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JASON BORDOFF

Professor of Professional Practice in International and Public Affairs; Director, **Center on Global Energy Policy** Columbia University's School of International and Public Affairs

Senior Fellow at the Richard Paul Richman Center for Business, Law, and Public Policv Columbia University





Jason Bordoff joined the Columbia faculty after serving until January 2013 as Special Assistant to the President and Senior Director for Energy and Climate Change on the Staff of the National Security Council, and, prior to that, holding senior policy positions on the White House's National Economic Council and Council on Environmental Quality. One of the world's top energy policy experts, he joined the Administration in April 2009.

At Columbia's School of International and Public Affairs, Bordoff is a professor of professional practice and serves as founding Director of SIPA's Center on Global Energy Policy. Bordoff's research and policy interests lie at the intersection of economics, energy, environment, and national security. He is a frequent commentator on TV and radio, including NPR, Bloomberg, CNBC and BBC, has appeared on the Colbert Report, and has published in the New York Times, Wall Street Journal, Financial Times and other leading news outlets. Prior to joining the White House, Bordoff was the Policy Director of the Hamilton Project, an economic policy initiative housed at the Brookings Institution. He is a member of the Council on Foreign Relations and the National Petroleum Council, a consultant to the National Intelligence Council, and serves on the boards of Winrock International (a leading nonprofit organization that works to empower the disadvantaged, increase economic opportunity, and sustain natural resources), the New York Energy Forum and the Association of Marshall Scholars.

During the Clinton Administration, Bordoff served as an advisor to the Deputy Secretary of the U.S. Treasury Department. He was also a consultant with McKinsey & Company, one of the leading global strategy consultancies. Bordoff graduated with honors from Harvard Law School, where he was treasurer and an editor of the Harvard Law Review, and clerked on the U.S. Court of Appeals for the D.C. Circuit. He also holds an MLitt degree from Oxford University, where he studied as a Marshall Scholar, and a BA magna cum laude and Phi Beta Kappa from Brown University.

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ABBY JOSEPH COHEN

President, Global Markets Institute and Senior Investment Strategist Goldman Sachs





Abby is president of the Global Markets Institute and senior investment strategist. She serves on the firm's US Retirement Investment Committee and has served on the Partnership Committee. Abby joined Goldman Sachs in 1990 and was named partner in 1998.

Prior to joining the firm, Abby specialized in quantitative strategy and economics at other major financial firms. She began her career as an economist at the Federal Reserve Board in Washington, DC.

Abby's outside activities focus on education and public policy. She serves on the White House-appointed Innovation Advisory Board for economic competitiveness. Abby is the chair of the Board of Trustees of the Jewish Theological Seminary. She serves as a presidential councilor at Cornell University and on the boards of the Weill Cornell Medical College, the Brookings Institution and The Economic Club of New York.

Abby is a former board chair of the Chartered Financial Analyst Institute, from which she received the Distinguished Service Award. She is an advisor to the investment committees of Cornell University and Major League Baseball. Abby is on the national board of the Smithsonian Institution and is a member of the Council on Foreign Relations. She is a frequent guest lecturer at several universities and graduate schools of business.

Abby earned degrees in economics from Cornell University and The George Washington University. She has received three honorary doctorates, including one in engineering. Abby has been recognized as a leader in US portfolio strategy for two decades and was previously ranked No. 1 by Institutional Investor magazine and Greenwich Associates. Her career is the subject of a Harvard Business School case study and a BusinessWeek cover story. Abby has been honored by many groups, including the Financial Women's Association, New York Stock Exchange and leading financial publications. Columbia Law School Columbia Business School

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DERRICK FREEMAN

Senior Fellow and Director of the Energy Innovation Project Progressive Policy Institute (PPI)



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Derrick Freeman is a senior fellow and director of the Energy Innovation Project at the Progressive Policy Institute. He has over 11 years of experience in Washington, D.C., working in both the public and private sectors. Freeman is an experienced policy, legislative, and advocacy professional with a strong breadth and depth of expertise and experience in the electric power industry.

Prior to joining PPI, Freeman spent seven years as the senior director of legislative programs for the Nuclear Energy Institute, where he was responsible for designing planning and developing strategy for their legislative agenda. Previously, he served as legislative counsel and a legislative assistant to Senator Mark Pryor (D-Ark.), where he was responsible for key issues including energy and tax. Before arriving in DC, Freeman made his career in financial services in NYC, most recently serving as vice president for legal and compliance at ING Barings.

