it is quartic in T. There is thus the problem of too many instruments which becomes especially acute as the number of instruments exceed the number of cross-sectional observations. Too many instruments can weaken the Sargan/Hansen test and can generate *p* values of 1.0, as we will find later in some of our estimations.

The second test concerns whether the differenced error term is second-order serially correlated. Even if the undifferenced system has no first-order error correlation, the differenced error term evidences most likely first-order serial correlation. Our data in fact shows second-order correlation, which disappears when a second-order lag of the dependent variable is added to the model.¹⁵

¹⁵ This specification is similar to Roodman (2006: p 27), with similar AR diagnostic results.

The estimation of the appropriate statistical tests for the coefficients is derived from the moment conditions. As discussed in Arellano and Bond (1998), the one-step system estimator assumes homoskedastic errors, while the two-step estimator uses the first-step errors to construct heteroskedasticity-consistent standard errors (e.g., White, 1982). The first step treats the error terms as independent and homoskedastic across cross-sectional units and over time. In the next step, the residuals obtained in the first step are used to construct a consistent estimate of the variance-covariance matrix, thus independence and homoskedasticity assumptions can be dropped. The two-step estimator is thus asymptotically more efficient relative to the first step estimator.

It is useful to note that one-step and two-step estimators entertain offsetting statistical weaknesses. Arellano and Bond (1991) show that the asymptotic standard errors for the two-step estimators are biased downwards. The one-step estimator is asymptotically inefficient relative to the two-step estimator. The coefficient estimates of the two-step estimator are asymptotically more efficient, whereas the asymptotic inference from the one-step standard errors tend to be more reliable. As a consequence, we report the first- and second-stage results.¹⁶

IV) Sample selection and descriptive statistics

We identify a sample of industry SIC codes 6000 to 6299, with accounting data available in the Compustat bank file, Crsp stock return file and Exucomp compensation files from the years 1995 to 2008. The beginning of our sample is restricted to 1995 as that is the beginning year of coverage in Exucomp. Overall we identify 123 unique firms with 1524 firm year of data on total assets available. Of the 123 distinct firms in our sample 74 distinct firms have observations in all the years in the panel, 14 firms appear in the panel beginning after 1995, and 28 firms leave the sample before 2008. There are 3 firms that are missing data in the middle of their time series in the panel. In total, due to missing data,

¹⁶ The Stata program Xtabond2, which we use for our estimations, uses the Windmeijer (2005) correction that lowers the bias and corrects the standard errors.

6 firms are dropped and 117 firms enter our statistical analysis; these 117 firms are listed in the appendix.

Table 1 presents descriptive statistics of the central variables in our analysis. The first row provides descriptive statistics for the variable Maxprob, the maximum value that our probability of default variable obtained for a given firm in a given year. The variable has a mean of 0.1285 and has a minimum value of zero and max value of 1. The next two sets of rows show the descriptive statistics of the first and second lag of Maxprob. The means for both of these lags are lower than that for the un-lagged variable showing the increased likely default in the final year of our sample, i.e. the peak of the financial crisis. The next two sets of rows present the descriptive statistics for the proportions of equity and non-equity based incentive compensation, as a percentage of total compensation for the CEOs of banks in our sample. The means show that on average the equity based incentive component. These default probability and compensation variables will be the dependent and primary independent variables of interest in our subsequent regression analysis.

The remaining sets of rows provide the descriptive statistics for total assets, growth in total assets and the components of ROE in a standard DuPont decomposition. The data show that, on average, the institutions grow by a bit more than 12.8% per year in assets on the balance sheet, and that the average asset value in the sample is roughly 104 billion dollars. Firms are leveraged, on average at 12.37 dollars of assets for every dollar of shareholders' equity ratio. The asset turnover variable indicates that, on average, revenue from net interest and non interest sources are on average almost 12.67% of annual asset value. Margins, the ratio of net income to total revenue, show financial institutions to be, on average, profitable at a rate of nearly 22%. These variables will be used as controls in our subsequent regression analysis.

Table 2 shows pair wise correlations among the central variables of interest. The first column shows the auto correlation of the Maxprob variable. Further the maximum probability of default is positively associated with the proportion of compensation paid

using equity, and inversely associated with the proportion of compensation paid in cash, which is based typically on accounting measures of performance. Larger firms are positively associated with risk; firm growth also is positively associated with risk. Firms with higher margins and higher asset turnover are negatively associated with risk and leverage is positively associated with risk.

V) Results and findings

Table 3 reports the main results of estimation of model (1) across various estimators using the baseline sample 1995–2000. The primary variable of interest is called Equity Pay, which is the *proportion* of total compensation paid out in options and restricted stock. All estimations include the dependent variable lagged once and twice, since the AR tests for the GMM specifications indicate second order correlation that needs to be purged. Following Blundell and Bond (1998), Bond (2002), and Roodman (2006), we start with a naïve OLS regression and Within Groups to get the bounds on the lagged variable coefficients. The naïve OLS regression results in an estimate for the lagged dependent variable that is positively correlated with the error; the Within Group regression suffers a negative bias. This provides useful bounds for the GMM estimated coefficients on the lagged dependent variable. Also included, in every specification, is our Altman baseline model which uses income statement and balance sheet based ratios as default predictors. We thus control for the effects of the components of return on equity (leverage, asset turnover and margins), as well as size and change in size.

Column 1 and 2 show the results of Within Groups and Pooled OLS estimators that provide, respectively, these lower and upper bound for the autoregressive coefficient of Maxprob (Maximum Default Probability).¹⁷ The coefficient to Equity-Pay in the Within Group estimation is weakly significant, not surprising since the Breusch-Pagan test indicates significant heteroskedasticity. It is still reassuring that the basic results are robust. Column 3 gives a random effects panel estimation, which indicates Equity-Pay is positive and significant. However, the random effect model is rejected by a Hausman test

¹⁷ See Bond (2002).

and violates in any event the assumption that the errors and lagged regressors are not correlated.

The GMM estimations transform the regressors by differencing them in order to make them exogenous to the fixed effects. Columns 4 and 5 provide respectively the oneand two-step Difference GMM estimators. Equity-Pay is correctly signed and significant at .01. The results are essentially confirmed by the System GMM estimators given in columns 6 and 7. The coefficients on the lagged dependent variables are within the bounds established by the OLS and Within Group regressions. The results for the System GMM specifications are largely the same. The coefficients on the two-year lagged dependent variable are within the bounds set by the Pooled OLS and Within Group estimations, suggesting mildly a better specification than the Difference GMM.

Since the test for first-order serial correlation always rejects the null of no firstorder serial correlation, we do not report this test. The AR(2) null is always accepted, thus verifying the inclusion of two lags and the specification; a two-period lag succeeded in purging the second-order autocorrelation. Finally, the (Sargan-) Hansen statistic indicates that the null hypothesis that the instruments as a group are exogenous can be safely rejected.

Of the accounting based control variables included, none display a relationship that is consistent in all specifications. When significant, the level of assets is negatively associated with risk, potentially indicating some benefit of diversification coming from size. Growth in assets is when significant positively associated with risk indicating incremental risk taking through new investments. Margins, when significant, are inversely related to risk, indicating that more profitable financial institutions are less likely to fail. Similarly asset turnover is also, when significant, inversely related to risk indicating that intuitions that utilize their assets more effectively are less likely to fail. With the inclusion of the other control variables leverage is no longer significantly associated with risk in any of our specifications. In all, Table 3 shows consistently strong support that Equity Pay increases the probability of default using the maximum value for the subsequent year. The Altman baseline controlled for balance sheet and income statement based differences, thus the effect of compensation pay is net of these items. The GMM uses the exogenous Altman variables plus year effects as instrumental variables for the lagged dependent variable.

Diagnostics

The dynamic panel analysis using GMM has proven in practice to be sensitive to specification error (see, for example, Bobba and Coviello, 2007). In Table 4, we present several diagnostics tests. Since the compensation variables are proportions in %, they sum to 100% and are collinear. In columns 1, we replace Equity Pay by Non-Equity Pay (which is primarily cash bonus). The coefficient is significant and negatively signed: higher proportion of bonus cash pay reduces the probability of default. Column 2 shows the results for estimating jointly Equity Pay and Non-Equity Pay. The coefficients are signed as before, and the results for Equity Pay are significant at .05. The diminishment of significance is expected given the correlations, and yet the results for the effect of Equity Pay remain robust. Column three replaces the compensation variables by Equity Pay for the top 5 executives instead of just for the CEO. The results are mildly attenuated but still positively signed and significant.

The next column tests the functional specification. Column 5 treats equity pay as endogenous and is instrumented as well by the Altman baseline plus year effects. By and large, the estimated coefficients remain the same as does their statistical significance. It is notable that the Hansen statistic goes to p=1. This all-too-good result is a product of too many weak instruments; note that the number of instruments exceeds the number of cross-sectional observations which commonly plagues the utility of the Hansen statistic (Roodman, 2008).

Column 5 explores a specification using a dummy variable if there was a new CEO in the previous year. A new CEO is likely to have less wealth and to have more years of future income on the job, thus to be more sensitive to performance pay; Wulf (2004), for example, found age and tenure effects in her study on mergers among equals. However, we find no significant effect for the New CEO variable; the Equity Pay coefficient is positive and significant.

The most insightful of the diagnostic runs is given in column 7 using the same specification as in column 6, Table 4, but excluding the year 2008 crisis observations. The compensation effects are now significant at only the 5% level. This result is expected, since the plot of the max probability of default variable in the earlier figures for Goldman Sachs, JP Morgan, and Wells Fargo show that variability is driven by business cycle troughs and the financial crisis in particular. This result is a useful indication that the effect of compensation policies, as for other policies, becomes more apparent during a natural stress test.

Table 5 presents the last set of diagnostic tests excluding the observations on the brokerage firms. Brokerage firms are regulated by the SEC (unless part of bank holding companies), whereas banks are regulated largely by the Federal Reserve Board. Investment banks, when public, are under SEC supervision, but in 2008, all public investment banks that survived had become commercial banks under the Fed regulatory supervision. Many of the brokerage firms also carry out proprietary trading on a leveraged basis. Whereas the probability default estimates for many of the brokerage firms were extremely high in 2008, their elimination from the data set did not change the primary conclusions from the previous estimations.

Further Robustness Tests

We also checked the robustness of the results for the effect of outliers. We winsorized the risk measure to the 99th percentile and rejected that outliers were

responsible for the results. We also winsorized the data also to the 95th percentile and found that the central results retained their signs and significance, even if attenuated.

Executives earn not only income, but also accumulate wealth. Often, this wealth is invested in the company through unvested stocks and options or through the holding of vested but unexercised options and retained stock. It would not be surprising if invested wealth influences risk-taking behavior independent of compensation. Wealthy CEOs heavily invested in their company of employment may become risk averse; younger CEOs with less wealth may prefer risk. Though we did not find earlier any 'new CEO' effect, it is possible that direct observations on wealth may reveal independent effects.

Data on the proportion of an executive's total wealth that is invested in their own company's stock is typically not publicly available. ExecuComp, which is used in this study and other similar databases, provides data on unvested options previously granted, and unexercised holdings of vested option, however they do not give data on stock holdings based on exercised vested options or holdings acquired in the open market outside of executive compensation. Core and Guay (2002) showed that by using this easy to acquire though partial information it is possible to develop estimates of stock option portfolio values that are highly correlated with difficult to get and private full information. In their paper they have full private information, for a limited set of executives, and they validate their estimation approach against this full information sample. In other words, the ExecuComp data can be used to proxy highly accurate estimates of executive wealth held in stock options written on the share price of the company.

Using then the ExecuComp data, we estimated the Black Scholes value of the stock option portfolio of top executives to get the Core and Guay option value of CEO wealth in the corporation. We estimated the dynamic panel model first by replacing the CEO pay variable; the option wealth variable was insignificant and negatively signed. We also included the option wealth value into the model, keeping the CEO pay variable, and again found the variable coefficient to be insignificant and negative. We found similar results in tests that included the vega of the CEO's stock option portfolio. Generously interpreted, the wealth effect dampens risk, but is far from statistical significance. A wealth effect is not then evident in our estimates for the determinants of excessive risk.

Discussion

The above results indicate quite strongly that strong incentives through equitybased pay were not a deterrent to excessive risk taking; to the contrary, the financial institutions lead by executives whose remuneration was heavily weighted in equity (stock and options) were more likely to be marked by excessive risk taking, especially during the 2008 crisis. These results pose the larger question of why did such incentives, which are labeled as pay-for-performance, fail. We review three explanations: underestimation of the implications of high income and wealth on the required compensation incentives, faults in the optimal contract due to regulatory moral hazard, and over-confidence.

The explanation for the underestimation of the implications of high levels of pay rests on the difficulty of incentivizing already rich managers. The standard model for moral hazard qua hidden action is to characterize the manager's utility by a constant absolute risk aversion, i.e. $U(x) = 1 - e^{-ax}$. As is well known, such a model means that \$1000 of extra pay is equivalent for the executive earning a \$100,000 and for the executive earning \$10 million. In the context of an executive compensation, constant relative risk aversion utility, e.g. $U(x) = \log x$, is more satisfactory insofar that executives might care more about proportional increases in income than absolute. However, a relative risk aversion specification has very important and non-trivial effects on the level of pay and the required incentives. Imposing utility functions that are separable in effort and income is also not innocuous in the context of large compensation packages. CARA utility functions are useful for finding closed-form solutions and simple linear descriptions of pay incentives.¹⁸ The cost to these models is an under-appreciation of the massive incentives required to motivate already highly paid and wealthy CEOs.

¹⁸ See the excellent discussion in Bolton and Dewatripont (2005) on the difficulties of finding solutions to more general utility descriptions.

The implication of these results is that many models of incentives and risk do not scale well to executive compensation. If compensation operates through the goal of incentivizing managers, then the salary packages of CEOs of financial institutions conform to the belief that top managers experience sharp declines in marginal utility in income, requiring ever greater incentives as income increases. This possibility is consistent with evidence that compensation grows in firm size (Gabaix and Landier, 2008), not only due to competence to manage complexity but also due to the marginal decline in utility.