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ED GERWIN

Senior Fellow for Trade and Global Opportunity Progressive Policy Institute (PPI)





Ed Gerwin is a senior fellow for trade and global opportunity at the Progressive Policy Institute. He is also president of Trade Guru LLC and Senior Contributing Editor for Republic 3.0.

Gerwin previously served as senior fellow for trade and global economic policy at Third Way. At Third Way he established and ran a trade policy program that focused on increasing U.S. economic growth and supporting good jobs through greater American engagement in the global economy. In this role, he also advised Administration trade officials, senior Congressional staff, and the U.S. business community on substantive and strategic issues related to public support for trade.

Prior to Third Way, Gerwin was a Partner in the Washington, D.C. office of the international law firm of Winston & Strawn LLP. During his 28-year career at Winston & Strawn, Gerwin represented and advised American and international clients on a wide range of international trade and federal relations matters, including trade agreements, investment, trade remedies, and trade legislation.

Gerwin has written reports on a wide range of trade issues and is a frequent speaker at Congressional and business forums. He has also authored editorials on trade topics for publications including *Bloomberg, Forbes, The Hill, The Huffington Post, Republic 3.0, Roll Call,* and *The Wall Street Journal* and is a regular commentator on trade policy issues.

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JEFFREY GORDON

Richard Paul Richman Professor of Law, Co-director of the Richard Paul Richman Center for Business, Law, and Public Policy Columbia Law School





Professor Gordon teaches at Columbia Law School. His recent course offerings have included Financial Institutions and Financial Crises, Corporations, and Mergers and Acquisitions, and his research has focused on money market funds, corporate governance, mergers and acquisitions, the regulation of capital markets and financial fiduciaries, and adjustment costs of economic change. Before joining the Columbia Law School faculty, Professor Gordon taught at New York University School of Law (1982 - 1988).

Prior to entering academia in 1982, Professor Gordon was an attorney at United States Department of the Treasury (1979 - 1981). Prior to working at the Treasury, he practiced law at Cleary, Gottlieb, Steen & Hamilton LLP in New York (1976 - 1979), where he specialized in corporate law and securities litigation and transactions. Professor Gordon also served as a law clerk to Judge William E. Doyle of the United States Court of Appeals for the 10th Circuit (1975 - 1976).

At a <u>2012 Fellow Workshop</u>, Professor Gordon presented to the Program Fellows on Shadow Banking at an October 2012 Fellows Workshop.

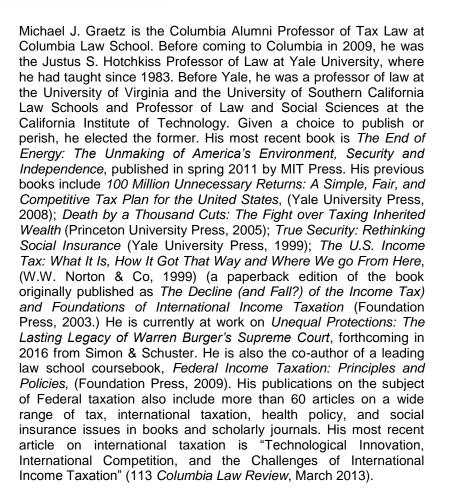
Jeff Gordon holds a BA from Yale University and a JD from Harvard University.

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MICHAEL J. GRAETZ

Columbia Alumni Professor of Tax Law Columbia Law School progressive policy institute



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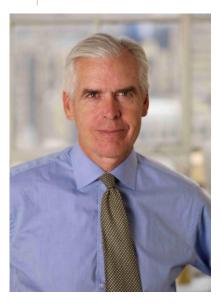
During January-June 1992, Michael Graetz served as Assistant to the Secretary and Special Counsel at the Treasury Department. In 1990 and 1991, he served as Treasury Deputy Assistant Secretary for Tax Policy. In 2013 Professor Graetz was awarded the Daniel M. Holland Medal by the National Tax Association for outstanding contributions to the study and practice of public finance. He has been a John Simon Guggenheim Memorial Fellow, and he received an award from Esquire Magazine for courses and work in connection with provision of shelter for the homeless. That led to his picture in the December 1988 issue of Esquire with Bruce Springsteen on the cover, which is as close to Bruce as he ever got. Professor Graetz served on the Commissioner's Advisory Group of the Internal Revenue Service. He served previously in the Treasury Department in the Office of Tax Legislative Counsel during 1969-1972. He is a fellow of the American Academy of Arts and Sciences.

Professor Graetz is a graduate of Emory University (B.B.A. 1966) and the University of Virginia Law School (J.D. 1969). A native of Atlanta, Georgia, Michael Graetz is married to Brett Dignam and has five children.

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PHILIP K. HOWARD

Founder Common Good Philip K. Howard is a well-known leader of government and legal reform in America. Howard's new book, <u>The Rule of Nobody</u>, has been praised by Fareed Zakaria as "an utterly compelling and persuasive book that, if followed, could change the way America works." He is also author of the bestseller *The Death of Common Sense*, and *Life Without Lawyers*. He is Chair of Common Good (<u>commongood.org</u>), Senior Counsel at Covington & Burling LLP, and has advised two presidents and numerous public officials on legal and regulatory reform.

His TED Talk has been widely watched and distributed, and he has appeared on, among other shows, *NewsHour and The Daily Show with Jon Stewart*. Howard became active in government reform through his many years as a civic leader in New York, and is chair emeritus of the Municipal Art Society.

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MICHAEL MANDEL

Chief Economic Strategist Progressive Policy Institute (PPI)

Senior Fellow at Wharton's Mack Institute for Innovation Management University of Pennsylvania





Dr. Michael Mandel is chief economic strategist at the Progressive Policy Institute in Washington, where he supervises PPI's research and policy work across a wide range of topics, including the data-driven economy, the impact of regulation on innovation, and policies to improve production, investment and job growth. Mandel is currently co-principal investigator for a Sloan Foundation grant on "Measuring the Impact of Globalization." Mandel recently testified before Congress on impact of regulation on innovation.

Mandel also holds an appointment as senior fellow at Wharton's Mack Institute for Innovation Management at the University of Pennsylvania, and serves as president and founder of South Mountain Economics LLC, which provides expertise on emerging occupations and emerging industries. South Mountain Economics is best known for its research reports on the App Economy, which have been cited in a recent White House report, and publications such as the New York Times, Bloomberg, Boston Globe, the Financial Times, the Atlantic, Time, and Forbes.

Mandel received a Ph.D. in economics from Harvard University and formerly served as chief economist at *BusinessWeek*, where he directed the magazine's coverage of the domestic and global economies. While at *BusinessWeek*, Michael was named one of the top 100 business journalists of the 20th century for his writings on innovation and growth. He received multiple awards for his work, including the Gerald Loeb Award for Business and Financial Journalism. He is the author of four books including *Rational Exuberance: Silencing the Enemies of Growth and Why the Future Is Better Than You Think.*

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WILL MARSHALL

President Progressive Policy Institute (PPI) Will Marshall is president and founder of the Progressive Policy Institute (PPI), established in 1989 as a center for political innovation in Washington, D.C. In this capacity, he has been one of the chief intellectual architects of the movement to modernize progressive politics for the global age.

Called "Bill Clinton's idea mill," PPI's policy analysis and proposals were the source for many of the "New Democrat" innovations that figured prominently in national politics over the past two decades. The Institute also has been integral to the spread of "Third Way" thinking to center-left parties in Europe and elsewhere. Marshall is an honorary Vice-President of Policy Network, an international think tank launched by Tony Blair to promote progressive policy ideas throughout the democratic world.

Marshall is editor or co-editor of many books, including *Memos* to the New President (PPI, January 2009); With All Our Might: A Progressive Strategy for Defeating Jihadism and Defending Liberty (Rowman & Littlefield, 2006); The AmeriCorps Experiment and the Future of National Service (PPI, 2005); Building the Bridge: 10 Big Ideas to Transform America (Rowman & Littlefield, 1997); and Mandate for Change (Berkley Books, 1992), PPI's best-selling policy blueprint for President Clinton's first term. His articles have appeared in the New York Times, Washington Post, Wall Street Journal, Los Angeles Times and many other newspapers, as well as The American Interest, The American Prospect, Democracy, and other journals.

In 1985, Marshall helped to found the Democratic Leadership Council, serving as its first policy director.

Marshall currently serves on the board of directors for the National Endowment for Democracy.

Marshall's previous campaign and political experience includes posts as press secretary, spokesman and speechwriter for the 1984 United States Senate campaign of former North Carolina Governor Jim Hunt, speechwriter and policy analyst for the late U.S. Representative Gillis Long of Louisiana, Chairman of the House Democratic Caucus; and, spokesman and speechwriter in the 1982 U.S. Senate campaign of former Virginia Lt. Governor Dick Davis.

Before becoming involved in politics and public policy, he was a journalist in Virginia, including a stint with the *Richmond Times-Dispatch*.