This decline is exacerbated as well through the increases in wealth that are correlated with the overall buoyancy of the stock market. Bebchuk and Spamann (2009) calculate that the top management at Bear Stearns and Lehman cashed out \$1.3 billion and \$1 billion between the years 2000 and 2008. These payments in options and stock that were vested and sold temper the standard story that executives had all their wealth tied up with the fortunes of the firm; clearly high powered incentives also permitted executives to convert equity-based compensation into diversifiable assets –leaving aside the possibility that executives can also hedge these risks privately. The size of incentivized compensation points to the wider challenge, namely those executives who are wealthy must, by reason of the declining marginal utility of income, be indeed highly incentivized.

Even if executives cash out, the evidence points to a surprisingly high level of wealth invested by top management in their companies. The study by Fahlenbrack and Stulz (2009) lists the top five best paid executives in financial services in 2006; these include the CEOs of Lehman Brothers, Bear Stearns, Merrill Lynch, Morgan Stanley, and Countrywide Finance. Only 1 one of these companies survived the crisis as an independent operation. Overall, they note that the top 20 CEOs had equity stakes valued at more than \$100 million; the mean (median) value of the CEO's equity stake was \$88.1 million (\$36.3 million). Still, the average equity held by top management was about 1.6% of total shares. This low percentage indicates the challenges of executive compensation of bank managers who are already wealthy.

Assume then that declining utility of income and marginal risk neutrality dominate over risk aversion due to high levels of income and invested wealth. For executives who

are nearly risk neutral in regard to 'bets' at the margin, a standard principal-agent solution would be to sell the firm to them. Given the large market capitalization of financial institutions, this proposal is not feasible for the big financial institutions. Alternatively, management could be made the first residual claimants on profits, which is the function performed by bonus incentives.¹⁹ Bolton and Dewatripont (2005) describe a model in which incentives are tied to stock prices or profits, noting that the less noisy signal (presumably profits) should be preferred. However, the raw data indicate that equitybased pay dominated over cash bonuses and salary and the statistical analysis confirms that firms paying proportionally more in equity confronted higher market probabilities for default during the stress test of the crisis. In other words, it is hard to imagine how much more performance pay could have been provided to top executives to incentivize them beyond their already high levels of compensation.

An implication of our results is that many managers were over-incentivized to take on excessive risk. Financial institutions differ from the standard firm in the principal agent literature because of moral hazard which, theoretically, aligns the interests of managers and shareholders closer together than otherwise. By this argument, the incentive structure in these institutions failed to account for the massive moral hazards arising out of implicit government guarantees. Since these guarantees shifted risk from managers and shareholders to taxpayers, Bebchuk and Spamann (2009) argue that excessive risk taking was a rational consequence. If this conclusion is correct, there are ways to improve on the standard principal-agent contract that would broaden the governance supervision to other parties that suffer from default risk. From a perspective of multi-tasking (Holmstroem and Milgrom, 1991), the firm with debtholders added as a principal should want to contract on two separate tasks: returns and risk management. One way to design this contract would be to pay compensation not only in equity but also in debt, so that top managers will be

¹⁹ A rule along these lines, which appears to be an industry norm, is to pay out 50% of revenues in bonuses. (See Eliot (2010) for a discussion.) This rule is similar to the profit sharing scheme proposed by Weitzman (1984), though it is attached to revenues. However, this rule is not applied to specific compensation packages, and thus the compensation of top management would have a higher proportion of the total firm payout.

responsive to the total risk of the firm, thus attenuating the moral hazard due to the nonlinearity in payouts. Clawbacks, i.e. deferring and putting at risk awarded compensation for a number of years, also have this feature. Ultimately, the details of these contracts will be determined by wider considerations, e.g. taxes or the reservation wage presented by the market. However, neither tying compensation to the performance of debt, nor inserting clawback clauses into compensation agreements were standard features of executive remuneration contracts.

The question still remains why executives should have taken imprudent risk if they had so much wealth invested in the firm. The mechanics of a bubble require that people hold beliefs about asset values in excess of fundamentals. Bolton, Scheinkman, and Xiong (2006) propose a model in which optimal CEOs compensation packages lead to earnings manipulation when prices depart from fundamentals during bubbles and there is a speculative option value. In this case, the optimal contract rewards a manager for effort and manipulation. This design of the optimal contract in the presence of the bubble treats the interests of managers and current shareholders as aligned, contrary to the standard principal-agent model, with future naïve shareholders as the losing party. This type of moral hazard parallels the alignment of shareholders and managers interests in the presence of government guarantees, with taxpayers and debt holders as the losing parties. While this approach is appealing in showing that compensation packages in the short-run may exploit a speculative option component whose value rises in excess of fundamentals in periods of bubbles, the characteristics that describe the financial crisis -namely, the very high levels of executive compensation and the considerable expost personal losses-- are still difficult to explain alone only by optimal contracts.

Another candidate explanation is simply the overconfidence that infects CEOs, as well as the top executive team and boards. The findings by Bertrand and Mullainathan (2001) that CEOs are rewarded for luck imply as incentives ignore the overall business cycle and thereby include a pro-cyclical bias insofar that equity-based pay should proportionally grow. This bias is visible in Figure 4.A given earlier. Whereas 'smart' CEOs may understand the optimal timing to exit or to change to less risky strategies, the

35

evidence from the crisis per the above discussion does not inspire the belief that market timing was widely exercised. By a process of elimination of other explanations, overconfidence appears to be an essential element in the explanation for excessive risk.²⁰

VII) Conclusion

The study of compensation incentives poses the question of whether equity-based compensation is causal: did it contribute to causing the financial crisis? The results indicate the answer is yes. The empirical results follow from the logic of the compensation contract. If incentives are designed to promote risk-taking, then these incentives must be big for top managers to overcome wealth effects and the marginal declining value of income. Indeed, the top compensation incentives were big and they worked: financial firms took big risks. The upshot is that the tuning of the parameters to encourage performance during buoyant markets can lead to too much risk-taking, individually and collectively.

Still, this logic begs the eventual question of whether incentives lead 'knowingly' to excessive risks. Did managers exploit the moral hazard of limited liability as well as of government deposit and bailout guarantees? Or did the frenzy of making large sums of money during a long upward swing render them over-confident, confusing their ability with random luck? Did boards fail to monitor and manage risk, since they were already co-opted by management or they too were over-confident (Bebchuk and Fried, 2004)? As in most historical narratives, the motives are no doubt plural, but no matter which ones were operative, powerful equity-based incentives for highly levered institutions with government guarantees should be very strongly examined for their role in the formation of financial crises.

²⁰ See Malmendier and Tate (2005) for a study of CEOs and overconfidence. However, this argument does not explain the very high levels of compensation, in which rent extraction (Bebchuk et al, 2002) or benchmarking and comparative worth (Frank and Cook, 1995; DiPrete et al, 2009).

References:

Altman, E., (1968) "Financial ratios, discriminant analysis and the prediction of corporate bankruptcy," <u>The Journal of Finance</u>, 23-4, pp. 589 -607.

Anderson, R., and D., Fraser, (2000). "Corporate Control, bank risk taking and the health of the banking industry." Journal of Banking and Finance, 24, pp 1383-1398

Arellano, M., and S. Bond, (1991). "Some Tests of Specification for Panel Data: Monte Carlo Evidence and an Application to Employment Equations." <u>The Review of Economic Studies</u> **58**(2): 277-297.

Arellano, M., and O. Bover. 1995. Another look at the instrumental variables estimation of error components models. Journal of Econometrics 68: 29–51.

Baltagi, B. H., and L. Liu, (2008). "Testing for random effects and spatial lag dependence in panel data models." <u>Statistics & Probability Letters</u> **78**(18): 3304-3306.

Barclay, M., D. Gode, and S. P. Kothari, (2005). "Matching Delivered Performance," <u>Journal</u> <u>of Contemporary Accounting Research</u> 1, pp. 1 -25

Barro, R.B., and R. J. Barro, (1990). "Pay, Performance, and Turnover of Bank CEOs." <u>Journal</u> of Labor Economics **8**(4): pp. 448-481

Bebchuk, L. and Spamann, H, (2009). "Regulating Bankers' Pay". <u>Georgetown Law Journal</u>, 98, No. 2, pp. 247-287, 2010; Harvard Law and Economics Discussion Paper No. 641. Available at SSRN: <u>http://ssrn.com/abstract=1410072</u>

Bebchuk, L. and J. Fried, (2004). <u>Pay Without Performance</u>, Harvard University Press, Cambridge, MA.

Bertrand, M., and S. Mullianathan., (2001). "Are CEO's rewarded for luck? The ones without principals are." <u>The Quarterly Journal of Economics</u> 116-3, pp. 901 - 932

Bharath, S., and T. Shumway, (2008). Forecasting Default with the KMV-Merton Model. <u>Review of Financial Studies</u> 21-3:1339-1371.

Black, F., and M. Scholes, (1972), "The Pricing of Options and Contract Liabilities." <u>Journal of Political Economy</u> **81**: 637-654.

Blundell, R., and S. Bond, (1998). "Initial conditions and moment restrictions in dynamic panel data models." Journal of Econometrics. 87, pp 115 – 143.

Bobba, M. and D. Coviello, (2007). "Weak instruments and weak identification, in estimating the effects of education on democracy." <u>Economic Letters</u>. 96, pp 301-306

Bodie Z., A. Kane, and A. Marcus, (2002). <u>Investments</u>. Mcgraw Hill Higher Education, New York.

Bolton, P. and M. Dewatripont (2005). <u>Contract Theory</u>. The Massachusetts Institute of Technology Press. Cambridge MA.

Bolton, P., J. Scheinkman, W. Xiong. (2006). "Executive Compensation and Short-Termist Behaviour in Speculative Markets." <u>The Review of Economic Studies</u> **73**(3): 577-610.

Bond, S. (2002). "Dynamic panel data models: A guide to micro data methods and practice." Working Paper, The Institute of Fiscal Studies, Department of Economics, UCL.

Campbell, J., J. Hilscher and J. Szilagyi , 2008, "In Search of Distress Risk", <u>Journal of Finance</u> 63: 2899-2939.

Chen, C., T. Steiner, and A. White. (2006). "Does stock option based executive compensation induce risk taking? An analysis of the banking industry." <u>Journal of Banking and Finance.</u> 30 pp 915-945.

Cheng, I-H, H. Harrison ., and J. Scheinkman, 2009, "Yesterday's Heroes: Compensation and Creative Risk-Taking," mimeo.

Chevalier, J. and Elison G. (1997). "Risk taking by mutual funds as a response to incentives." Journal of Political Economy, 105, 6. Pp 1166-1200.

Core, J., and W. Guay (2002). "Estimating the value of employee stock option portfolios and their sensitivity to price and volatility." Journal of Accounting Research, 40, 3, pp 613-630.

Core, J., W. Guay, and D. Larcker, (2003). "Executive equity compensation and incentives: a survery," FRBNY Economic Policy Review, April 2003, pp 27 – 50

Crawford, A. J., J. R. Ezzell, and J. Miles, (1995). "Bank CEO Pay-Performance Relations and the Effects of Deregulation." <u>The Journal of Business</u> **68**(2): 231-256

Cunat, V., and M. Guadalupe., (2007). "Executive compensation and competition in the banking and financial sectors." Working Paper, Columbia Business School.

Demirgüç-Kunt, A., and E. J. Kane, (2002). "Deposit Insurance Around the Globe: Where Does It Work?" Journal of Economic Perspectives, 16(2): 175–195.

Diamond, D. W. and P. H. Dybvig, (1983). "Bank Runs, Deposit Insurance, and Liquidity." <u>The Journal of Political Economy</u> **91**(3): 401-419.

DiPrete, T., G. Eirich, and M. Pittinsky (2010). "Compensation Benchmarking, Leapfrogs, and The Surge in Executive Pay", American Journal of Sociology, Forthcoming.

Duan, J., (1994). "Maximum Likelihood Estimation Using Price Data of the Derivative Contract,." <u>Mathematical Finance</u> **4**: 155-167.

Duan, J., (1995). "THE GARCH OPTION PRICING MODEL." <u>Mathematical Finance</u> **5**(1): 13-32.

Economides, N., R.G. Hubbard, and D. Palia, (1996). "The political economy of branching restrictions an deposit insurance of monopolistic competition among small and large banks." Journal of Law and Economics, 39, pp 667 - 704.

Eliot, D., (2010). "Wall street pay, a primer" Working Document, The Brookings Institution. Jan 11, 2010.

Engle, R., (1982). "Autoregressive conditional heteroscedasticity with estimates of variance of United Kingdom Inflation." <u>Econometrica</u> 50: 987-1008.

Epps, T. W., (2009). <u>Quantitative Finance: Its Development, Mathematical Foundations, and</u> <u>Current Scope</u>. New Jersey, John Wiley & Sons.

Falenbrach, R., and R. Stulz, (2009). "Bank CEO Incentives and the Credit Crisis." Working Paper, Ohio State University.

Fang, F. and C. W. Oosterlee, (2008). "A Novel Pricing Method for European Options Based on Fourier-Cosine Series Expansions." <u>SIAM Journal on Scientific Computing</u> 31(2): 826-848.

Frank, R.H., and P Cook. (1995). <u>The Winner Take All Society: How More and More Americans Compete for Ever Fewer and Bigger Prizes, Encouraging Economic Waste, Income Inequality, and an Impoverished Cultural Life.</u> New York: Free Press.

Gompers, P., A. Metrick, and J. Iishi, (2003). "Corporate governance and equity prices," The <u>Quarterly Journal of Economics</u> 118-1, pp 107 - 155.

Gabaix, X. and A. Landier, (2008). "Why has CEO pay increased so much?" <u>The Quarterly</u> <u>Journal of Economics</u>, Feb 2008, pp 49 – 100.

Gibbs, M., K Merchant, W Van der Stede, M Vargus, (2004). "Determinants and Effects of Subjectivity in Incentives," <u>The Accounting Review</u>. 79, pp 409 - 436.

Goldman Sachs, (2009). "Goldman Sachs announces changes to 2009 compensation program'. Company press release, Dec 10, 2009.