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CHRIS J. MAYER

Paul Milstein Professor of Real Estate Co-Director, Richman Center for Business, Law, and Public Policy

Finance and Economics Division Columbia Business School Professor Mayer is Paul Milstein Professor of Real Estate and Finance and Economics at Columbia Business School. His research explores a variety of topics in real estate and financial markets, including housing cycles, mortgage markets, debt securitization, and commercial real estate valuation. Dr. Mayer is also CEO of Longbridge Financial, an innovative start-up company focused on developing and delivering responsible home equity products to older Americans to help finance retirement. Professor Mayer serves as a Research Associate at the National Bureau of Economic Research, a Director of the National Reverse Mortgage Lenders Association, and a member of the Academic Advisory Boards for Standard and Poor's and the Housing Policy Center at the Urban Institute. He has received funding from the National Science Foundation and the Pew Charitable Trusts.

Dr. Mayer is active in the media and advising policymakers, testifying six times before committees of the U.S. Senate and House of Representatives, writing a paper for the Financial Crisis Inquiry Commission, and authoring numerous op-ed articles in major media. Dr. Mayer previously served as Senior Vice Dean at Columbia Business School and held positions at The Wharton School, the University of Michigan, Harvard Business School, and the Federal Reserve Bank of Boston. He holds a BA in Math and Economics from the University of Rochester with highest honors and a PhD in Economics from MIT.

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DAVID OSBORNE

Senior Fellow and Director of the Reinventing America's Schools Project Progressive Policy Institute (PPI) David Osborne is a senior fellow and director of the Progressive Policy Institute's project on Reinventing America's Schools. He is the author or co-author of five books on public sector reform, including the New York Times bestseller, Reinventing Government. Osborne has also authored numerous articles for the Washington Post, the Atlantic, the New York Times Magazine, Harpers, U.S. News, Education Week, The New Republic, Governing, and other publications. He is currently working on a book on education reform.

Osborne has advised governments large and small, from cities, counties, and school districts to states, federal agencies, and foreign governments. In 1993, he served as a senior advisor to Vice President Gore, to help run what the Vice President often called his "reinventing government task force," the National Performance Review. Osborne was the chief author of the NPR report, which laid out the Clinton Administration's reinvention agenda, called by Time "the most readable federal document in memory."

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EDMUND PHELPS

2006 Nobel Laureate in Economics, Director of the Center on Capitalism and Society Columbia University





Edmund Phelps is the winner of the 2006 Nobel Prize in Economics, Director of the Center on Capitalism and Society at Columbia University, and Dean of the New Huadu Business School. Born in 1933 in Evanston, Illinois, Edmund Phelps earned his B.A. from Amherst in 1955 and his Ph.D. from Yale in 1959. His career began at the RAND Corporation. From 1960-1966 he held appointments at Yale and its Cowles Foundation, then a professorship at Penn. In 1971 he joined Columbia University.

Phelps's work can be seen as a program to put "people as we know them" back into economic models—accounting for the incompleteness of their information and studying the effects of their expectations on the market. He applies this perspective in studying unemployment and inclusion, economic growth, business swings and dynamism.

Phelps was elected Fellow of the National Academy of Science in 1982 and made a Distinguished Fellow of the American Economic Association in 2000. He was greatly honored in 2001 with a Festschrift celebration and resulting conference volume. In 2008 he was named Chevalier of the Legion of Honor, awarded the Premio Pico della Mirandola and the Kiel Global Economy Prize. University of Buenos Aires Law School established the cátedra Phelps and the Phelps Medal for Innovation. In 2011, he was named a Full Foreign Member of the Russian Academy of Sciences and received the Louise Blouin Creative Leadership Award. In 2012, Phelps was elected an Honorary Patron of the University Philosophical Society of Trinity College. He has received many honorary professorships and honorary degrees, the latest a doctorate from the Université Libre de Bruxelles in June 2010. In 2014, he received the Chinese government Friendship Award and the Wilbur Cross Medal from Yale University.

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JONAH E. ROCKOFF

Associate Professor Finance and Economics Columbia Business School Jonah E. Rockoff is an Associate Professor of Business at the Columbia Graduate School of Business and a Research Associate at the National Bureau of Economic Research. Professor Rockoff's interests center on the finance and management of public schools. His most recent research focuses on systems for hiring new teachers, the effects of No Child Left Behind on students and schools, the impact of removing school desegregation orders, and how primary school teachers affect students' outcomes in early adulthood. He received his Ph.D. in Economics from Harvard University and a B.A. in Economics from Amherst College.