Heston, S.L. and. S. Nandi, (2000). "A closed-form GARCH option valuation model " <u>The</u> <u>Review of Financial Studies</u> **13**: 585-625.

Hillegeist, S., E. Keating, D. Cram., and K. Lundstedt. (2004). "Assessing the Probability of Bankruptcy." Review of Accounting Studies 9(1): 5-34.

Himmelberg, C. P., R. G. Hubbard, and D. Palia, (1999). "Understanding the determinants of managerial ownership and the link between ownership and performance." <u>Journal of Financial Economics</u>, 353 – 384.

Houston, J., and C. James, (1995). "CEO compensation and bank risk, is compensation in banking structured to promote risk taking." Journal of Monetray Economics 36, pp 405-431

Holtz-Eakin, D., W. Newey, and H. Rosen, (1988). "Estimating Vector Autoregressions with Panel Data." <u>Econometrica</u> **56**(6): 1371-1395.

Holmstroem, B. and P. Milgrom, (1991). "Multitask Principal-Agent Analyses: Incentive Contracts, Asset Ownership, and Job Design," <u>Journal of Law, Economics, & Organization,</u> 7, pp. 24-52

Hubbard, R.G., and D. Palia, (1995). "Executive pay and performance evidence from the U.S. banking industry," Journal of Financial Economics, 39, pp 105-130.

John, K., and J. Qian, (2003). "Incentive features in CEO compensation in the banking industry." FRBNY Economic Policy Review, April 2003, pp 109 - 121.

Joskow, P., N. Rose, A. Shepard, and J. Meyers, (1993). "Regulatory Constraints on CEO Compensation." <u>Brookings Papers on Economic Activity. Microeconomics</u> **1993**(1): 1-72.

Larcker, D., (1983). "The association between performance plan adoption and corporate capital investment." Journal of Accounting and Economics **5**: 3-30.

Lilling, M., 2006, "The Link Between CEO Compensation and Firm Performance: Does Simultaneity Matter?", *Atlantic Economic Journal*, 34: 101-114.

Malmendier, U. and G. Tate, (2005). "CEO Overconfidence and Corporate Investment." <u>The</u> <u>Journal of Finance</u> **60**(6): 2661-2700

Mehran, H., and J. Rosenberg, (2009). "The effect of CEO stock options on bank investment choice, borrowing and capital." Working Paper, Federal Reserve Bank of New York

Malone, S., A. Rodriguez, and E. T. Horst, (2009). The GARCH Structural Credit Risk Model: Simulation Analysis and Application to the Bank CDS Market during the 2007-2008 Crisis. <u>SSRN</u>.

Merton, R., (1973). "The Theory of Rational Option Pricing." <u>Bell Journal of Economics and</u> <u>Management Science</u> **4**: 141-183.

Merton, R., (1974). "On the Pricing of Corporate Debt: The Risk Structure of Interest Rates." Journal of Finance **29**: 449-470.

Merton, R., (1997). "An analytic derivation of the cost of deposit insurance and loan guarantees," <u>Journal of Banking and Finance</u>, 1, pp 3-11

Murphy, Kevin J., (1998). Executive Compensation (April1998). Working Paper USC. Available at SSRN: http://ssrn.com/abstract=163914 or doi:10.2139/ssrn.163914

Murphy, K., (2000). "Performance Standards in Incentive contracts." <u>Journal of Accounting</u> <u>and Economics</u>, Vol 30, pp 245-278.

O'Hara, M., and W. Shaw, (1990). "Deposit Insurance and Wealth Effects: The Value of Being "Too Big to Fail"." <u>The Journal of Finance</u> **45**(5): 1587-1600

Penman, S., (2004) <u>Financial Statement analysis and Security Valuation</u>, McGraw Hill-Irwin, New York.

Pathan, S., (2009). "Strong boards, CEO power and bank risk-taking." <u>Journal of Banking & Finance</u> **33**(7): 1340-1350.

Rajgopal, S. and T. Shevlin, (2002). "Empirical evidence on the relation between stock option compensation and risk taking." <u>Journal of Accounting and Economics.</u> Vol 33, pp. 145-171

Roodman, D., (2008). "A note on the theme of too many instruments." Working Paper # 125, The Center for Global Development.

Roodman, D., (2006), "How to do xtabond2: An introduction to "Difference" and "System" GMM in Stata. Working Paper #103, The Center for Global Development

Rouah, F. D. and, G. Vanberghe, (2007). <u>Option Pricing Models and Volatility Using Excel-VBA</u>. London, John Wiley & Sons.

Thiele, H., and A. Wambach, (1999). "Wealth effects in the principal agent model." <u>Journal of Economic Theory</u>, 89, pp 247-260.

Treasury Department Press Release TG-163, (2009). "Statement by Treasury Secretary Tim Geithner on Compensation". June 10, 2009

Tufano, P., (1996). "Who Manages Risk? An Empirical Examination of Risk Management Practices in the Gold Mining Industry." <u>The Journal of Finance</u> **51**(4): 1097-1137

US News and World Reports, (2010). "Consumer credit card debt is the next economic shoe to drop in the financial crisis, predatory lending practices force consumers to rob Peter to pay Paul." Feb 2, 2010.

Vassalou, M. and Y. Xing (2004). "Default Risk in Equity Returns." <u>The Journal of Finance</u> 59(2): 831-868.

The Wall Street Journal, (2009). "US eyes bank pay overhaul," May, 13, 2009.

The Wall Street Journal, (2010). "Paulson, in memoir, defends bailout." Jan, 28, 2010

Weitzman, M., (1984). <u>The Share Economy, Conquering Stagflation</u>. Harvard University Press, Cambridge, MA.

White, H., (1980). "A hetroskedsticity consistent covariance matrix estimator and a direct test for hetrskedasticity," <u>Econometrica</u> 48-4, pp. 817- 842.

Windmeijer, F., (2005). "A finite sample correction for the variance of linear efficient twostep GMM estimators." Journal of Econometrics **126**(1): 25-51.

Wulf, J., (2004). "Do CEOs in Mergers Trade Power for Premium? Evidence from "Mergers of Equals", Journal of Law, Economics, and Organization, 20: 60-101.

Zingales, L., and P. Veronesi, (2009). "Paulson's Gift," Working paper National Bureau of Economic Research.



Figure 1: Constant Sample Market Capitalization as a Percentage of 2006 Market Cap.

Figure 2: Consolidation in the Banking Industry:





The total number of banks reporting to the FDIC has gradually decreased for the past twenty years, with an overall reduction of one half from about 18,000 in 1984 to about 9,000 in 2004. The figure in 2008 was just greater than 8,000.

Figure 2: Consolidation in the Banking Industry

Panel B: Decrease in the number of small banks reporting.



The number of small banks (with assets less than \$40000 million in the FDIC database) experienced a steady drop for the past twenty years, and fell from 9283 in 1984 to 1075 in 2008.

Panel C: Level of total assets among all banks reporting to the FDIC between 1984-2008.



Figure 3: Total Real-Estate and Credit Card Related Assets over time among all banks reporting to the FDIC





Figure 4, Panel A: Composition of CEO Compensation for Financial Service Firms, 1995-2008



Figure 4, Panel B: Compensation for Named Executives Financial Service Firms



Figure 4, Panel C: CEO Compensation Non-Financial Service Firms, 1995-2008

Figure 4, Panel D: Compensation for Named Executives as Non-Financial Services Firms, 1995-2008

Other Equity



Figure 5: Comparison of Default probabilities and Leverage (Market Value of Equity/Smoothed Book Value of Debt)

Panel A, Goldman Sachs



Panel B, JP Morgan



Panel C, Wells Fargo & Co.



Figure 6: Comparison of CDS Spread and Maximum Default Probability (MaxProb) (Red: CDS; Blue: Default Probability)



A. Average CDS Spread and Maximum Default Probability

B. Comparison for Goldman Sachs, JP Morgan, and Wells Fargo



CIT Group

Wells Fargo







Figure 7: Persistence of annual maximum default probability





B. Trough to Trough (2000 and 2008)



Table 1: Descriptive Statistics

	Mean	SD	Min	Max
Maxprob	0.1285	0.2249	-0.0002	3.4105
L.Maxprob	0.1021	0.1686	-0.0002	0.9962
L2.Maxprob	0.1100	0.1781	-0.0002	0.9983
L.Equity_Pay	0.4047	0.2727	0.0000	1.0000
L.Non_Equity_Pay	0.2896	0.2125	0.0000	0.9731
L.Assets	104.59	254.18	0.1410	2187.63
L.Asset_Gr.	13.00	52.43	-386.59	734.19
L.Margin	0.2192	0.1320	-0.7545	0.9550
L.Turnover	0.1267	0.2320	0.0147	1.7976
L.Leverage	12.3766	6.8416	1.1348	59.1615
Ν	1032			

Notes:

Maxprob, is the maximum daily default probability for a given firm in a given year, L.Maxprob is the Maxprob of the firm in the prior year, L2.Maxprob is the Maxprob of the firm form 2 years prior. L.Equity_Pay is the proportion of total compensation derived from equity based incentive sources for the prior year. L.Non-Equity Pay is the proportion of total compensation derived from non-equity incentive sources such as annual bonuses and long term incentive plans. L.Assets is prior year end total assets, in billions. L.Asset Gr. is prior year growth in assets, in billions, L.Margin is prior year profit margin, L.Turnover is prior year asset turnover and L.Leverage is the prior year ratio of total assets to total shareholders equity.

	Maxprob	L.Maxprob	L2.Maxprob	L.Equity Pay	L.Non- Equity Pay	L.Assets	L.Asset_Gr	L.Margin	L.Turnover
Maxprob	1.00								
L.Maxprob	0.56	1.00							
L2.Maxprob	0.29	0.78	1.00						
L.Equity Pay	0.13	0.11	0.10	1.00					
L.Non-Equity Pay	-0.17	-0.14	-0.10	-0.55	1.00				
L.Assets	0.09	0.00	-0.01	0.20	0.06	1.00			
L.Asset_Gr	0.09	-0.01	-0.01	0.15	0.05	0.75	1.00		
L.Margin	-0.28	-0.22	-0.10	-0.11	0.03	-0.19	-0.14	1.00	
L.Turnover	-0.10	-0.10	-0.11	-0.18	0.31	-0.11	-0.08	-0.15	1.00
L.Leverage	0.15	0.16	0.14	0.14	-0.05	0.38	0.28	-0.20	-0.41

Table 2 Correlations

Note. All variables are as described in Table 1.

	1	2	3	4	5	6	7
	Pooled OLS	Within	Random	Diff-1 GMM	Diff-2 GMM	Sys-1 GMM	Sys-2 GMM
L.Maxprob	0.995***	0.873***	0.943***	0.922***	0.907***	1.007***	0.998***
	(0.043)	(0.045)	(0.042)	(0.062)	(0.069)	(0.060)	(0.061)
L2.Maxprob	-0.307***	-0.363***	-0.326***	-0.276***	-0.262***	-0.318***	-0.315***
	(0.035)	(0.043)	(0.036)	(0.049)	(0.055)	(0.038)	(0.038)
L.Equity Pay	0.034**	0.029*	0.034**	0.322***	0.302***	0.303***	0.305***
	(0.014)	(0.017)	(0.016)	(0.099)	(0.101)	(0.068)	(0.073)
L.Assets	-0.000	0.000	0.000	0.001	0.002*	-0.001**	-0.001**
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
L.Asset_Gr	0.003*	0.003*	0.003*	0.003**	0.003**	0.004***	0.004***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
L.Margin	-0.157***	-0.164***	-0.163***	-0.005	0.017	-0.063	-0.065
	(0.042)	(0.060)	(0.049)	(0.071)	(0.093)	(0.046)	(0.053)
L.Turnover	-0.048***	-0.072	-0.062***	-0.066	-0.121	0.021	0.016
	(0.015)	(0.053)	(0.020)	(0.125)	(0.162)	(0.028)	(0.038)
L.Leverage	0.000	-0.001	-0.000	0.003	0.002	0.001*	0.001
	(0.001)	(0.002)	(0.001)	(0.003)	(0.003)	(0.001)	(0.001)
Constant	0.060***	0.376***	0.083***			0.219***	0.221***
	(0.020)	(0.037)	(0.024)			(0.034)	(0.036)
Ν	1039	1039	1039	916	916	1039	1039
AR(2)				0.903	0.952	0.929	0.938
Hansen P				0.182	0.182	0.215	0.215
Instruments				93	93	106	106
N Included							
Banks		117	117	112	112	117	117

Table 3: Principal Results of Equity Compensation on Default Risk (DependentVariable Maxprob)

Notes: The dependent variable is Max Default Probability (Maxprob), which is the maximum value of the estimated default probability during a year from a Heston-Nandi model. Diff-1 and Diff-2 are the one (two) difference GMM estimators. Sys-1 (-2) GMM are the one (two) step system GMM estimators. L. is a lag operator for one year; L.2 indicates a 2 year lag. Equity Pay is the proportion of CEO compensation awarded in deferred stock and stock options. The independent variables are as described in table 1. Robust standard errors are used for the T-tests reported in "()". The one step estimates are Huber-White standard errors; the two-step estimates are heteroskedastic covariance-variance with Windmeijer corrected errors. A * indicates significance at 10%; ** at 5%, and *** at 1%. The AR(2) give p-values for second-order auto-correlated disturbances for the first difference estimates; the AR(1) estimates are not given as the first difference disturbances are auto-correlated. The Hansen statistic tests for the exogeneity of the instruments. A unit increase in our asset variable reflects a 10 billion dollar increase in assets reported.