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DAVID M. SCHIZER

Dean Emeritus and the Harvey R. Miller Professor of Law and Economics: Codirector of the Richard Paul Richman Center for Business, Law, and Public Policy

Columbia University





David M. Schizer is Dean Emeritus and the Harvey R. Miller Professor of Law and Economics; Co-director of the Richard P. Richman Center for Business, Law, and Public Policy; Codirector of the Charles Evans Gerber Transactional Studies Center: and Co-director of the Center for Israeli Legal Studies. He is one of the nation's leading tax law scholars, and his research also focuses on energy law and corporate governance issues.

He is the William K. Jacobs Visiting Professor of Law at Harvard Law School faculty during the Fall of 2015, and served as the Martin D. Ginsburg Visiting Professor at the Georgetown Law Center in Spring 2015.

Schizer began his service as the 14th dean of Columbia Law School in July 2004, becoming, at the age of 35, the youngest dean in the School's history. To broaden the curriculum and facilitate greater interactions between faculty and students, he added 43 new faculty members during his tenure, resulting in a student-faculty ratio at Columbia Law School that has never been lower. While strengthening the upper-year curriculum, Schizer launched new centers and programs in a range of subjects, and also forged joint ventures with Columbia Business School, including an accelerated J.D./M.B.A. program and the Richard Paul Richman Center for Business, Law, and Public Policy. Schizer increased the financial support received by Columbia Law School and strengthened support for those working in government and public interest jobs. In seven of his 10 years as dean, the Law School raised more than twice as much money as it was raising before his tenure as dean began, and the \$353 million capital campaign he led represents a substantial increase over the School's prior \$150 million campaign. He stewarded the School through unusually challenging economic times and worked personally on behalf of students to ensure that their employment opportunities remained comparable to those of the generations who came before them. In 1971, the faculty enacted a 10-year term limit and Dean Schizer is the first to whom it applied.

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ANDREW STERN

Ronald O. Perelman Senior Fellow, Richard Paul Richman Center for Business, Law, and Public Policy

Columbia University





Andrew Stern is the former President of the 2.2 million member Service Employees International Union (SEIU), the largest union of health care, hospital, nursing home, homecare, janitors, security officers, child care, food service, and state workers, and the fastest-growing union in North America. Previously as a labor leader, and today in new roles, Stern is a leading voice on major issues confronting American workers, and the American economy as the United States confronts the challenges posed by the "global revolution"--the third economic revolution in world history. Stern's 21st century ideas and practical solutions about restoring the American Dream are featured in his book, A Country That Works (Free Press).

Stern was a Presidential appointee to the National Commission on Fiscal Responsibility and Reform (Simpson-Bowles), and a member of the Council on Foreign Relations U.S. Trade and Investment Policy Task Force. His name is frequently found on the short lists for everything from Washington's <u>most influential</u> <u>leaders on healthcare to Modern HealthCare's Top 10 leaders</u>, as well as Fortune and Washingtonian Magazine's "Top Power Player". Stern is a board member of the Broad Foundation, the Open Society Institute, and a lifetime Trustee of the Aspen Institute.

Stern is a graduate of the University of Pennsylvania, and has two children Matt and Cassie.

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PIERRE YARED

Associate Professor of Business Finance and Economics Columbia Business School



Pierre Yared joined Columbia Business School in 2007 and is a member of the Finance and Economics Division. He received his A.B. in economics from Harvard University and a Ph.D. in economics from Massachusetts Institute of Technology. He teaches Global Economic Environment.

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Pierre is a macroeconomist whose research focus is growth, development, and political economy. His theoretical and empirical research has made a number of major practical contributions. For example, Pierre's work shows that economic development does not necessarilv promote political development; that central planning can generate economic fragility; and that governments cannot commit to sound fiscal promises if political institutions are weak. His research has been published in leading academic journals such as the American Economic Review and the Quarterly Journal of Economics and has been covered in the Economist, Foreign Policy, and National Public Radio.

Pierre is a Faculty Research Fellow of the National Bureau of Economic Research and an Associate Editor of the Journal of the European Economic Association. As a visiting scholar, Pierre has provided advisory to the Minneapolis Federal Reserve and to EIEF, a research institute sponsored by the Bank of Italy. He has received a number of awards, including the 2013 Excellence Award in Global Economic Affairs from the Kiel Institute for the World Economy in recognition of his major contributions to political economy.