	(1)	(2)	(3)	(4)	(5)	(6)
	Non-	Both	All-	GMM	New CEO	Drop
	Equity	Comp	Equity	Equity		2008
	System	System	System			
L.maxprob	0.924***	0.959***	1.023***	0.997***	0.995***	0.946***
	(-0.071)	(-0.069)	(-0.056)	(-0.054)	(-0.058)	(-0.066)
L2.maxprob	-0.264***	-0.297**	-0.308***	-0.301***	-0.298***	-0.266***
	(-0.044)	(-0.043)	(-0.039)	(-0.035)	(-0.038)	(-0.042)
L.Non-equity Pay	-0.382***	-0.202				
	(-0.121)	(-0.140)				
L.Equity Pay		0.243***		0.059***	0.299***	0.146**
		(-0.077)		(-0.022)	(-0.076)	(-0.061)
L.All Equity Pay			0.234***			
			(-0.077)			
L.Assets	0.000	-0.000	-0.001**	-0.000	-0.000	-0.001***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
L.Asset_Gr	0.000***	0.000***	0.000**	0.000**	0.000**	0.000***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
L.Margin	-0.052	-0.049	-0.056	-0.139***	-0.090*	-0.069
	(-0.059)	(-0.065)	(-0.049)	(-0.047)	(-0.051)	(-0.050)
L.Turnover	0.072	0.059	-0.027	-0.048**	0.019	0.003
	(-0.049)	(-0.048)	(-0.024)	(-0.023)	(-0.041)	(-0.027)
L.Leverage	0.002*	0.002	0.001	0.001	0.001	0.001
	(-0.001)	(-0.001)	(-0.001)	(-0.001)	(-0.001)	(-0.001)
L.New CEO					-0.025	
					(-0.053)	
Constant	0.398***	0.275***	0.266***	0.341***	0.232***	0.031
	(-0.040)	(-0.048)	(-0.037)	(-0.029)	(-0.041)	(-0.037)
Number of Obs	1039	1039	1111	1039	1039	952
AR(2)	0.7	0.784	0.981	0.732	0.894	0.502
Hansen P	0.35	0.217	0.135	1	0.255	0.233
Instruments	106	106	106	195	106	92
N Included Banks	117	117	117	117	117	114

Table 4: Additional Specification, Non-equity incentives, Incentives of Senior Mgmt Team,New CEO

Notes: This table includes also Non-Equity Pay and New CEO as variables. All other variables and specifications are the same as in Table 4. Only system GMM and step-two standard error specifications are estimated. The IV system adds Equity Pay to the instrumental variables; GMM Equity treats Equity Pay as also endogenous and is instrumented by the exogenous and pre-determined variables. The last column drops all observations for 2008.

	(1)	(2)	(3)	(4)
			Diff-2	
	Diff-2 GMM	Sys-2 GMM	GMM	Sys-2 GMM
L.Maxprob	0.860***	0.920***	0.915***	1.011***
	(0.070)	(0.075)	(0.072)	(0.064)
L2.Maxprob	-0.238***	-0.259***	-0.259***	-0.312***
	(0.049)	(0.046)	(0.054)	(0.040)
L.Non-equity Pay	-0.384***	-0.448***		
	(0.112)	(0.127)		
L.Equity Pay			0.347***	0.307***
			(0.096)	(0.073)
L.Assets	0.001	0.000	0.002	-0.001**
	(0.000)	(0.000)	(0.000)	(0.000)
L.Asset_Gr	0.004**	0.004***	0.003**	0.004***
	(0.000)	(0.000)	(0.000)	(0.000)
L.Margin	0.033	-0.047	-0.052	-0.060
	(0.109)	(0.054)	(0.081)	(0.046)
L.Turnover	-0.000	0.087**	-0.005	0.010
	(0.118)	(0.044)	(0.128)	(0.047)
L.Leverage	0.004	0.003***	0.003	0.002*
	(0.003)	(0.001)	(0.003)	(0.001)
Constant		0.403***		0.230***
		(0.039)		(0.037)
Number of Obs	848	964	848	964
AR(2)	0.786	0.630	0.651	0.833
Sargan P	0	0	0	0
Hansen P	0.301	0.429	0.229	0.363
Instruments	93	106	93	106
N Included Banks	105	110	105	110

Table 5: Additional Specifications Without Brokerage Firms

Notes: The specifications above are as defined in previous tables but brokerage firms have been excluded from the analysis.

Appendix:

Financial Institutions in the Statistical Database

A.G. Edwards Inc.	6211	SECURITY BROKERS & DEALERS	1995	2007
Affiliated Managers Group Inc.	6282	INVESTMENT ADVICE	1995	2008
Amegy Bancorporation Inc	6020	COMMERCIAL BANKS	1996	2004
AmeriCredit Corp	6141	PERSONAL CREDIT INSTITUTIONS	1995	2008
American Express Co	6199	FINANCE SERVICES	1995	2008
Anchor Bancorp Inc/WI	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
Associated Banc-Corp	6020	COMMERCIAL BANKS	1995	2008
Astoria Financial Corp	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
BB&T Corp	6020	COMMERCIAL BANKS	1995	2008
Bank of America Corp	6020	COMMERCIAL BANKS	1995	2008
Bank of Hawaii Corp.	6020	COMMERCIAL BANKS	1995	2008
Bank of New York Mellon Corp (The)	6020	COMMERCIAL BANKS	1995	2008
Bear Stearns Companies Inc (The)	6211	SECURITY BROKERS & DEALERS	1995	2007
Boston Private Financial Holdings Inc	6020	COMMERCIAL BANKS	1995	2008
Brookline Bancorp Inc	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
CIT Group Inc.	6172	FINANCE LESSORS	2000	2008
CME Group Inc	6200	BROKERS	2001	2008
CORUS Bankshares Inc	6020	COMMERCIAL BANKS	1995	2008
Capital One Financial Corp.	6141	PERSONAL CREDIT INSTITUTIONS	1995	2008
Cathay General Bancorp	6020	COMMERCIAL BANKS	1995	2008
Charter One Financial Inc.	6020	COMMERCIAL BANKS	1995	2003
Chittenden Corp.	6020	COMMERCIAL BANKS	1995	2006
Citigroup Inc	6199	FINANCE SERVICES	1995	2008
City National Corp	6020	COMMERCIAL BANKS	1995	2008
Colonial BancGroup Inc (The)	6020	COMMERCIAL BANKS	1995	2008
Comerica Inc	6020	COMMERCIAL BANKS	1995	2008
Commerce Bancorp Inc.	6020	COMMERCIAL BANKS	1995	2007
Commercial Federal Corp	6035	SAVINGS INSTN, FED CHARTERED	1995	2004
Compass Bancshares Inc.	6020	COMMERCIAL BANKS	1995	2006
Concord EFS Inc.	6099	FUNCTIONS REL TO DEP BKG,NEC MORTGAGE BANKERS & LOAN	1995	2002
Countrywide Financial Corp	6162	CORR	1995	2007
Cullen/Frost Bankers Inc	6020	COMMERCIAL BANKS	1995	2008
E*TRADE Financial Corporation	6211	SECURITY BROKERS & DEALERS	1995	2008
East West Bancorp Inc.	6020	COMMERCIAL BANKS	1997	2008
Eaton Vance Corp.	6282	INVESTMENT ADVICE	1995	2008
Federal Home Loan Mortgage Corp Federal National Mortgage	6111	FEDERAL CREDIT AGENCIES	1995	2008
Association	6111	FEDERAL CREDIT AGENCIES	1995	2008
Federated Investors Inc.	6282	INVESTMENT ADVICE	1996	2008

Fidelity Bankshares Inc	6035	SAVINGS INSTN, FED CHARTERED	1995	2005
Fifth Third Bancorp	6020	COMMERCIAL BANKS	1995	2008
Financial Federal Corp.	6159	MISC BUSINESS CREDIT INSTN	1995	2008
First Commonwealth Financial Corp.	6020	COMMERCIAL BANKS	1995	2008
First Community Bancshares Inc	6020	COMMERCIAL BANKS	1999	2008
First Horizon National Corp	6020	COMMERCIAL BANKS	1995	2008
First Midwest Bancorp Inc	6020	COMMERCIAL BANKS	1995	2008
First Niagara Financial Group Inc	6036	SAVINGS INSTN, NOT FED CHART	1997	2008
FirstFed Financial Corp.	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
FirstMerit Corp	6020	COMMERCIAL BANKS	1995	2008
Flagstar Bancorp Inc.	6035	SAVINGS INSTN, FED CHARTERED	1996	2008
FleetBoston Financial Corp.	6020	COMMERCIAL BANKS	1995	2003
Franklin Resources Inc	6282	INVESTMENT ADVICE	1995	2008
Fremont General Corp.	6162	MORTGAGE BANKERS & LOAN CORR	1995	2006
Frontier Financial Corp	6020	COMMERCIAL BANKS	1995	2008
Glacier Bancorp Inc	6020	COMMERCIAL BANKS	1995	2008
Golden West Financial Corp.	6035	SAVINGS INSTN, FED CHARTERED	1995	2005
Goldman Sachs Group	6211	SECURITY BROKERS & DEALERS	1997	2008
Greater Bay Bancorp	6020	COMMERCIAL BANKS	1995	2006
Greenpoint Financial Corp.	6036	SAVINGS INSTN, NOT FED CHART	1995	2003
Hancock Holding Co	6020	COMMERCIAL BANKS	1995	2008
Harbor Florida Bancshares Inc	6035	SAVINGS INSTN, FED CHARTERED	1995	2005
Hibernia Corp	6020	COMMERCIAL BANKS	1995	2004
Hudson City Bancorp Inc	6035	SAVINGS INSTN, FED CHARTERED	1998	2008
Hudson United Bancorp	6020	COMMERCIAL BANKS	1995	2004
Huntington Bancshares Inc	6020	COMMERCIAL BANKS	1995	2008
Independent Bank Corp	6020	COMMERCIAL BANKS MORTGAGE BANKERS & LOAN	1995	2008
IndyMac Bancorp Inc.	6162	CORR	1995	2007
Investors Financial Services Corp	6020	COMMERCIAL BANKS	1995	2006
Irwin Financial Corp	6020	COMMERCIAL BANKS	1995	2008
JPMorgan Chase & Co	6020	COMMERCIAL BANKS	1995	2008
Janus Capital Group Inc	6282	INVESTMENT ADVICE	1998	2008
KeyCorp	6020	COMMERCIAL BANKS	1995	2008
LaBranche & Co Inc.	6211	SECURITY BROKERS & DEALERS	1998	2008
Legg Mason Inc	6282	INVESTMENT ADVICE	1995	2008
Lehman Brothers Holdings Inc	6211	SECURITY BROKERS & DEALERS	1995	2007
M&T Bank Corp	6020	COMMERCIAL BANKS	1995	2008
MAF Bancorp Inc	6035	SAVINGS INSTN, FED CHARTERED	1995	2006
MBNA Corp	6020	COMMERCIAL BANKS	1995	2004
Mellon Financial Corp	6020	COMMERCIAL BANKS	1995	2006
Mercantile Bankshares Corp	6020	COMMERCIAL BANKS	1995	2006

Merrill Lynch & Co Inc	6211	SECURITY BROKERS & DEALERS	1995	2007
Morgan Stanley	6211	SECURITY BROKERS & DEALERS	1995	2008
National Commerce Financial Corp	6020	COMMERCIAL BANKS	1995	2003
New York Community Bancorp Inc.	6036	SAVINGS INSTN, NOT FED CHART	1995	2008
North Fork Bancorporation Inc.	6020	COMMERCIAL BANKS	1995	2005
Northern Trust Corp	6020	COMMERCIAL BANKS	1995	2008
Nuveen Investments Inc.	6282	INVESTMENT ADVICE	1995	2006
PNC Financial Services Group Inc.	6020	COMMERCIAL BANKS	1995	2008
Prosperity Bancshares Inc	6020	COMMERCIAL BANKS	1996	2008
Providian Financial Corp	6020	COMMERCIAL BANKS	1997	2004
Raymond James Financial Inc.	6211	SECURITY BROKERS & DEALERS	1995	2008
Regions Financial Corp	6020	COMMERCIAL BANKS	1995	2008
SEI Investments Co	6282	INVESTMENT ADVICE	1995	2008
SLM Corp	6111	FEDERAL CREDIT AGENCIES	1995	2008
SVB Financial Group	6020	COMMERCIAL BANKS	1995	2008
SWS Group Inc.	6211	SECURITY BROKERS & DEALERS	1995	2008
Schwab (Charles) Corp	6211	SECURITY BROKERS & DEALERS	1995	2008
South Financial Group Inc (The)	6020	COMMERCIAL BANKS	1995	2008
SouthTrust Corp	6020	COMMERCIAL BANKS	1995	2003
Sovereign Bancorp Inc.	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
State Street Corp	6020	COMMERCIAL BANKS	1995	2008
Staten Island Bancorp Inc.	6035	SAVINGS INSTN, FED CHARTERED	1996	2003
Sterling Bancorp	6020	COMMERCIAL BANKS	1995	2008
Sterling Bancshares Inc	6020	COMMERCIAL BANKS	1995	2008
SunTrust Banks Inc.	6020	COMMERCIAL BANKS	1995	2008
Susquehanna Bancshares Inc	6020	COMMERCIAL BANKS	1995	2008
Synovus Financial Corp.	6020	COMMERCIAL BANKS	1995	2008
T. Rowe Price Group Inc	6282	INVESTMENT ADVICE	1995	2008
TCF Financial Corp	6020	COMMERCIAL BANKS	1995	2008
TD AMERITRADE Holding Corp	6211	SECURITY BROKERS & DEALERS	1995	2008
TrustCo Bank Corp NY	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
U.S. Bancorp	6020	COMMERCIAL BANKS	1995	2008
Umpqua Holdings Corp	6020	COMMERCIAL BANKS	1998	2008
Union Planters Corp	6020	COMMERCIAL BANKS	1995	2003
United Bankshares Inc	6020	COMMERCIAL BANKS	1995	2008
Wachovia Corp	6020	COMMERCIAL BANKS	1995	2007
Washington Federal Inc.	6035	SAVINGS INSTN, FED CHARTERED	1995	2008
Webster Financial Corp	6020	COMMERCIAL BANKS	1995	2008
Wells Fargo & Co	6020	COMMERCIAL BANKS	1995	2008
Westamerica Bancorporation	6020	COMMERCIAL BANKS	1995	2008
Whitney Holding Corp.	6020	COMMERCIAL BANKS	1995	2008
Wilmington Trust Corp	6020	COMMERCIAL BANKS	1995	2008

Wintrust Financial Corp.	6020	COMMERCIAL BANKS	1998	2008
Zions Bancorporation	6020	COMMERCIAL BANKS	1995	2008